



Mayor & City Council

Workshop Session

~ Agenda ~

City of College Park
3667 Main Street
College Park, GA 30337

<http://www.collegeparkga.com>
404-669-3756 (Main)

Experience College Park
Georgia's Global City

Monday, May 18, 2020

6:00 PM

Council Chambers

1. Follow-up presentation by Metro Atlanta Urban Farms (MAUF) CEO Mr. Bobby L. Wilson on ongoing services and opportunities for the city to lend support to MAUF. See memorandum dated May 14, 2020 from City Manager Terrence R. Moore. Also, see attached supporting documentation. This item was considered during the May 4, 2020 Workshop Session.



CITY OF COLLEGE PARK

P.O. BOX 87137 · COLLEGE PARK, GA 30337 · 404.767.1537

WORKSHOP AGENDA ITEM

DOC ID: 8116

DATE: May 14, 2020
TO: The Honorable Mayor and Members of City Council
FROM: Terrence Moore, City Manager
RE: Metro Atlanta Urban Farm - Request for Support

Follow-up presentation by Metro Atlanta Urban Farms (MAUF) CEO Mr. Bobby L. Wilson on ongoing services and opportunities for the city to lend support to MAUF. Metro Atlanta Urban Farm is requesting \$75,000.00 from the City of College Park for program support. *(See attached list of programs.)*

Mr. Wilson made an initial presentation to the Mayor and City Council during the May 4, 2020 Workshop session to discuss how the City of College Park can support the work being done at Metro Atlanta Urban Farm (MAUF). He was asked to present a follow-up report during the May 18th Workshop Session.

Thank you.

Funding Source - General Fund Reserves will be required to fund the request. General Fund's unassigned fund balance as of 06/30/2019 is \$21,267,628. The unassigned fund balance includes \$9.4 million of cash loaned to other City funds (i.e. electric & GICC) and \$1.3 million due to the City from other sources.

ATTACHMENTS:

- REQUEST FOR SUPPORT - BUDGET (DOCX)
- Metro Atlanta Urban Farm - Results of Requested Research (PDF)
- MAUF Workshop Agenda Item_01-06-14 (PDF)

Review:

- Terrence R. Moore Completed 05/09/2020 11:20 AM
- Rosyline Robinson Completed 05/09/2020 11:33 AM
- Althea Philord-Bradley Completed 05/12/2020 11:43 PM

- Terrence R. Moore Completed 05/13/2020 4:02 PM
- Mayor & City Council Pending 05/18/2020 6:00 PM



Metro Atlanta Urban Farm is requesting \$75,000.00 from the City of College Park to support the following programs:

A.

1. Mortgage	(\$2,500.00/mo. X 12 months)	\$30,000.00
2. To support the salary of three trained full-time personnel		\$21,000.00
3. To provide discounts on locally grown fresh vegetable and value-added products that are free of chemicals (Two for one at 50%)		\$ 6,000.00
4. Atlanta Community Food Bank	(\$600.00/mo. X 12 months)	\$ 7,200.00
5. To increase the level of educational programming for youth and seniors, including value-added instruction		\$ 3,500.00
6. Materials and supplies for value-added instruction (Canning and preserving)		\$ 1,300.00
7. To provide pop-up farmers markets throughout the City of College Park		\$ 6,000.00

B.

1. Waive all utilities (electric, water and sanitation).
2. Waive the permit fees on the proposed MAUF Barn/Educational STEM Research Center.
3. Reduce the farm's property tax bill.
4. Install signage directing the general public to the farm.
5. Increase security on the north end of College Park by repairing cameras and fencing around the farm.
6. Provide transportation to schools in College Park so that students will be able to participate in MAUF seasonal events.
7. Provide letters of support for grants and lobbyist assistance in the submission of grants.

The pandemic has disrupted our mode of operation for more than six weeks. We have had to readjust our priorities to meet the nutritional and emotional needs of the citizens of College Park. Over the past two months, a portion of our staff has committed more than 40% of their time to providing support and being a clearing house of emergency information for our community. About one-third of our budget will be lost due to Covid-19. Many of our farmers markets have been cancelled. We have not been able to get crops planted according to their seasonal schedule. Covid-19's impact on Metro Atlanta Urban Farm will be felt for a very long time.

