



Mayor & City Council

Workshop Session

~ Agenda ~

City of College Park
3667 Main Street
College Park, GA 30337

<http://www.collegeparkga.com>
404-669-3756 (Main)

Experience College Park
Georgia's Global City

Monday, March 7, 2022

6:00 PM

Council Chambers

1. Renovation of the College Park Station
2. MARTA Presentation from Allison Stewart-Harris on Transit Supportive Land Use (TSLU) Project
3. Introduction and discussion of a Sister City relationship between Lagos, Nigeria and the City of College Park GA. Please see memorandum dated February 15, 2022 from Economic Development Director Artie Jones, III and supporting documentation.



CITY OF COLLEGE PARK

P.O. BOX 87137 · COLLEGE PARK, GA 30337 · 404.767.1537

WORKSHOP AGENDA ITEM

DOC ID: 9482

DATE: February 28, 2022

TO: The Honorable Mayor and Members of City Council

THROUGH: Darnetta Tyus, City Manager

FROM: Jackson Myers, Director of Infrastructure & Development

RE: Renovation of the College Park Station

MARTA representatives will give an update to Council on renovations that are underway and upcoming at College Park's MARTA station. The renovation of the station is in two phases.

MARTA will provide Mayor and City Council with plans of the upgrades during this presentation.

The construction work that is occurring at the station now is part of the initial phase of work. A part of this wave broke ground a few weeks back.

MARTA will be moving to a second phase of design at the station.

MARTA's staff are more than happy to offer College Park's Mayor and Council members a tour of the station to discuss the first phase, and proposed second phase, of upgrades.

Any time after this workshop presentation, MARTA staff will gladly hold a Microsoft Teams meeting with Council, staff and anyone from the City you would like to invite to be present and keep informed.

ATTACHMENTS:

- MARTA Station Rehabilitation - College Park- V2 - EJL-2-25-22 (PDF)

Review:

- Jackson Myers Completed 02/28/2022 8:22 AM
- Sonya Harold Completed 03/01/2022 10:20 AM
- Darnetta Tyus Completed 03/01/2022 11:03 AM

- Mayor & City Council Pending 03/07/2022 6:00 PM

MARTA Station Rehabilitation Program College Park Station

January 18, 2022



Scopes of Work for College Park MARTA Station

Parking Area

- Rehabilitate and supplement existing landscaping adjacent to the more visible patron area with more suitable, low-maintenance landscaping. Remove all dead trees and re-establish planting beds. Provide Architectural Landscaping design to areas as shown on site plan(shown at end of document).
- Repair and paint all iron picket fencing along perimeter of station in parking area and replace/ repair concrete pedestal wall below fence. Includes coordination with CMAR on intersecting areas for the paver work package.

Concourse Level & Bus Loop

- Provide electrical infrastructure to support installation of backlit illuminated MARTA signs to improve branding. Will require structural analysis and placement of sign(s). Depending on location(s). Additional design may be required to add backing/ background to sign to make back lit sign visible.
- Resurface and paint all metal surfaces including all doors. Provide specification with color and quantity.

Scopes of Work for College Park Station

**Station
Rehabilitation
Program**

**Paver
Replacement
Program**

**Art-In-Transit
Program**

**Smart
Restroom
Program**

**Parking Lot
Paving
Program**

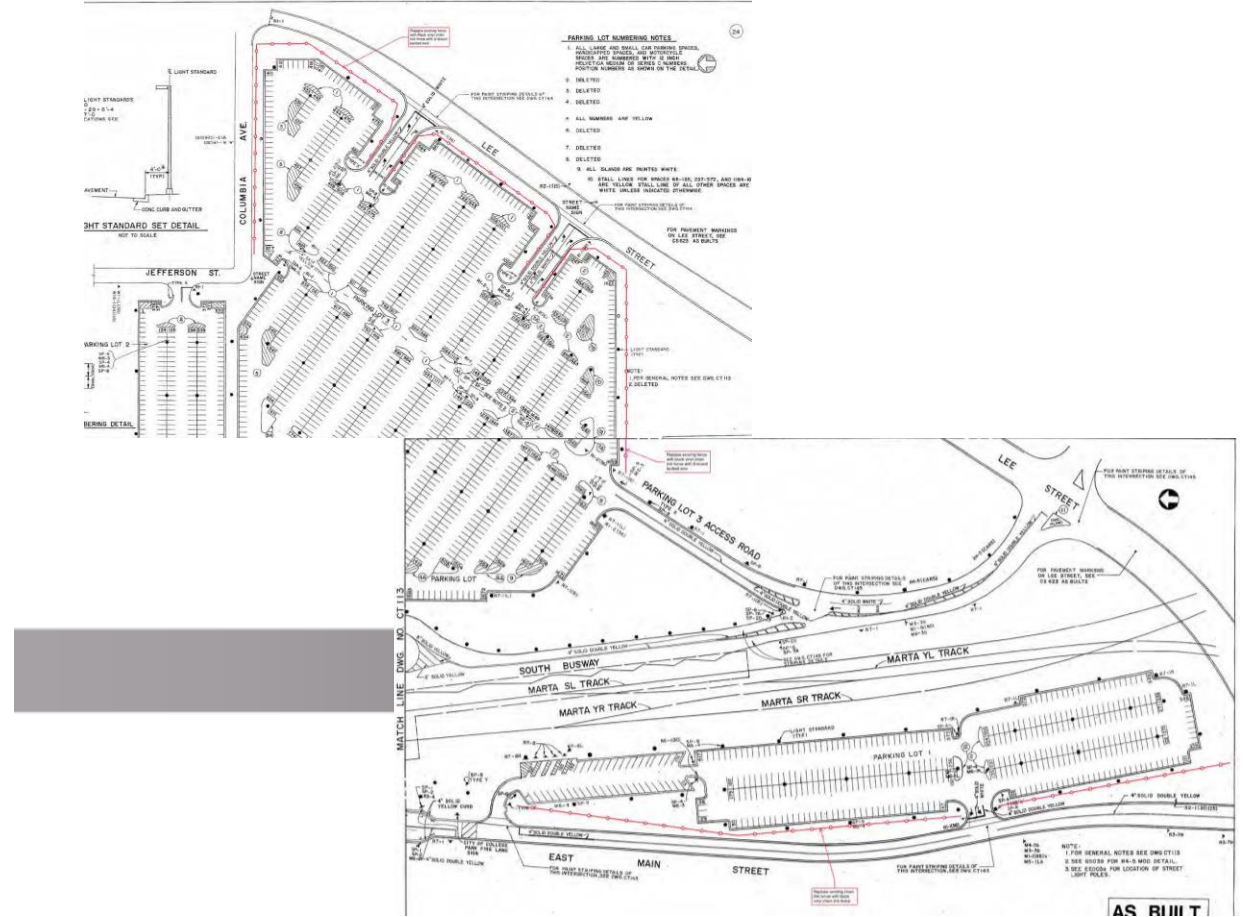
What's happening at College Park Station

Landscape Replacement (Under Station Rehab)



COLLEGE PARK STATION - REHABILITATION

Exterior Fencing Replacement (Under Station Rehab)



AS BUILT

What's happening at College Park Station

Multiple Packages of work from **Station Rehabilitation Program**, and **Early Work Packages**

- Exterior Plaza Paving Replacement (Current Work – Early Work Package)
- Internal Main Station Paver Replacement
- Landscaping
- Rehabilitation of Internal Fencing
- Replacement of External Fencing
- Light Poles
- Pressure Washing



