



# Mayor & City Council

## Workshop Session

~ Agenda ~

City of College Park  
3667 Main Street  
College Park, GA 30337

<http://www.collegeparkga.com>  
404-669-3756 (Main)

Experience College Park  
Georgia's Global City

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Tuesday, January 4, 2022

6:00 PM

Council Chambers

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1. Consideration of and action on an Ordinance Establishing Keep College Park Beautiful Advisory Commission. See memorandum dated December 28, 2021, from Water and Sewer Director, Melissa Echevarria. See supporting documentation. As part of the Keep College Park Beautiful Organization application process Community Representatives and or an Advisory Committee must be established. Council review and discussion of Ordinance Establishing Keep College Park Beautiful Advisory Commission. If approved by the City of College Park (the City”), the Keep College Park Beautiful Advisory Commission (the “Commission”) will serve as an affiliate of the broader Keep America Beautiful organization. The purposes of the Commission will be the following:
  - Devise strategies to eliminate littering and illegal disposal of solid waste materials.
  - Educate community members about the problems of litter and illegal waste disposal.
  - Encourage community assistance in combating litter and reporting illegal waste disposal.
  - Serve as an educational source that provides information about recycling, sustainable environmental practices and conservation of resources.
  - Work with City departments and agencies to promote the beautification of the city and goals of the Commission.
  - In coordination with other City departments and agencies, review solid waste and sustainability related ordinances and make recommendations to improve existing law.
  - Work with City schools to promote awareness of environmental concerns and to distribute information about recycling and other sustainable environmental practices.Please view attached proposed ordinance for Membership-selection of 7 members, Oath of Office, Term, and Meeting Requirements
2. Overview of the First Tee program at the City of College Park Golf Course. See memorandum from the Director of Recreation & Cultural Arts, Michelle Johnson dated December 28, 2021.



# CITY OF COLLEGE PARK

P.O. BOX 87137 · COLLEGE PARK, GA 30337 · 404.767.1537

## WORKSHOP AGENDA ITEM

DOC ID: 9311

**DATE:** December 29, 2021

**TO:** The Honorable Mayor and Members of City Council

**THROUGH:** Mercedes Miller, Interim City Manager

**FROM:** Melissa Echevarria, Director of Public Works

**RE:** Ordinance Establishing Keep College Park Beautiful Advisory Commission

As part of the Keep College Park Beautiful Organization application process Community Representatives and or an Advisory Committee must be established. Council review and discussion of Ordinance Establishing Keep College Park Beautiful Advisory Commission. If approved by the City of College Park (the City”), the Keep College Park Beautiful Advisory Commission (the “Commission”) will serve as an affiliate of the broader Keep America Beautiful organization. The purposes of the Commission will be the following:

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- Work with City schools to promote awareness of environmental concerns and to distribute information about recycling and other sustainable environmental practices.

Please view attached proposed ordinance for Membership-selection of 7 members, Oath of Office, Term, and Meeting Requirements

### ATTACHMENTS:

- Keep College Park Beautiful Advisory Commission Outline (PDF)

### Review:

- Melissa Echevarria Completed 12/20/2021 3:46 PM

- Sonya Harold Completed 12/21/2021 8:39 AM
- Sonya Harold Completed 12/21/2021 8:39 AM
- Danielle Matricardi Pending
- City Attorney's Office Completed 12/29/2021 4:12 PM
- Mercedes Miller Pending
- Mayor & City Council Pending 01/04/2022 6:00 PM

### Keep College Park Beautiful Advisory Commission

If approved by the City of College Park (the City”), the Keep College Park Beautiful Advisory Commission (the “Commission”) will serve as an affiliate of the broader Keep America Beautiful organization. The purposes of the Commission will be the following:

- Devise strategies to eliminate littering and illegal disposal of solid waste materials.
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- Serve as an educational source that provides information about recycling, sustainable environmental practices and conservation of resources.
- Work with City departments and agencies to promote the beautification of the city and goals of the Commission.
- In coordination with other City departments and agencies, review solid waste and sustainability related ordinances and make recommendations to improve existing law.
- Work with City schools to promote awareness of environmental concerns and to distribute information about recycling and other sustainable environmental practices.

The Commission will operate in the following manner:

- I. Organization
  - a. Executive Director. The Executive Director shall:
    - i. Work with the Commission to deliver innovative, locally focused programs that address their community's needs.
    - ii. Serve as a liaison between the City and the Commission.
    - iii. Lead all beautification efforts in close consultation with the Commission.
    - iv. Ensure that the Commission is in compliance with the affiliate requirements set forth by Keep America Beautiful.
    - v. Attend all Commission meetings.
    - vi. Direct all support staff in the completion of City beautification projects.
    - vii. Executive Director selection options
      1. Temporary position paid on an as needed hourly basis under the Department of Public Works, subject to renewal annually.
      2. Hired Contractor, if cost of services is less than \$10,000.00 confirmation and approval in accordance with the City’s purchasing policy.
      3. Hired contractor, if cost of services is in excess of \$10,000.00, competitive procurement required in accordance with the City’s purchasing policy.
  - b. Membership. The Commission will be composed of seven (7) members. Each City Council Member and the Mayor shall appoint one member to the Commission chosen from members of the community. The Mayor and City Council shall collectively appoint a member to the Commission chosen from members of the community. One representative from the College Park Department of Public Works shall serve on the Commission who shall be appointed by the Director of Public Works. The Commission members shall elect a member to serve as Chair.
  - c. Oath of office. All Commission members shall take an oath of office prior to serving on the Commission.
  - d. Term.

