



Mayor & City Council

Workshop Session

~ Agenda ~

City of College Park
3667 Main Street
College Park, GA 30337

<http://www.collegeparkga.com>
404-669-3756 (Main)

Experience College Park
Georgia's Global City

Monday, November 16, 2020

6:00 PM

Council Chambers

1. Direction to proceed with ancillary interdepartmental expenditure budget adjustments. See memorandum dated November 11, 2020 from City Manager Terrence R. Moore.
2. Considerations regarding street paving criteria recommendations and protocol. See memorandum dated November 9, 2020 from City Manager Terrence R. Moore. Also, see attached supporting documentation.
3. Monthly progress report regarding Strategic Planning activities. See memorandum dated November 10, 2020 from City Manager Terrence R. Moore. Also, see attached supporting documentation.



CITY OF COLLEGE PARK

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WORKSHOP AGENDA ITEM

DOC ID: 8464

DATE: November 11, 2020

TO: The Honorable Mayor and Members of City Council

FROM: Terrence Moore, City Manager

RE: Ancillary Interdepartmental Expenditure Budget Adjustments

In response to analysis of financial conditions as outlined and illustrated via the November 2, 2020 Workshop meeting update (as provided by the city's External Financial Advisor Ed Wall), please be advised that direction is currently being executed to work with departments to reduce expenditure budgets from daily operations.

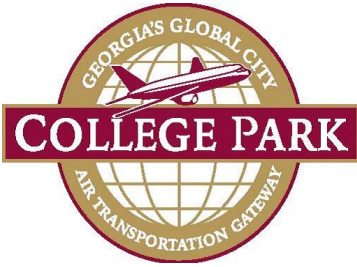
Direction of Finance & Accounting Althea Philord-Bradley is therefore hosting individual meetings with department directors to identify specific opportunities respectively. Of particular interests are the larger operating departments that are heavily dependent on the City's General Fund, as all involved need to take into consideration revenue shortfalls being experienced via the Hotel/Motel Tax and other potential impacts that may yield a reduction in General Fund revenues.

Resulting outcomes will therefore be presented as a comprehensive expenditure budget adjustment, to include specific direction from the Office of the City Manager to each respective department to immediately begin reducing expenditures within their individual departments, as well as via a formal recommendation for Mayor and City Council's approval as noted in the coming weeks.

Thank you.

Review:

- Terrence R. Moore Completed 11/11/2020 2:49 PM
- Rosyline Robinson Completed 11/11/2020 2:50 PM
- Althea Philord-Bradley Pending
- Terrence R. Moore Completed 11/12/2020 3:15 PM
- Mayor & City Council Pending 11/16/2020 6:00 PM



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WORKSHOP AGENDA ITEM

DOC ID: 8458

DATE: November 9, 2020
TO: The Honorable Mayor and Members of City Council
FROM: Terrence Moore, City Manager
RE: Street Paving Criteria-Recommendations & Protocol

In response to commentary and observations relative to street selection processes for resurfacing and other enhancements, please be advised that both the Office of the City Manager and the Department of Public Works have worked collaboratively to review current processes respectively. This includes a possible recommendation to hire an external civil engineering firm to offer an objective review of roadway deficiencies, with the ultimate goal of prioritizing and scheduling future capital improvements based on reported conditions.

Meanwhile, a summary of the City's current evaluation system that helps staff to determine which streets are to be resurfaced is attached for consideration.

Thank you.

ATTACHMENTS:

- Street Resurfacing Summary (DOCX)

Review:

- Terrence R. Moore Completed 11/09/2020 2:55 PM
- Rosyline Robinson Completed 11/09/2020 2:57 PM
- Mike Mason Completed 11/11/2020 11:27 AM
- Terrence R. Moore Completed 11/11/2020 1:09 PM
- Mayor & City Council Pending 11/16/2020 6:00 PM

Street Resurfacing Evaluation Summary

Historically, the annual funding sources for street resurfacing in the City of College Park has been a combination of budgeted City funds and grant funding through the Georgia Department of Transportation (GDOT), Local Improvement Grant Program (LMIG). The combination of these two funding sources has been somewhat limited in our ability to resurface all streets that may need to be addressed in a fiscal year. This allowed for either one large resurfacing project, or several smaller projects to be performed.

In order to stretch the allocated funding that would be most beneficial, street selection in most cases are dictated by the street(s) with the most deficiencies, and consideration to rotating resurfacing projects between the four Wards.

Each year, the Department of Public Works, Highways and Street Division would conduct an annual street inspection. Once completed, a list of priority streets is compiled for approval by Mayor and City Council. This list of streets is therefore submitted to GDOT in order to apply for grant funding.

The inspection deficiencies criteria for a particular street to be considered for resurfacing consists of the following:

- Potholes
- Utility Cut Patching
- Corrugation
- Reflective Cracking
- Load Cracking
- Street Depression
- Edge Distress
- Raveling

Other factors involved are traffic volume and age. However, traffic volume and age of a street is only a factor if the street has begun to deteriorate due to the deficiencies mentioned.