Exhibit B


College Park MARTA Station
Parking Lot Topo Survey
+/-13.2 Acres

Legend

-  College Park Transit
-  College Park-Parking Lot

1.1.a



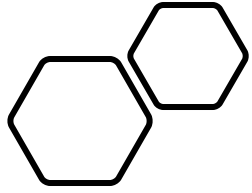
 College Park Transit

Lee St Cen

Google Earth

Packet Pg. 9

500 ft



In Progress Photos

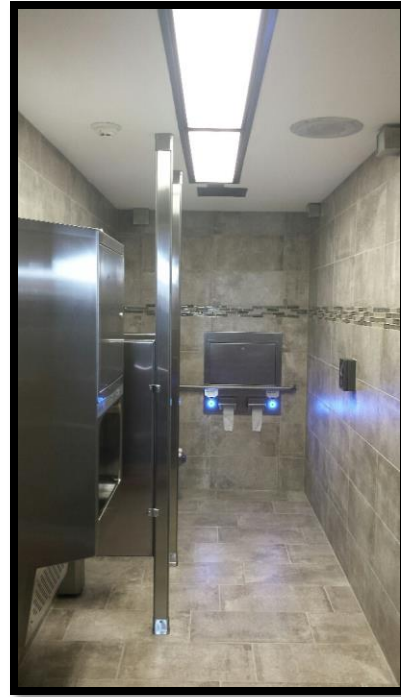


Early Work Packages

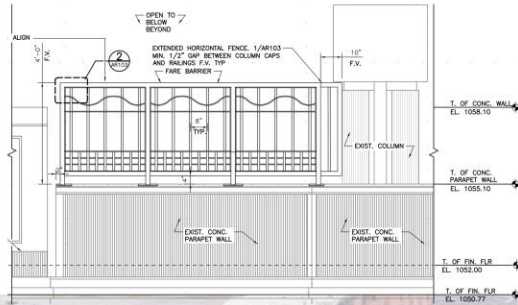
SMART Restroom Program

The scope of work for this project is to convert, renovate and provide a vandal resistant unisex restrooms for the currently opened 14 public restrooms in rail stations.

- The restrooms will be an automated, state of the art facility that provides personnel and enhancing the overall public perception of MARTA. MARTA passengers with a clean, safe, and accessible restroom.
- This project will improve the overall delivery of customer service across the selected rail stations, reducing utility and supply costs, increasing the productivity of the rail station.
- **College Park is in a future wave**



Proposed Materials (Under Station Rehab)



FARE BARRIER REPLACEMENT



(STAINLESS STEEL FINISH)



PLAZA SEATING BENCH REPLACEMENT



PLATFORM PAVER REPLACEMENT

CAVE COLOR

LAKE COLOR



INTERIOR WAYFINDING SIGNAGE REPLACEMENT



TRASH RECEPTACLE REPLACEMENT



EXTERIOR MARTA LOGO SIGN



SANDBLASTED FINISH CONCRETE



MOJAVE CLAY COLOR



PLATEAU COLOR

PLAZA PAVER REPLACEMENT

QUESTIONS?



Rachel B. Wilson

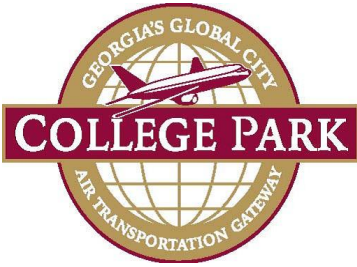
Project Manager/Capital Programs Delivery

T: (404) 848-5918

E: rwilson1@itsmarta.com



Thank You



CITY OF COLLEGE PARK

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WORKSHOP AGENDA ITEM

DOC ID: 9417

DATE: February 25, 2022

TO: The Honorable Mayor and Members of City Council

THROUGH: Darnetta Tyus, City Manager

FROM: Kc Krzic, Senior Planner

RE: MARTA Presentation on Transit Supportive Land Use (TSLU) Project

PURPOSE: MARTA Presentation from Allison Stewart-Harris on Transit Supportive Land Use (TSLU) Project

REASON: The MARTA TSLU study team have asked to present to the City on the current status of the project and future goals as a result of their findings.

BACKGROUND: MARTA undertook the Transit Supportive Land Use (TSLU) study to inform the existing land uses and identify the most transit-supportive land uses. They then plan to recommend future station areas and develop a model zoning ordinance for future station areas in southern Fulton/Clayton Counties.

STAFF: Kc Krzic

ATTACHMENTS:

- MARTA_College Park Presentation_v6_reduced (PDF)

Review:

- Kc Krzic Completed 03/01/2022 10:23 AM
- Sonya Harold Completed 03/01/2022 10:29 AM
- Darnetta Tyus Completed 03/01/2022 11:04 AM
- Mayor & City Council Pending 03/07/2022 6:00 PM

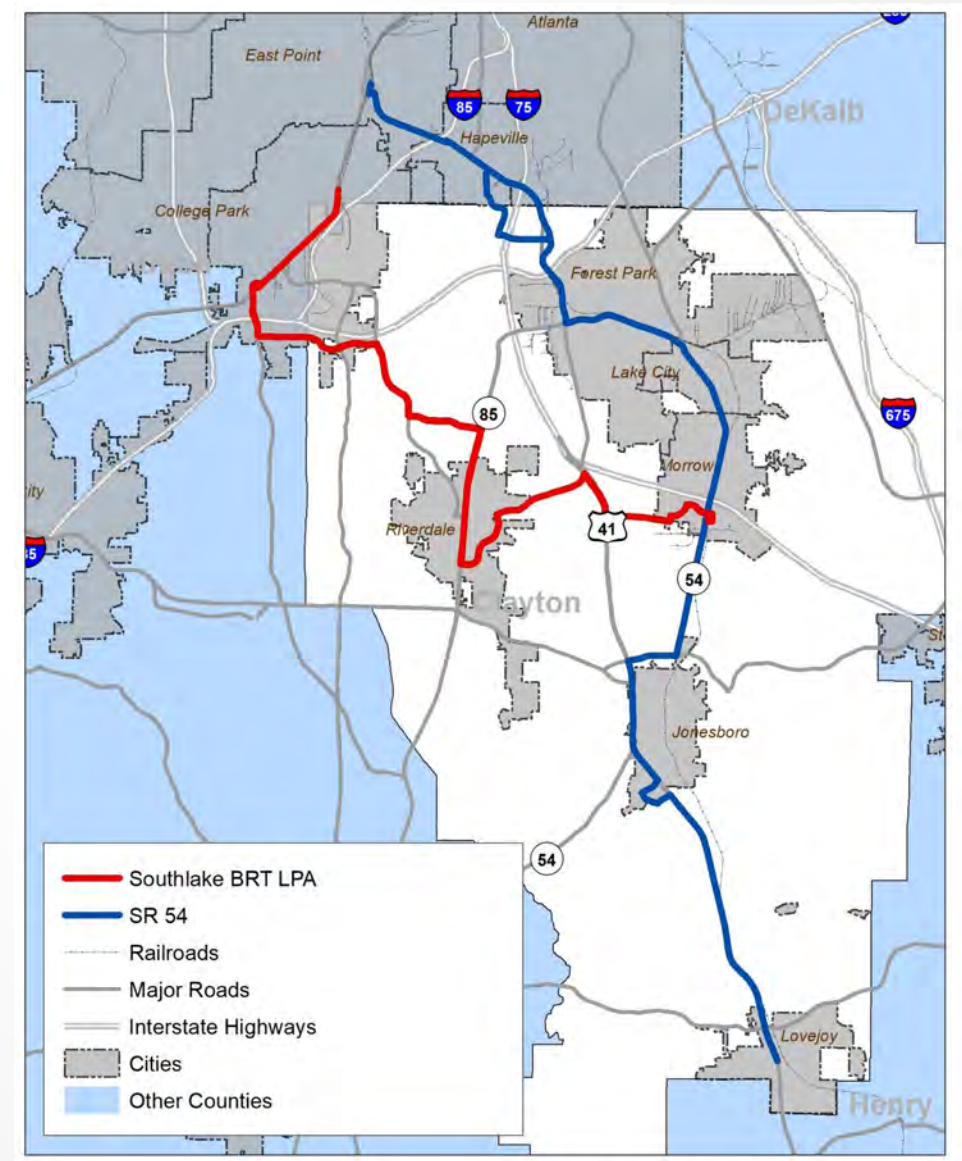
MARTA's Clayton County Transit Supportive Land Use Study