- i. Initial term. Three (3) of the Commission members will serve two-year terms, four (4) will serve 18 month terms. The Mayor and City Council members shall, in consultation, determine which members shall serve the shorter terms.
      - ii. Subsequent term. After the initial term, all Commission members shall be appointed for a term of two (2) years.
      - iii. Term limits. No Commission member may serve more than two (2) consecutive two-year terms.
    - e. Meetings. The Commission shall meet at least six (6) times per calendar year.
    - f. Removal from the Commission.
      - i. Voluntary. Commission members may resign at any time by providing written notice to the Chair.
      - ii. Involuntary.
        - 1. For cause. A Commission member may be removed for cause by a majority vote of the other Commission members.
        - 2. Unexcused absences. Three (3) consecutive unexcused absences from Commission meetings shall result in removal of the member without further action by the Commission.
- II. Powers. The Commission shall have to power to:
- a. Adopt bylaws (which will set forth the details of the operation of the Committee).
  - b. Initiate, plan, direct and coordinate community efforts to combat litter and illegal dumping.
  - c. Solicit and accept donations and appropriations of money, services, products, property and facilities for expenditure and use by the Commission for the accomplishment of its objectives.
    - i. Notwithstanding the foregoing, the Commission must obtain prior approval from the City Council to apply for or receive state, federal or private funds and grants in excess of \$10,000.00.
    - ii. In order to comply with the Gratuities Clause of the Georgia Constitution (the "Gratuities Clause"), funds may only be expended on projects that provide a public benefit.
  - d. The Commission in consultation with the Executive Director shall complete projects as necessary in the furtherance of the objectives of the commission.
  - e. Procure goods and services necessary for the purposes of the Commission in accordance with procedures as approved by the City Council.
  - f. Establish and maintain bank accounts separate from the City's accounts for the sole purpose of executing financial transactions pursuant to the attainment of the goals of the Commission. All accounts and financial transactions of the Commission shall be subject to an annual audit and examination conducted by the City.
  - g. Exercise all other powers given to the commission by the City Council.
- III. Affiliation with the Keep America Beautiful organization
- a. Membership requirements. The Commission shall take the necessary steps to qualify as a Keep America Beautiful affiliate, including the payment of a one-time certification fee of \$2,500.00 and, after completing certification, payment of an annual fee of \$115.00 on a yearly basis.
  - b. Training. All Commission members shall comply with the training requirements set forth by the Keep America Beautiful organization.
- IV. Ethics

- a. Ethics Code. All Commission members shall comply with the City's Code of Ethics as set forth in Article V of the City's Code of Ordinances.
- b. Personal interest. No member of the board shall take part in deliberations or vote upon any matter in which such member is personally interested. A "personal interest" includes consideration of any item involving property or a business interest which is owned, occupied, or rented by the board member, his or her spouse, parents, children, brothers, sisters, grandparents or grandchildren.

As noted in the description above, due to the restrictions imposed by the Gratuities Clause the Commission may only expend funds on projects that provide a public benefit. The City may consider working with outside parties to create a non-profit organization that could perform functions similar to those of the Commission on private property (such as removal of illegally disposed tires on private land). Such an organization could be named the "Friends of Keep College Park Beautiful". To establish the "Friends of Keep College Park Beautiful" non-profit, organizers must:

- Establish a non-profit entity by filing the necessary paperwork with the Georgia Secretary of State and paying the annual registration fee.
- File the appropriate paperwork to the establish a 501(c)(3).
- Corporate officers must be appointed to run the non-profit entity.
- The Friends of Keep College Park Beautiful will need to raise funds (through fundraising events or by applying for public and/or private grants) in order to fund its activities.



# CITY OF COLLEGE PARK

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## WORKSHOP AGENDA ITEM

DOC ID: 9344

**DATE:** December 29, 2021

**TO:** The Honorable Mayor and Members of City Council

**FROM:** Mercedes Miller, Interim City Manager

**RE:** First Tee Overview for Youth Programming at Golf Course

**PURPOSE:** To provide an overview of First Tee Youth Golf programming at the City of College Park Municipal Golf Course. Presentation to be given by, Jenae Jenkins, Director of Programming. Programming is to be considered for start date of Spring or Summer of 2022.