From: [Rosylina Robinson](#)
To: [Terrence Moore \(tmoore@collegeparkga.com\)](mailto:tmoore@collegeparkga.com)
Cc: [Althea P. Bradley](#)
Subject: Metro Atlanta Urban Farm - Results of Requested Research
Date: Monday, May 11, 2020 5:31:00 PM
Attachments: [MAUF Workshop Agenda Item 01-06-14.pdf](#)
[image001.png](#)

Terrence:

Metro Urban Farms or Bobby Wilson is not set up in the Accounting software as a vendor so the City has not provided a check for either. Willis Moody also checked for me and could not find anything.

However, during the January 6, 2014 Workshop Mr. Wilson made a similar request to the City as his current request. He asked for \$60,300. (See attached agenda item and minutes.)

The City's recommendation was for him to apply for CDBG financing through Housing Development for funding of the various items that were listed in his request.

Mayor Longino made the following comment in the minutes:

"Mayor Longino said he is very happy with what the Urban Farm has done, but I have to have the Council members to support this. We are still running with a budget shortfall. There might be something at some time that we could do, but I don't see it happening in this next year, if we cut the budget as much as we are intending to cut it."

City Council recommended to approve drafting a Resolution of Support for the Metro Atlanta Urban Farm in applying for a Community Development Block Grant.

Rosylina



Rosylina Robinson · Executive Assistant

City of College Park · Office of the City Manager

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CITY OF COLLEGE PARK

P.O. BOX 87137 · COLLEGE PARK, GA 30337 · 404.767.1537

WORKSHOP AGENDA ITEM

DOC ID: 2441

DATE: December 27, 2013

TO: The Honorable Mayor and Members of City Council

THROUGH: Terrence R. Moore, City Manager

FROM: Artie Jones, Clearly College Park Executive Director

RE: Metro Atlanta Urban Farm

PURPOSE: The Metro Atlanta Urban Farm in College Park is requesting, in-kind and / or funding assistance for their community garden project through the Community Development Block Grant and the City of College Park.

REASON: The Metro Atlanta Urban Farm provides a great resource for families, seniors, and the community at-large. A resource like MAUF is rarely found in metropolitan areas such as College Park and the Atlanta metro area. For MAUF to continue to serve its current patrons and meet the needs of the community it is imperative that certain improvements be initiated and completed in the near future to ensure MAUF's continued operations.

RECOMMENDATION: It is recommended that the City of College Park encourage the Metro Atlanta Urban Farm to apply as a community service sub-recipient to the CDBG program through the US Department of Housing and Urban Development (HUD). If MAUF is unsuccessful in realizing grant funding through the CDBG grant application process it is also recommended that the City of College Park continue to provide letters of support on behalf of the MAUF and also possibly consider an appropriation for the organization in the FY 2013-2014 budget if the need is justified and funding is available.

BACKGROUND: The Metro Atlanta Urban Farm (MAUF) operates a community farm in the City of College Park that provides fresh produce to citizens of the community year round. They provide plots of land for individuals and families to raise their own pesticide free fresh fruits and vegetables, offer educational programs for children and adults, and serves as consultants to other organizations around the country interested in starting their own community garden.

MAUF's facilities are in need of the following (see attached letter). The items to be considered for funding below are listed in order of priority:

- | | |
|---|----------|
| 1. Handicapped Ramp & Sidewalk | \$10,300 |
| 2. Outdoor Handicapped Accessible Restrooms | \$12,000 |

3. Outdoor Classroom Pavilion (20X40)	\$15,000
4. Mobile Farmer's Market	\$22,000
5. Signage	\$1,000

COST TO CITY: Depending upon the project or projects to be funded the range of the City of College Park's participation can range from \$1,000 to \$60,300. If a CDBG grant is applied for the funding would be realized through the entitlement community being applied to.

BUDGETED ITEM: This item is not a budget item.

REVENUE TO CITY: This project will not produce any revenue to the City of College Park.

CITY COUNCIL HEARING DATE: January 6, 2014 - Workshop Session

CONSIDERATION BY OTHER GOVERNMENT ENTITIES:

U.S. Department of Housing and Urban Development (HUD)
Community Development Block Grant (CDBG) through Fulton County Government
(Entitlement Community)

AFFECTED AGENCIES: None.