City of College Park

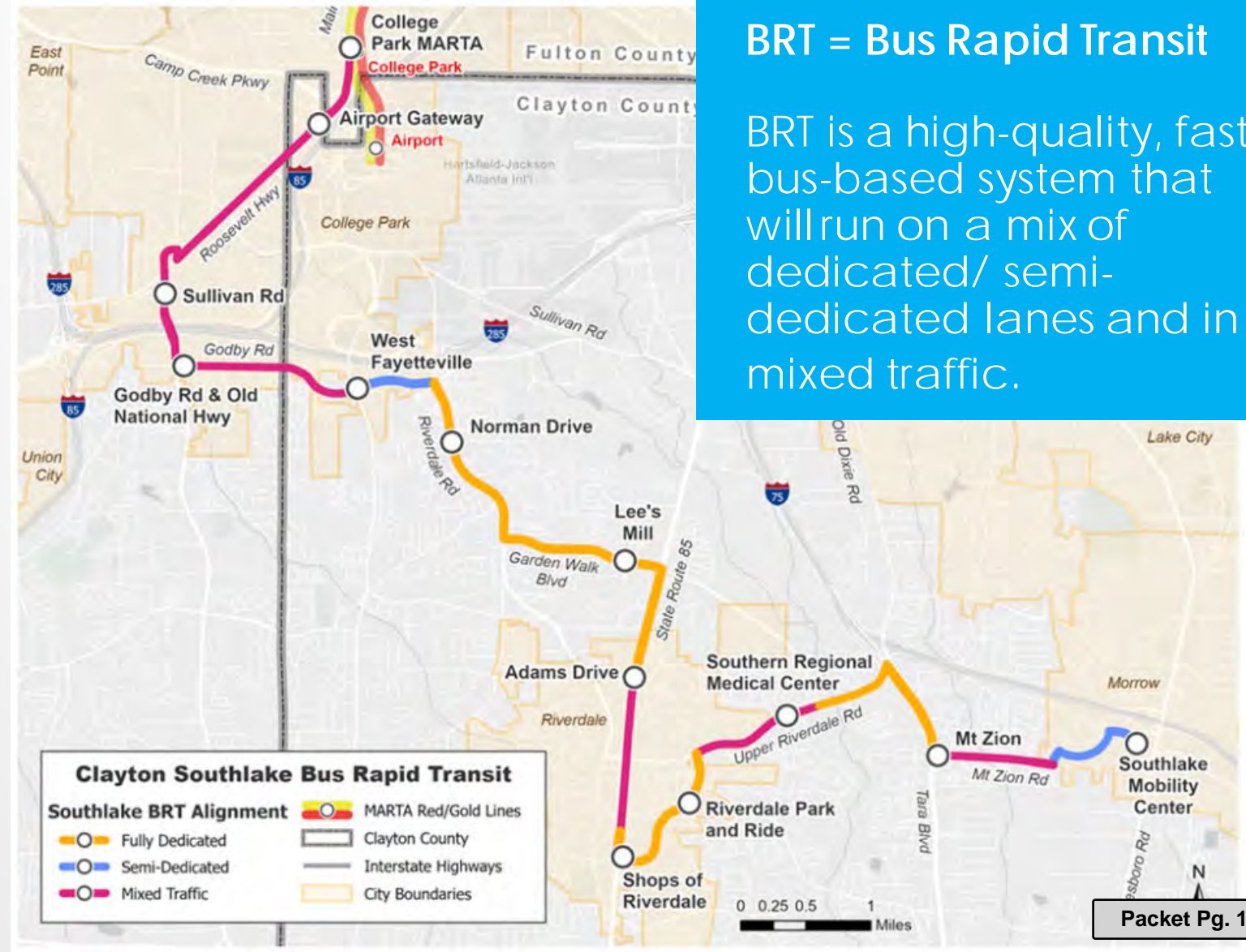
MARTA'S PROPOSED LINES

MARTA has been studying two southern Fulton and Clayton County high-capacity lines:

- 1. SR 54 (Blue)
- 2. Southlake BRT LPA (Red)



THE SOUTHLAKE BRT



BRT = Bus Rapid Transit

BRT is a high-quality, fast, bus-based system that will run on a mix of dedicated/ semi-dedicated lanes and in mixed traffic.

TRANSIT-SUPPORTIVE LAND USE STUDY

- MARTA undertook the Transit Supportive Land Use (TSLU) study to:
 - Understand existing land uses
 - Identify the most transit-supportive land uses
 - Recommend future station areas
 - Develop a model zoning ordinance for future station areas in southern Fulton/Clayton Counties
- When MARTA applies for funding from the Federal Transit Administration (FTA) for the Southlake BRT, **FTA will score land use and development around proposed stations.**

LAND USE STUDY IN COLLABORATION WITH:

- Clayton County
 - Planning Department
 - Development Authority
- City of East Point
- City of Hapeville
- City of College Park
- City of Forest Park
- City of Lake City
- City of Morrow
- City of Jonesboro
- City of Riverdale
- City of Lovejoy
- Atlanta Regional Commission
- Aerotropolis Alliance
- Aero CIDs

THE BIG 5 OF TRANSIT SUPPORTIVE LAND USE



- # of people
- # of jobs

1. DENSITY/INTENSITY



- Creates diversity
- Encourages activity day & night

2. MIXED USES



- Wide sidewalks
- Small block sizes
- Intersection density

3. WALKABILITY



- Ground floor retail
- Sidewalk cafes
- Tree-lined streets

4. PEOPLE-FRIENDLY DESIGN



- Reduced & hidden parking
- Encourages use of transit, walking, and other modes of travel

5. MANAGED PARKING

6 MAIN TASKS

CORRIDOR-WIDE

- 1 Peer Regions Analysis
- 2 Create Model Ordinances

JURISDICTION-SPECIFIC

- 3 Parcel Analysis
- 4 Identify TOD Boundaries
- 5 Implementation Strategies
- 6 3D Visuals