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WORKSHOP AGENDA ITEM

DOC ID: 8459

DATE: November 10, 2020
TO: The Honorable Mayor and Members of City Council
FROM: Terrence Moore, City Manager
RE: Strategic Planning Team Update

As Mayor and City Council will begin to receive monthly reports relative to the status and progress of administering goals and objectives of the recently updated College Park Strategic Plan (including committee team lead updates for each of the five strategic goal areas respectively) effective this evening's workshop meeting, please be advised that the Office of the City Manager Strategic Planning Committee is also being asked to provide considerations relative to organizational core values. Now that the organization has experienced meaningful progress relative to a functioning strategic plan, considerations relative to core values represent a next step in our efforts as noted. The aforementioned monthly meeting exercise will therefore include respective recommendations for core values, with the expectation that elected officials consider formal approval as time progresses.

Thank you.

ATTACHMENTS:

- Strategic Planning Committee MinuteTraq Powerpoint (PPTX)

Review:

- Terrence R. Moore Completed 11/10/2020 10:10 AM
- Rosyline Robinson Completed 11/10/2020 10:12 AM
- Michael Hicks Completed 11/10/2020 11:27 AM
- Terrence R. Moore Completed 11/11/2020 1:09 PM
- Mayor & City Council Pending 11/16/2020 6:00 PM



STRATEGIC PLANNING COMMITTEE

2020

INITIAL TEAM COMPOSITION

CITY OF COLLEGE PARK

Local Economy and Growth	Quality of Life	Transportation and Mobility	Public Safety and Security	Governance and Customer Service
Michelle Alexander	Mike Mason	Loretta Washington	Chiefs Wade/Williford	Michelle Johnson
				Althea Bradley
	Wade Elmore		Wade Elmore	
	Ferman Williford		Ferman Williford	
	Michael Hicks		Michael Hicks	Michael Hicks
Oscar Hudson				Oscar Hudson
	Michelle Johnson			Michelle Johnson
Artie Jones		Artie Jones		
	Mike Mason		Mike Mason	Mike Mason
Mercedes Miller	Mercedes Miller			
	Shavala Moore			Shavala Moore
Jackson Myers		Jackson Myers	Jackson Myers	Jackson Myers
Hugh Richardson			Hugh Richardson	Hugh Richardson
	Gerald Walker		Gerald Walker	Gerald Walker
Loretta Washington		Loretta Washington		
Gary Young		Gary Young		Gary Young

LOCAL ECONOMY AND GROWTH

THE LOCAL ECONOMY AND GROWTH TEAM EXISTS TO ENSURE THAT OUR COMMUNITY'S ECONOMIC BASE THRIVES AND THAT MUNICIPAL REVENUES CONTINUE TO GROW.

QUALITY OF LIFE

THE QUALITY OF LIFE TEAM EXISTS TO ADVANCE INCLUSIVE OPPORTUNITIES FOR RESIDENTS AND VISITORS TO WORK COLLABORATIVELY TO ENHANCE THE SERVICES AND AMENITIES WITHIN THE CITY OF COLLEGE PARK.

PUBLIC SAFETY AND SECURITY

THE PUBLIC SAFETY AND SECURITY TEAM EXISTS TO UTILIZE ALL AVAILABLE RESOURCES TO ENSURE THAT COLLEGE PARK RESIDENTS, BUSINESSES, STAFF AND VISITORS RECEIVE THE HIGHEST LEVELS OF PUBLIC SAFETY SERVICES IN THE METROPOLITAN ATLANTA REGION.