RELATIONSHIP TO EXISTING ORDINANCE OR RESOLUTION: None.

REQUIRED CHANGES TO WORK PROGRAMS: None.

STAFF: Artie Jones, III, Director of Development

ATTACHMENTS:

- MAUF Letter to Artie Jones, III (PDF)

Review:

- Artie Jones Completed 12/17/2013 8:43 PM
- Rosyline Robinson Completed 12/19/2013 3:35 PM
- Richard D. Chess Completed 12/27/2013 8:48 AM
- Terrence R. Moore Completed 12/27/2013 9:02 AM
- Mayor & City Council Pending 01/06/2014 6:00 PM



3271 Main Street
 College Park, Georgia 30337
 Website: themetroatlantaurbanfarm.com
 Telephone: 404-788-2432 Fax: 6783993976
cpfarmbobby@aol.com

December 16, 2013

Artie Jones, III
 Director of Economic Development
 College Park, GA. 30337

Dear Artie:

It was indeed a pleasure meeting you on Friday. I feel that College Park is lucky indeed to have a person of your expertise and caliber to help take our great city to the “next level” of success. Congratulations on your new position! If necessary, please feel free to call upon Metro Atlanta Urban Farm (MAUF) to assist you in your future endeavors.

Meanwhile, per your request, we have revamped the original letter (to Councilmember Ambrose Clay and the City Manager), containing a list of funding needs for Metro Atlanta Urban Farm. Note that we have listed these projects in the order of priority for the organization. Please review at your earliest convenience and advise us if we need to make suggested alterations and/or if you need additional information. Thank you for partnering with MAUF.

Prioritized MAUF Projects

1. Installed, Outdoor, Male and Female Handicapped Accessible Bathrooms with Amenities – Estimated Cost: \$12,000

Each year, virtually thousands of residents and visitors attend various workshops, classes and functions at MAUF. It is critical that we install these restrooms for easy accessibility to such facilities. We are certain that we can invite and accommodate even larger, more versatile clients to the farm with this important addition.

2. Handicapped Ramp & Adjacent Sidewalks – Estimated Cost: \$10,300

As you are aware, many of our constituents are seniors who may be physically challenged. The lack of a handicapped ramp presents a challenge for them to visit the farmhouse. This also presents issues for parents with small children and others with physical challenges. Additionally, we find that Metro Atlanta Urban Farm is not eligible to apply and/or to receive certain grants because we do not have this equipment.

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Metro Atlanta Urban Farm Project Priorities

3. **Outdoor Classroom Pavilion (Under Cover) – Size: 20 x 40**
Estimated Cost: \$15,000

It is not unusual for Metro Atlanta Urban Farm to host and/or to facilitate very large groups per event. Our outdoor classes for children and youth; our demonstrations on healthy food production and preparation; and our environmental education seminars and/or special community events are frequently held outdoors on the farm. With a covered outdoor pavilion, our important work will not be subject to the elements.

4. **Mobile Farmer’s Market – Estimated Costs: \$22,000**

It has been repeatedly brought to the attention of Metro Atlanta Urban Farm and to local elected officials that many senior groups and/or disadvantaged citizens have a real need for a mobile market, since they often have little or no access to pedestrian accessible grocery stores or super markets. To this end, MAUF has received many requests for a mobile market which can actually take healthy food and fresh produce into the community.

5. **Highly Visible Signage in Front of Farm – Estimated Cost: \$1,000**

MAUF is an obvious asset to the city of College Park and to the Metropolitan Atlanta area. Unfortunately, though the farm and garden have been in place for more than four years, many residents and potential customers are not aware of our existence. Repeatedly, we have listened to comments such as: “I never knew the farm was here!” We think we can remedy that with highly visible signage that will do justice to College Park and to the farm.