DRAFT ORDINANCE

INCREMENTAL

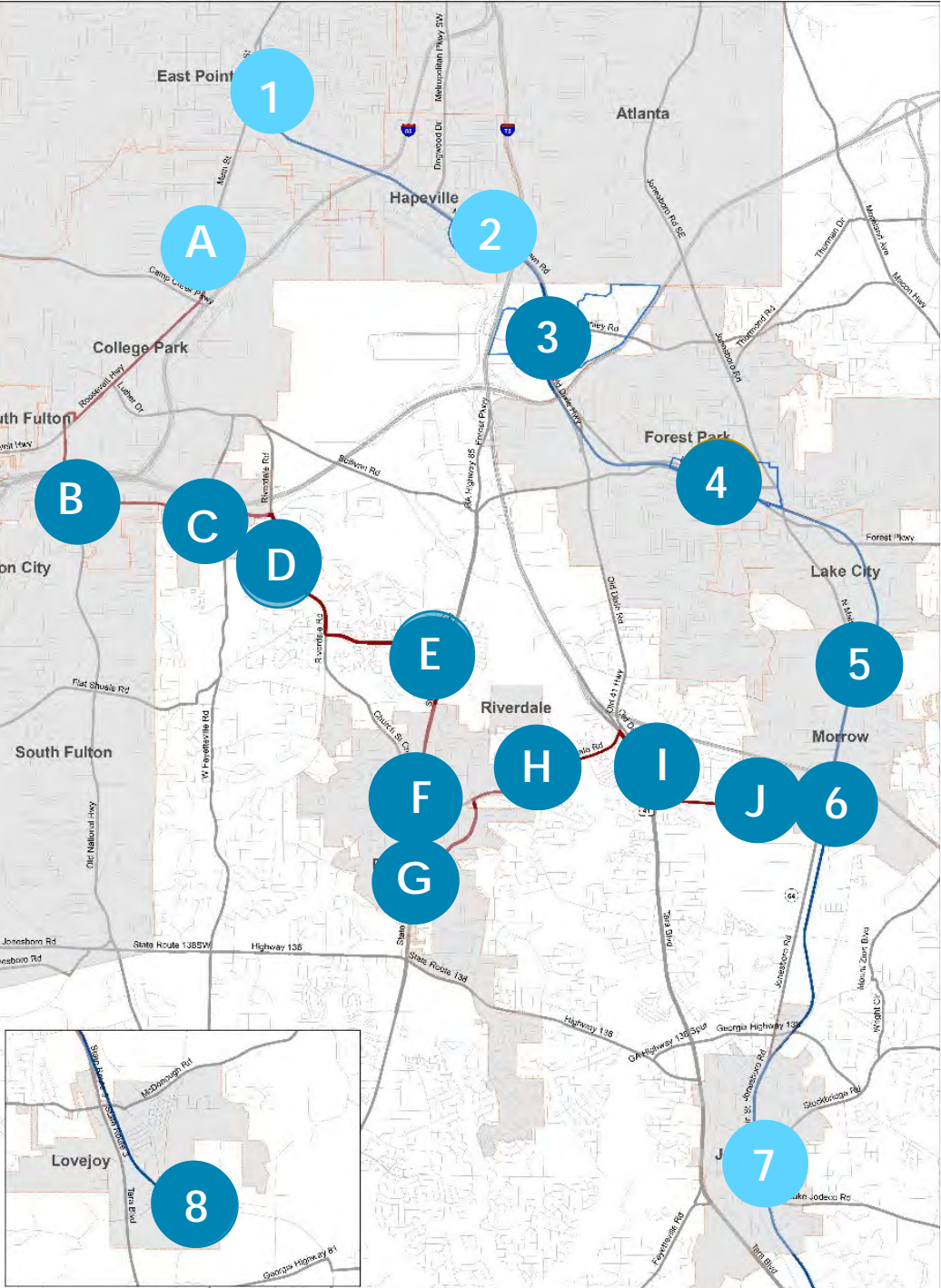
Reaching transit supportiveness will take a long time – **this ordinance lays the foundation, and is not the endpoint**

FLEXIBLE

Ordinance needs to be **responsive to the market** – cannot be too prescriptive

STATION AREAS BY TYPE

- Redevelopment/New Build
- Infill



Southlake LPA

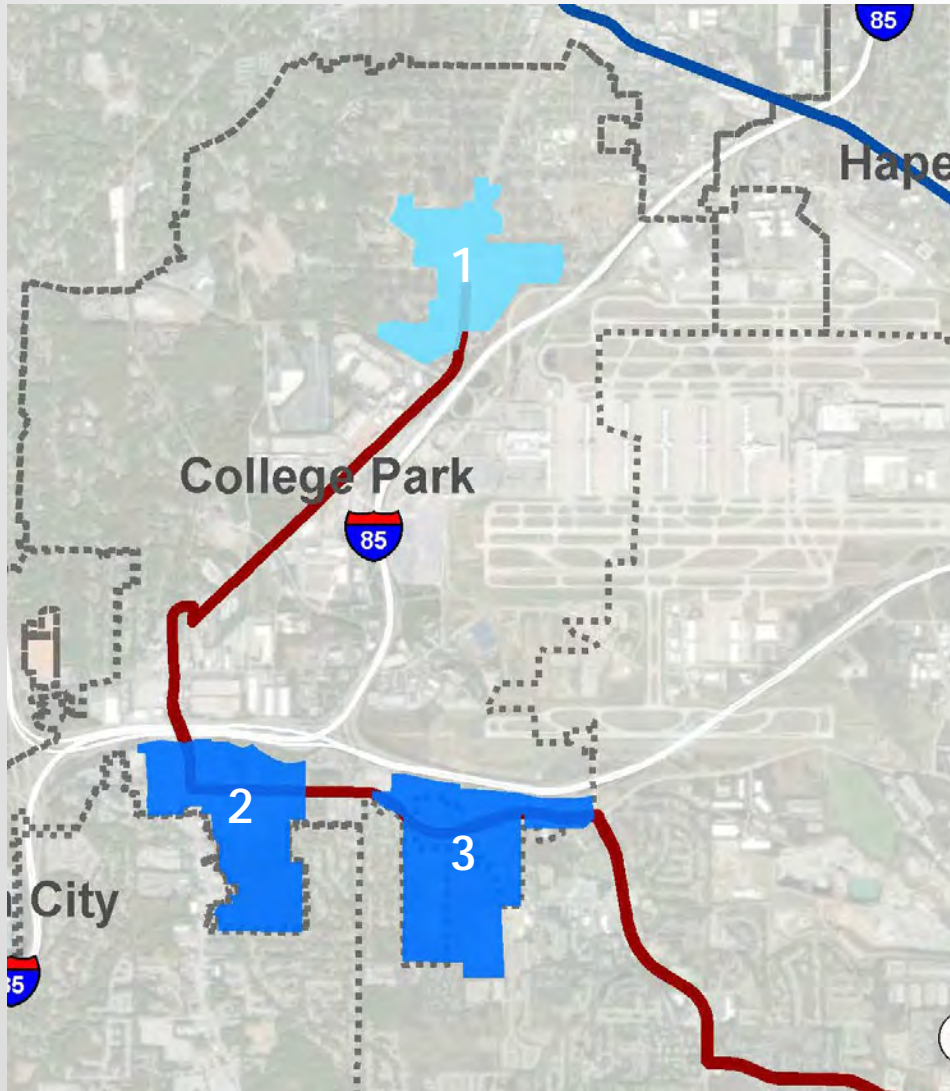
- A – College Park MARTA
- B – Godby Rd + Old National
- C – West Fayetteville
- D – Norman Drive
- E – Lee’s Mill
- F – Adam’s Drive
- G – Shops of Riverdale
- H – South. Regional Medical
- I – Mt Zion
- J – Southlake Mobility Center

SR 54 LPA

- 1 – East Point
- 2 – Hapeville
- 3 – Mountain View
- 4 – Forest Park
- 5 – Clayton State
- 6 – Southlake
- 7 – Jonesboro
- 8 – Lovejoy