**REASON:** To provide a First Tee program for youth at the College Park Municipal Golf Course. First Tee unique programming enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with life skills curriculum, First Tee creates learning experiences that build inner strength, self-confidence, and resilience that kids can carry to everything they do.

First Tee believes in developing the ones that are just as fun as they are meaningful, where kids feel excited to grow, safe to fail, and better equipped for whatever comes their way next. Through the program personal growth and junior golf programs, they see kids' build self confidence, inspiring more active participation in leadership opportunities and events, community involvement, and college scholarships.

**BUDGETED ITEM:** N/A

**REVENUE TO CITY:** N/A

**CITY COUNCIL HEARING DATE:** January 4, 2022

**CONSIDERATION BY OTHER GOVERNMENT ENTITIES:** College Park Golf Course

**AFFECTED AGENCIES:** None

**RELATIONSHIP TO EXISTING ORDINANCE OR RESOLUTION:** N/A

**REQUIRED CHANGES TO WORK PROGRAMS:** None

**ATTACHMENTS:**

- 2022 FTMA Intro Info PowerPointCP (3) (PDF)
- First Tee Atlanta Website

**Review:**

- Mercedes Miller Completed 12/29/2021 1:15 PM
- Sonya Harold Completed 12/29/2021 1:17 PM
- Denise Cole Pending
- Sonya Harold Completed 12/29/2021 1:47 PM
- Mercedes Miller Completed 12/29/2021 1:50 PM
- Mayor & City Council Pending 01/04/2022 6:00 PM



# Section 1

# Who We Are



Who we are. We  
build experiences  
that build  
character.

We exist to enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with life skills curriculum, we create learning experiences that build inner strength, self confidence, and resilience that kids carry to everything they do.



## Our Mission

To positively impact the lives of young people by providing educational programs that build character, instill life-enhancing values, and promote healthy choices through the game of golf.



## Our Network

First Tee - Metro Atlanta is one of 150 chapters nationally and internationally. The First Tee was established in 1997. Since its inception, they have reached over 14 million young people.

## Our Chapter

**At First Tee — Metro Atlanta**, we believe in developing experiences that are just as fun as they are meaningful, where kids feel excited to grow, safe to fail, and better equipped for whatever comes their way next.

We have been in service to the youth of metro Atlanta for over twenty years. We are proud to have provided two decades of dedication to youth development, Nine Core Values™ and never losing focus on the task of *BUILDING GAME CHANGERS*.



## ACTIVE PROGRAM LOCATIONS

- Browns Mill Golf Course
- Charlie Yates Golf Course
- Collins Hill Golf Course
- John A. White Golf Course
- Mystery Valley Golf Course
- Sugar Creek Golf & Tennis Club



## Section 2

# What We Do



## How We Serve

All of our programs give kids a safe place to grow with coaches trained to create supportive environments and who help them navigate challenges during golf lessons but more importantly, off the course.

### First Tee Program

Young people come to the program locations for learning experiences that **build inner strength, self confidence and resilience**

### School Program

First Tee curriculum is integrated into PE classes across metro Atlanta. We've trained educators at more than 100 elementary schools across metro Atlanta to teach our curriculum, **expanding our impact.**

### Community Program

We partner with youth centers like the YMCA and Boys and Girls Club to **bring the program to life and introduce golf** using games that are flexible to the ages and abilities of the kids involved.

## Why Golf?

Through our personal growth and junior golf programs, we see kids' self-confidence grow tremendously, inspiring more active participation in leadership opportunities and events, community involvement, and college scholarships.





At **First Tee – Metro Atlanta** our focus is not just about improving a young person's golf score; it's about strengthening what they bring to everything they do, including golf!



First Tee is a youth development organization that enables kids to build the **strength of character** that empowers them through a lifetime of new challenges.

By seamlessly integrating the game of golf with a life skills curriculum, we create active learning experiences that build inner strength, self confidence, and resilience that kids can carry to everything they do.

With the help of selfless volunteers and coaches, we guide kids and teens to show up stronger in everything they set out to do





# “Character is what you bring to everything you do”

- It's what signifies to the world what's inside of you. It outlasts genius and talent, yet propels both. It's what we are admired for and remembered by. It's what transforms piercing words to inspire you forward rather than tear you down. And it's what allows you to walk away from failure determined, not defeated.
- It's learned, cultivated and shaped by our experiences. In a world where social pressures are always on, where calm and confidence are hard to access, and where perseverance is a required superpower every day, our kids are growing in new environments that are demanding more from them, and therefore more from us.



First Tee builds experiences  
that **build character.**

*Experiences are our greatest teacher. We believe in developing the ones that are just as fun as they are meaningful, where kids feel excited to grow, safe to fail, and better equipped for whatever comes their way next.*

*We've spent more than 20 years building experiences that build character to empower kids through a lifetime of new challenges and continuous personal growth.*



For more info, please visit

[www.firstteeatlanta.org](http://www.firstteeatlanta.org)

or email

[info@thefirstteeatlanta.org](mailto:info@thefirstteeatlanta.org)