TOTAL REQUEST: \$60,300

As you can see, our total request is approximately \$60,000. If you need additional information, we are as close as your nearest phone. Please call – or better yet, stop by to visit us again. Meanwhile, I trust that this letter contains sufficient documentation for you and the City Manager. *Here’s to a happy, healthy and safe holiday to you and yours!*

Sincerely,



Bobby L. Wilson, Founder & CEO
 Metro Atlanta Urban Farm

Cc: Councilmember Ambrose Clay
 Terrence Moore, City Manager

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**CITY OF COLLEGE PARK
MAYOR AND CITY COUNCIL
WORKSHOP SESSION
JANUARY 6, 2014**

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MINUTES

12 Present: Mayor Jack P. Longino; Councilmen Ambrose Clay, Joe Carn, Tracey
13 Wyatt, and Charles E. Phillips, Esq.; City Manager Terrence Moore; City
14 Clerk Melissa Brooks; City Attorney Steve Fincher.

15 Absent: None.

- 16
17
18
1. **Formal presentation by the Metro Atlanta Urban Farm (MAUF) requesting in-kind support and/or other assistance for their community garden project through the Community Development Block Grant (CDBG) and the City of College Park.**

19 Director of Economic Development Artie Jones came forward and said the
20 recommendation is to apply for CDBG financing through Housing Development for
21 funding of the various items that are listed in the letter in your packet. And if funding is
22 not realized through the CDBG, we are asking that the Atlanta Urban Farm be considered
23 for funding and in-kind assistance through the City of College Park.

24
25 Mr. Bobby Wilson came forward and gave a brief formal presentation on behalf of the
26 Metro Atlanta Urban Farm. We have provided a short video presentation, if you would
27 like to see it. Any questions?

28
29 Mayor Longino asked, does Council want to see the video?

30
31 Councilman Clay said he is up to speed on the Urban Farm.

32
33 Mayor Longino said he is very happy with what the Urban Farm has done, but I have to
34 have the Council members to support this. We are still running with a budget shortfall.
35 There might be something at some time that we could do, but I don't see it happening in
36 this next year, if we cut the budget as much as we are intending to cut it.

37
38 Councilman Phillips said why don't we wait until we start up with the budget and see
39 how much we have left in this area, and that way we can make an intelligent response to
40 it.

41
42 Mayor Longino said I think Mr. Wilson can go ahead and apply for the Community
43 Development Block Grant.

44
45 Councilman Phillips asked, what are you asking for, Mr. Wilson?

46 Mr. Wilson said I am asking that we be a part of the community block grant as we move
47 to improve the quality of life here in College Park.

48
49 Mayor Longino asked, is this in conjunction with what we get? I was under the
50 impression that it was above and beyond what we already get.

51
52 Director of Economic Development Artie Jones said we have to apply for the CDBG
53 through a higher entity, but Fulton County is actually the recipient of the funds. We need
54 a letter of support from Mayor & Council stating that we are in support of Mr. Wilson.

55
56 **(Councilman Carn entered the council chambers)**

57
58 Councilman Clay said there may be the potential for volunteers within the city.

59
60 Councilman Phillips asked, how would you handle the volunteers?

61
62 Mr. Wilson said we have various organizations that would like to come out and help.

63
64 Councilman Clay stated that he was talking to a student from Woodward Academy and
65 they were looking for a senior class project. One year they did a playground for the
66 College Park Elementary School. Councilman Clay stated that he mentioned the
67 Woodward Academy as an idea for Mr. Wilson to think about.

68
69 Mayor Longino stated that we should do a resolution of support.

70
71 Mr. Wilson gave City Clerk Melissa Brooks "Save The Date" cards to pass out for the
72 next event at the Metro Atlanta Urban Farm.

73
74 **ACTION:** Councilman Clay moved to approve drafting a Resolution of Support for
75 the Metro Atlanta Urban Farm in applying for a Community Development
76 Block Grant, seconded by Councilman Phillips and motion carried. (All
77 Voted Yes).

78
79 **2. Policy Direction Regarding Small Consumer Lending Establishments.**

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81 City Planner Jahnee Prince came forward asking for Policy Direction for a loan company
82 called InstaLoan that is a branch off of TitleMax. They are both run by TMX Finances.
83 InstaLoan is regulated under a different section of State Law that regulates their interest
84 rates where they are capped at 10 percent.

85
86 Staff needs a policy direction on this type of business whether it is appropriate for
87 College Park, where it might go, and if you would like that business to have a
88 Conditional Use Permit. As it stands right now, because this type of business is not
89 specifically allowed, and it is not specifically prohibited, they can apply for a Conditional
90 Use Permit, go through the Planning Commission, and then to Mayor & Council for final
91 say-so.