MARTA'S TSLU STUDY IN COLLEGE PARK

COLLEGE PARK STATION AREAS



1. College Park MARTA
2. Godby Road + Old National Highway
3. West Fayetteville

— Southlake BRT Alignment

Station Area Types:

● Infill

● Redevelopment/New Build

COLLEGE PARK: KEY CONSIDERATIONS

1 Already has explicit TOD zoning Downtown

2 Proximity to Airport

3 Six West and other development plans

4 Focus on transformative opportunities south of I-285



MAJOR RECOMMENDATIONS

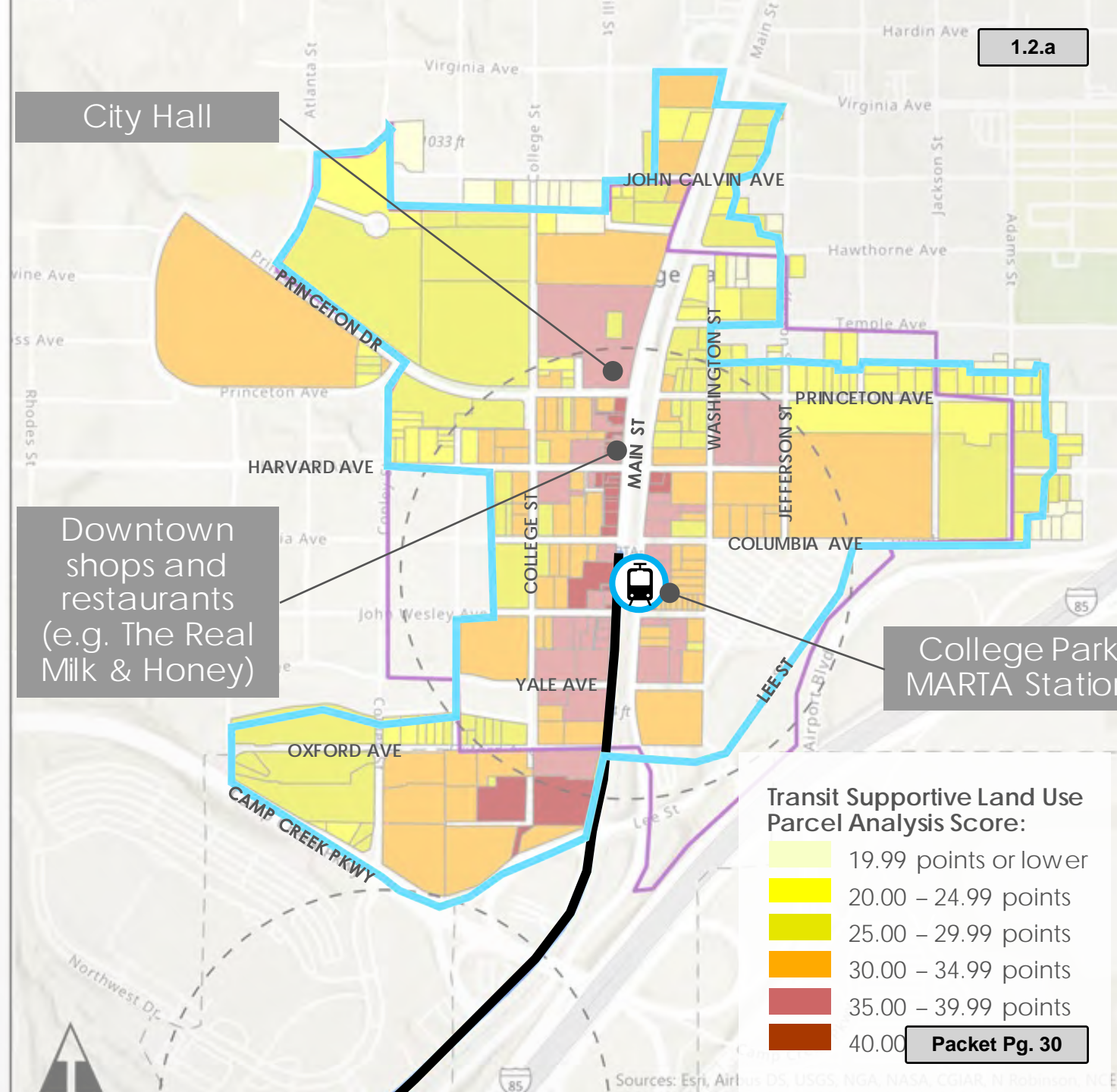
- 1 Modify the existing TOD zone downtown
- 2 Create a new TOD-Redevelopment zone
- 3 Collaborate with partner jurisdictions in future station area planning
- 4 Coordinate with GDOT on Old National improvements

COLLEGE PARK MARTA STATION AREA

COLLEGE PARK MARTA PROPOSED STATION AREA BOUNDARY

Based primarily on existing TOD zone Downtown

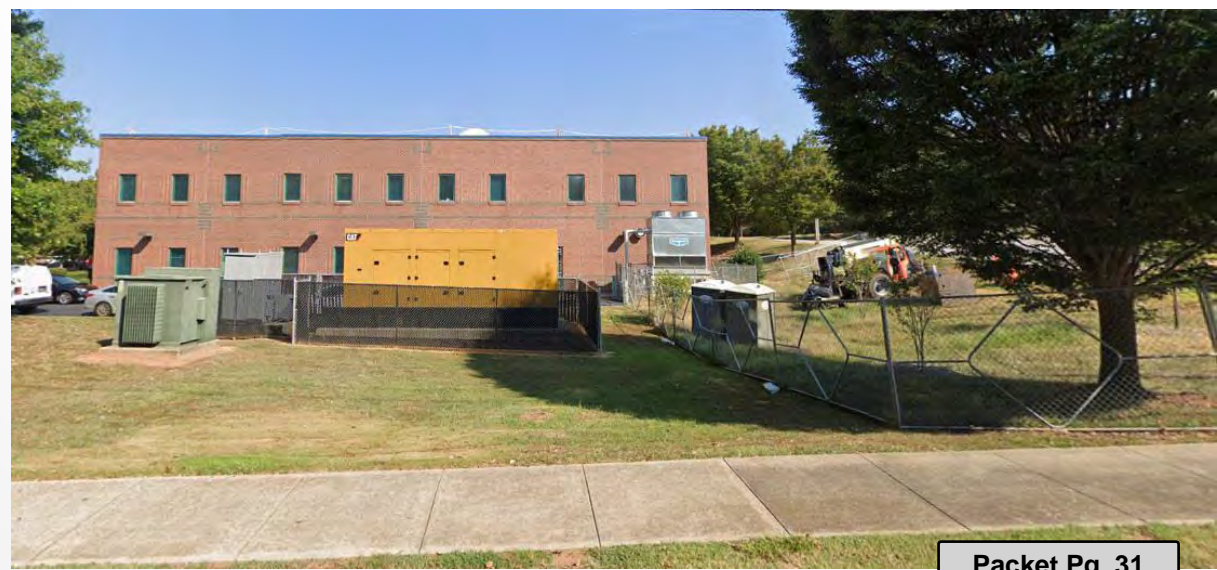
- Preliminary MARTA station area
- Proposed Station Area TOD Core Boundary
- Current College Park TOD Zone
- Southlake BRT Alignment



ORDINANCE IN ACTION

3857 Yale Ave

EXISTING CONDITIONS



ORDINANCE IN ACTION



3857 Yale Ave

EXAMPLE OF POSSIBLE FUTURE DEVELOPMENT



Density/Intensity

- 1.0 floor area ratio (FAR)



