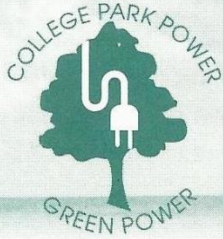


"Green Power for Bluer Skies"



What is Green Power?

Green Power is a way to bring electricity generated by cleaner renewable resources to area consumers. Green Power is energy that is generated from solar, wind, bio-mass or landfill gas.

The renewable energy is cheap; however, the technology to generate the power is very expensive.

How much does Green Power Cost?

Green Power is available to residential customers in 150 kilowatt hour blocks. Each block costs \$2.25 and represents about 12 percent of the average household's typical monthly power bill (1200 kWh). Customers can purchase as many blocks as they wish. Green Power is also available to commercial and industrial customers and will be sold based on their total energy consumption.

Why is Green Power more expensive?

While renewable resources like sunlight may be free, the technology used to

capture the energy they produce is still more expensive than traditional power generation methods. But increased demand provided by programs such as Green Power may lead to expanded power production capacity and eventually to lower costs.

How does Green Power benefit the environment?

The environmental impact of traditional energy resources like coal, natural gas, oil and nuclear power can be significant. Although no source of energy is impact-free, renewable resources create less waste and pollution. In fact, an investment of an additional \$2.25 per month on your power bill for a year buys enough Green Power to equal the environmental benefits of not driving 151 miles in an average car or planting 1/10th acre of fully mature trees.



Contact College Park Power at 404-669-3772 for more information or to purchase blocks of power.

Commercial Sign-Up - *Put Green Power to Work*

Now you can choose electricity that powers your business in new ways. Green Power uses renewable energy resources to help improve the environment in the community you and your customers share. Green Power is sold in 150-kilowatt-hour blocks that cost an additional \$2.25 each. You can buy specific numbers of these blocks based on the amount of energy your business uses.

For instance, small businesses—those with power requirements of 50 kilowatt demand or less—are asked to buy at least five blocks per month. That's an additional charge of only \$11.25 on your monthly utility bill. Right now, renewable resources cost more than traditional power generation methods. But by choosing to pay a little more for Green Power, you help advance the technology and increase the amount of electricity generated from cleaner sources.

Residential Sign-Up - *How to Plug In*

Making the switch to Green Power is as easy as flipping a light switch. You can buy Green Power in 150-kilowatt-hour blocks (about 12 percent of a typical household's monthly use). Each block you buy will add \$2.25 to your monthly power bill, and you can buy just one block or as many as you like.

Why does Green Power cost more? Because although renewable resources like sunlight and wind are free, the technology for capturing their energy is still more expensive than traditional power generation methods. By choosing to pay a little more for Green Power, you help advance the technology and increase the amount of electricity generated from cleaner sources.

Clip and return with your city utility bill.



Residential Yes ... I want to make the commitment to Green Power.

Business Yes I want to show that my business is working to create a cleaner, greener community for my customers.

Just fill out the information below, with the amount of Green Power you'd like to purchase every month.

Account/company Name _____

Contact Name _____ Phone _____

Address _____

Number of Green Power blocks _____

In the spirit of renewability, the dollars from every block of Green Power you buy go directly back into the Green Power program.

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