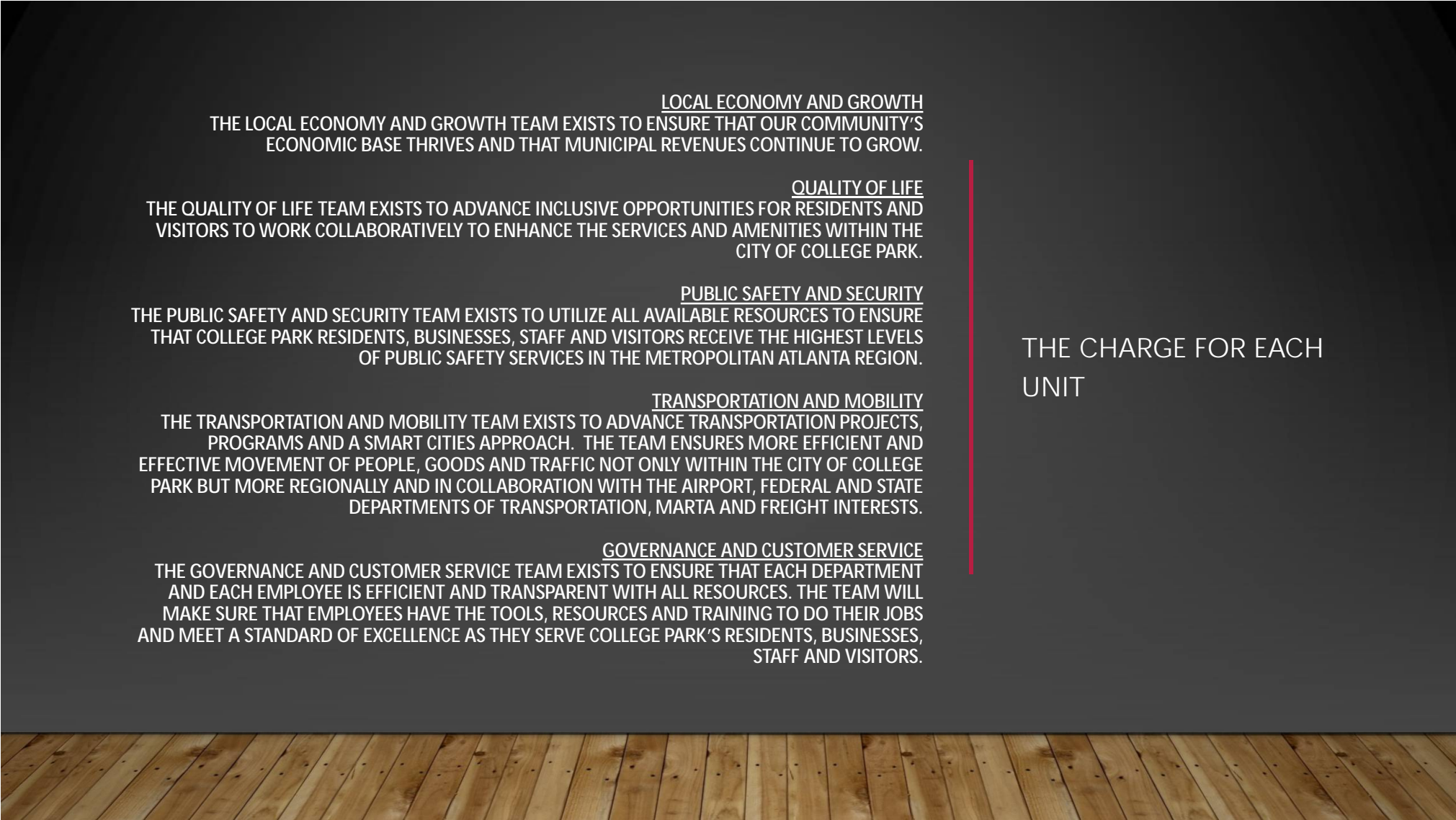
TRANSPORTATION AND MOBILITY

THE TRANSPORTATION AND MOBILITY TEAM EXISTS TO ADVANCE TRANSPORTATION PROJECTS, PROGRAMS AND A SMART CITIES APPROACH. THE TEAM ENSURES MORE EFFICIENT AND EFFECTIVE MOVEMENT OF PEOPLE, GOODS AND TRAFFIC NOT ONLY WITHIN THE CITY OF COLLEGE PARK BUT MORE REGIONALLY AND IN COLLABORATION WITH THE AIRPORT, FEDERAL AND STATE DEPARTMENTS OF TRANSPORTATION, MARTA AND FREIGHT INTERESTS.

GOVERNANCE AND CUSTOMER SERVICE

THE GOVERNANCE AND CUSTOMER SERVICE TEAM EXISTS TO ENSURE THAT EACH DEPARTMENT AND EACH EMPLOYEE IS EFFICIENT AND TRANSPARENT WITH ALL RESOURCES. THE TEAM WILL MAKE SURE THAT EMPLOYEES HAVE THE TOOLS, RESOURCES AND TRAINING TO DO THEIR JOBS AND MEET A STANDARD OF EXCELLENCE AS THEY SERVE COLLEGE PARK'S RESIDENTS, BUSINESSES, STAFF AND VISITORS.

THE CHARGE FOR EACH UNIT



ACTIVITIES AND TASKS

CITY OF COLLEGE PARK QUALITY OF LIFE TEAM

Objective	Activity
1. Advance ways to increase community collaboration and implement initiatives to become "One" College Park.	1. Establish a communication portal for updates and collaboration. 2. Develop a committee to give feedback on initiatives and projects.
2. Develop and implement a "College Park Beautiful Plan" which includes provision for better aesthetics, additional walking and bike trails, better street lighting, improved streets and sidewalks as well as connectivity to the western edge of the Beltline.	1. Use electronic means to keep CCPK beautiful (Trash/Recycle) 2. Use technology to improve street lighting (Sensors to determine usage).
3. Improve the recreation and parks system so that it better aligns with the goals and needs of the community.	1. Add free Wi-Fi to all parks for easy access to information. 2. Add electronic news stand to all parks.
4. Increase access to digital communications and user rates, as well as the flow of information from City government in order to improve collaboration between City Government, citizens, businesses, and visitors.	1. More robust website. 2. Add barcode to restaurants that house CCPK information.
5. Decrease the volume of litter across our community, increase recycling volumes, and encourage the correct use and collection of recycled materials.	1. Add smarter receptacles around the city. 2. Use electronic signs to encourage a clean city.