Mixed-Use

- Vertical adaptability (Option A in ordinance)
- Horizontal mixed use (Option B in ordinance)



Walkability

- Improved streetscape on College Street and John Wesley Avenue
- Internal, connected sidewalk system



People-Friendly Design

- Urban courtyard/green space
- Building design and site orientation that relates to pedestrians, not cars



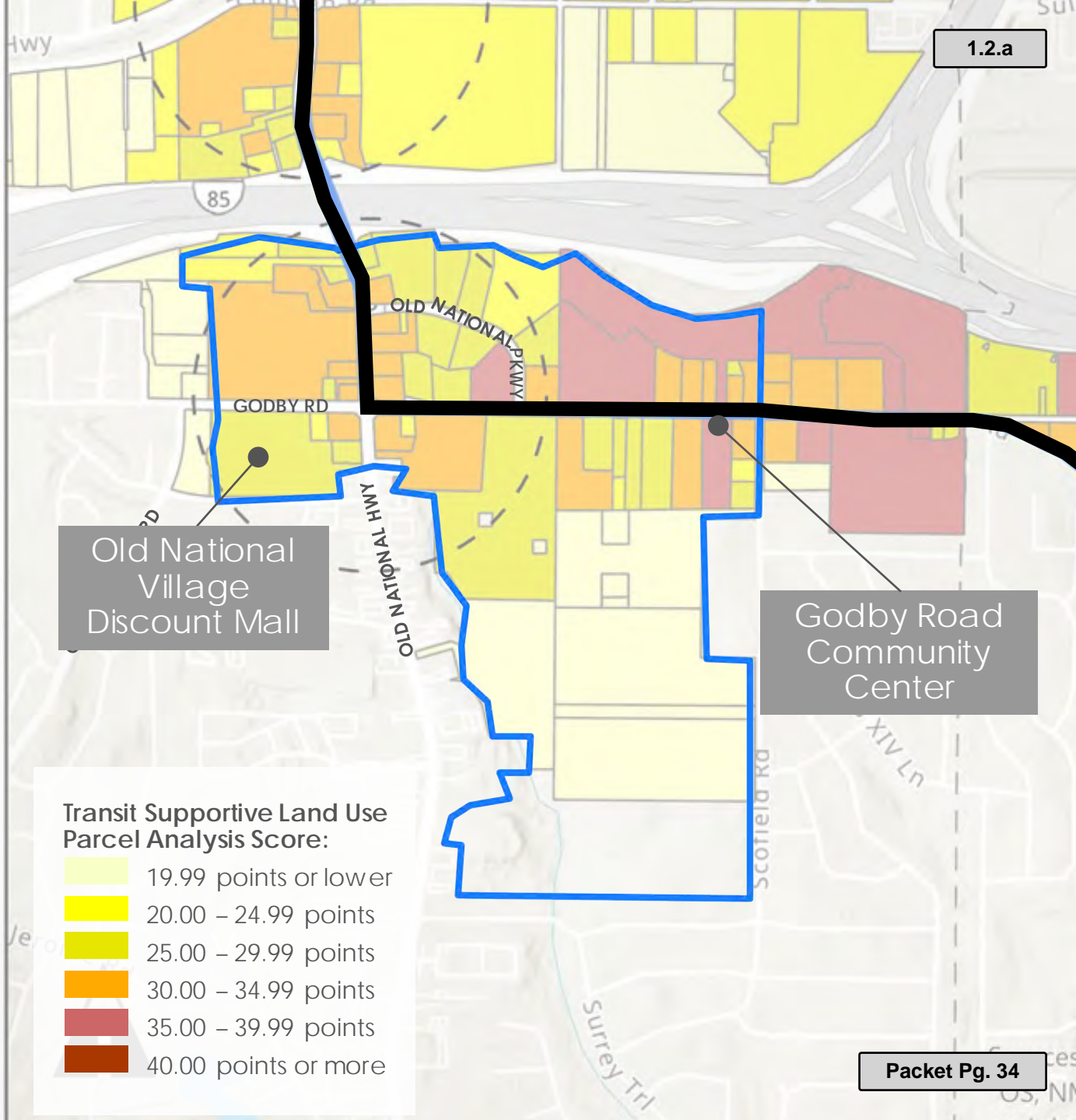
Parking

- Surface lot behind buildings

GODBY ROAD + OLD NATIONAL HIGHWAY STATION AREA

GODBY RD + OLD NATIONAL HWY STATION AREA PROPOSED BOUNDARIES

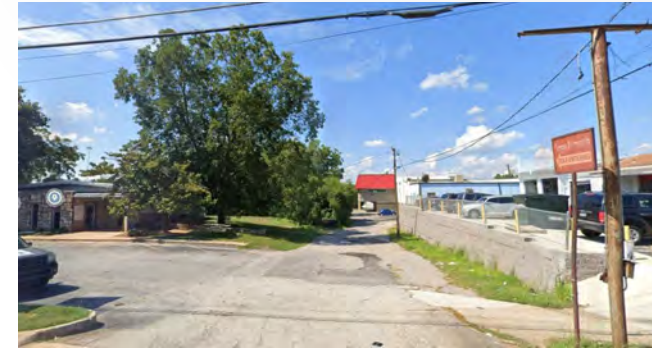
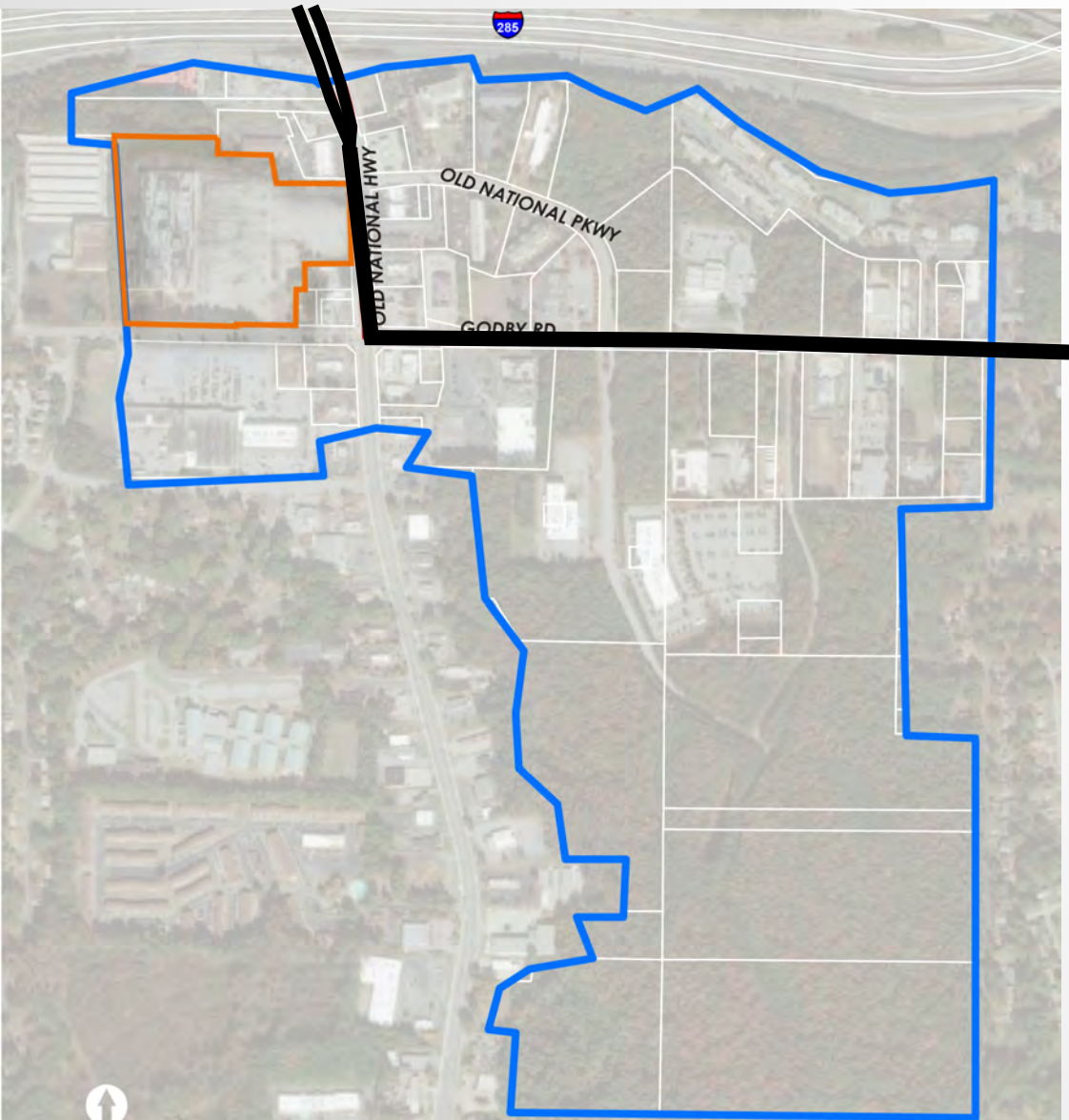
- Preliminary MARTA station area
- █ Proposed Station Area Core TOD Boundary
- █ Southlake BRT Alignment



ORDINANCE IN ACTION

5025 Old National Hwy

EXISTING CONDITIONS



ORDINANCE IN ACTION



5025 Old National Hwy

EXAMPLE OF POSSIBLE FUTURE DEVELOPMENT



Density/Intensity

- 52 dwelling units (du)/acre for multifamily residential
- 0.76 FAR for retail/commercial area



Mixed-Use

- Horizontal Mixed Use (Option B in ordinance)



Walkability

- New, walkable block structure
- Internal sidewalk network
- Improved streetscape on Old National Hwy and Godby Rd



People-Friendly Design

- Pedestrian-oriented "spine" down middle of site
- Public art
- Mixture of open/green spaces
- People-scaled buildings and orientation



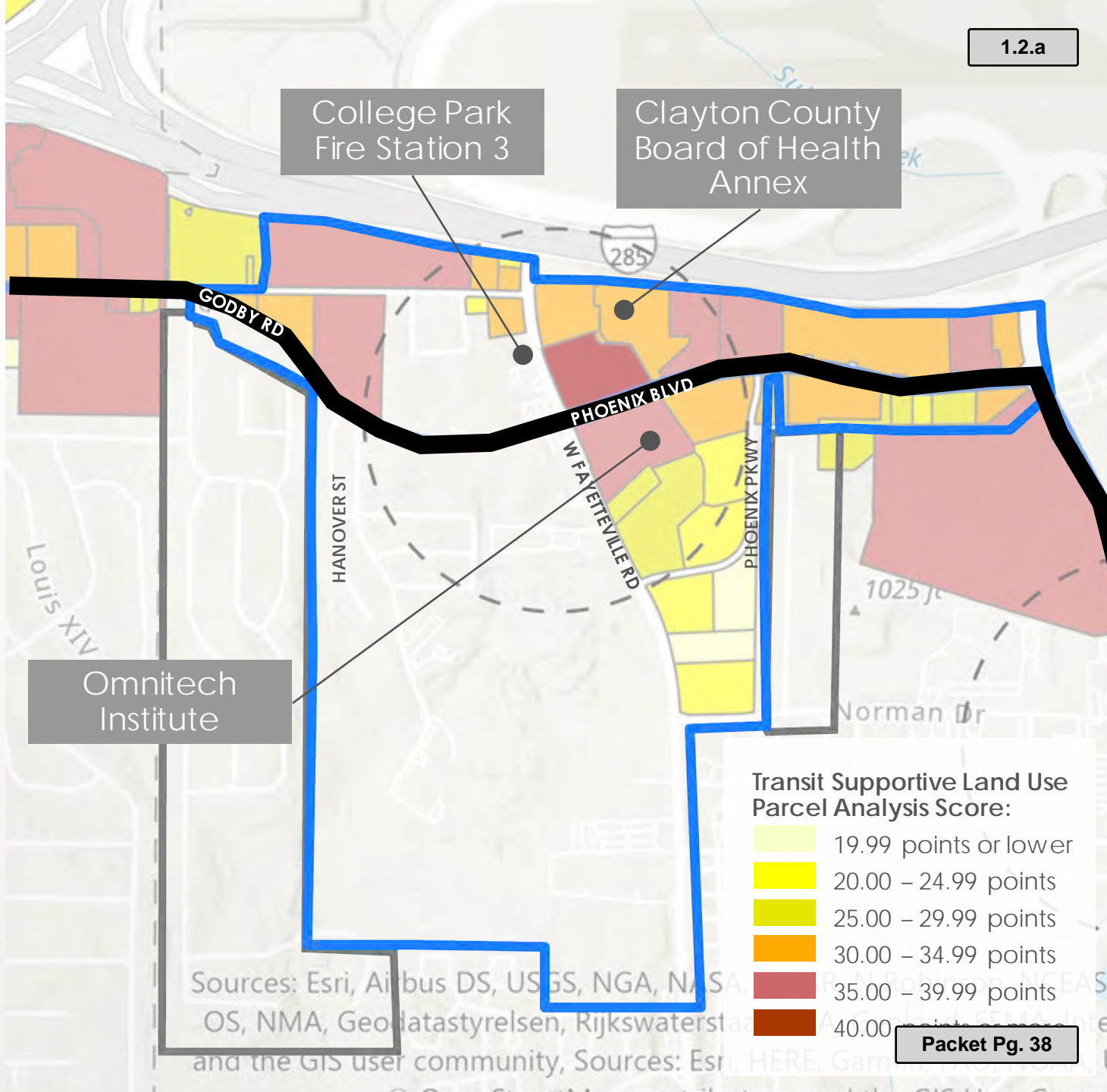
Parking

- Wrapped parking decks in large multi-family buildings
- Surface lots behind mixed use/commercial/hotel

WEST FAYETTEVILLE STATION AREA

WEST FAYETTEVILLE STATION AREA PROPOSED BOUNDARIES

- Preliminary MARTA station area
- Proposed Station Area Core TOD Boundary
- Proposed Station Area Residential Support Zone (unincorp. Clayton)
- Southlake BRT Alignment



ORDINANCE IN ACTION

1901 Phoenix Blvd

EXISTING CONDITIONS



ORDINANCE IN ACTION



1901 Phoenix Blvd

EXAMPLE OF POSSIBLE FUTURE DEVELOPMENT



Density/Intensity

- 0.83 floor to area ratio (FAR)



Mixed-Use

- Vertical adaptability (Option A in ordinance)
- Architectural Mix (Option C in ordinance)



Walkability

- Creation of a pedestrian-oriented campus
- Streetscape improvements to W Fayetteville Rd and Phoenix Blvd



People-Friendly Design

- New green spaces and promenade as part of campus
- Emphasis on progression of spaces, not surface parking



Parking

- Parking structure enables reduction of surface parking
- Remaining surface parking is located behind buildings

IMPLEMENTATION

NEXT STEPS

MARTA:

- Start FTA TOD Pilot project
- Prepare for National Environmental Protection Act (NEPA) Planning

COLLEGE PARK:

By June 2022:

- Adopt a Comprehensive Plan Amendment that shows station areas and transit-supportive land use policies
- Pledge zoning changes once Southlake BRT receives FTA funding





CITY OF COLLEGE PARK

P.O. BOX 87137 · COLLEGE PARK, GA 30337 · 404.767.1537

WORKSHOP AGENDA ITEM

DOC ID: 9497

DATE: March 1, 2022

TO: The Honorable Mayor and Members of City Council

THROUGH: Darnetta Tyus, City Manager

FROM: Artie Jones, Director of Economic Development

RE: Lagos State Sister City Presentaton

PURPOSE:

Discussion on City officials visiting Lagos State Nigeria on a Sister City visit

BACKGROUND:

The Economic Development Department has been working with Princess Dr. Moradeu Ogunlana for the last 3-years to establish a Sister City relationship between Lagos State Nigeria and College Park, Georgia. The Princess is working with Azubuike Okoronkwo, the CEO of the Afrika Peace Festival of Arts and Culture (APFAC), a 501 (c) 3 responsible for the providing training in the arts and cultural sectors to youth. The APFAC convenes annually in an arts and cultural educational conference and festival in different parts of the world and this year they plan on having their event at the GICC in College Park, Georgia on June 20th - 24th. There will be an APFAC Logo Unveiling Event where the Lagos State Governor and executive officials scheduled to take place at the the Conference.

Princess Dr. Moradeu Ogunlana and Azubuike Okoronkwo are now extending to three City of College Park officials an invitation to visit Lagos State, Nigeria from April 12th to 16th, 2022 to formally discuss a possible cultural and economic development exchange; to reach an agreement for a sister city relationship with the city of Lagos.

Princess Dr. Moradeu Ogunlana and Brenda Morant, the Princesses liason will be available at the City Council meeting on March 7th to address any questions that the City Councilman may have. The contact information for the Princess is as follows:

HRH Princess Dr. Moradeun Ogunlana
 Founder and CEO
 AFRICAN WOMEN'S HEALTH PROJECT INTERNATIONAL
 Website: <http://www.awhpi.org/>

AWHPI GLOBAL FOUNDATION
 Address: 11936 Bellaire Blvd Unit 732
 Alief, TX 77411 USA
 Phone: 1 (202) 888-1145
 Mobile: 1 (832) 949-1072

The contact information for Brenda Morant is as follows:

Brenda Morant
 President/CEO
 International Women's Think Tank
 Empowering Women & Girls through Research-Critical Thinking & Innovative Solutions
 404-587-3126
www.iwthinktank.org
<http://www.iwthinktank.org/>

COST TO CITY: Airline Tickets to Lagos State Nigeria

BUDGETED ITEM: No

REVENUE TO CITY: None

CITY COUNCIL HEARING DATE: March 7, 2022

CONSIDERATION BY OTHER GOVERNMENT ENTITIES: None

AFFECTED AGENCIES: N/A

RELATIONSHIP TO EXISTING ORDINANCE OR RESOLUTION: None

REQUIRED CHANGES TO WORK PROGRAMS: None

STAFF: Artie Jones, III, Economic Development Director

ATTACHMENTS:

- APFAC Lagos history (PDF)
- APFAC AND THE CITY OF COLLEGE PARK Invitation (PDF)
- APFAC ABOUT LAGOS NIGERIA (PDF)

Review:

- Artie Jones Completed 02/28/2022 1:28 PM
- Sonya Harold Completed 03/01/2022 10:31 AM
- Darnetta Tyus Completed 03/01/2022 11:05 AM
- Mayor & City Council Pending 03/07/2022 6:00 PM

History on Nigeria State of Lagos

Lagos (Yoruba: **Èkó**) is a city in the Nigerian state of Lagos. The city, with its adjoining conurbation, is the largest in Nigeria, as well as on the African continent. It is one of the fastest growing cities in the world and one of the most populous urban agglomerations in the world. Lagos is a major financial center in Africa; the mega city has the highest GDP, and houses one of the largest and busiest ports on the continent.

Lagos initially emerged as a port city which originated on a collection of islands, which are contained in the present day Local Government Areas (LGAs) of Lagos Island, Eti-Osa, Amuwo-Odofin and Apapa; the islands are separated by creeks, fringing the southwest mouth of Lagos Lagoon, while protected from the Atlantic Ocean by barrier islands and long sand spits such as Bar Beach, which stretch up to 100 km (60 mi) east and west of the mouth. Due to rapid urbanization, the city expanded to the west of the lagoon to include areas in the present-day Lagos Mainland, Ajeromi-Ifelodun and Surulere. This led to the classification of Lagos into two main areas – the Island, which was the initial city of Lagos, before it expanded into the area known as the Mainland. This city area was governed directly by the Federal Government through the Lagos City Council, until the creation of Lagos State in 1967, which led to the splitting of Lagos city into the present day seven Local Government Areas (LGAs), and an addition of other towns (which now make up 13 LGAs) from the then Western Region, to form the state.

Lagos which was the capital of Nigeria since its amalgamation in 1914, went on to become the capital of Lagos State, after its creation. However, the state capital was later moved to Ikeja in 1976, while the federal capital also moved to Abuja in 1991. Even though Lagos is still widely referred to as a city, the present-day Lagos, also known as “Metropolitan Lagos”, and officially as “Lagos Metropolitan Area” is an urban agglomeration or conurbation, consisting of 16 LGAs, including Ikeja, the state capital of Lagos State. This conurbation makes up 37% of Lagos State’s total land area, but houses about 85% of the state’s total population. The population of Metropolitan Lagos is approximately 20 million as at 2015.

Lagos was originally inhabited by the Awori subgroup of the Yoruba people in the 15th century, who called it “Okó”. Under the leadership of the Oloye Olofin, the Awori moved to an island now called Iddo and then to the larger Lagos Island. In the 16th century, the Awori settlement was conquered by the Benin Empire and the island became a Benin war-camp called “Eko” under Oba Orhogba, the Oba of Benin at the time. Eko is still the native name for Lagos.

Lagos, which means “lakes”, was a name given to the settlement by the Portuguese. The present-day Lagos state has a high percentage of Awori, who migrated to the area from Isheri along the Ogun river. Throughout history, it was home to a number of warring ethnic groups who had settled in the area. Following its early settlement by the Awori nobility, and its conquest by the Bini warlords of Benin, the state first came to the attention of the Portuguese in the 15th century.

Portuguese explorer Rui de Sequeira visited the area in 1472, naming the area around the city Lago de Curamo. Another explanation is that Lagos was named for Lagos, Portugal – a maritime town which, at the time, was the main center of Portuguese expeditions down the African coast.

In Britain's early 19th century fight against the transatlantic slave trade, its West Africa Squadron or Preventative Squadron as it was also known, continued to pursue Portuguese, American, French, and Cuban slave ships and to impose anti-slavery treaties with West African coastal chiefs with so much doggedness that they created a strong presence along the West African coast from Sierra Leone all the way to the Niger Delta (today's Nigeria) and as far south as Congo. In 1849, Britain appointed John Beecroft Consul of the Bights of Benin and Biafra, a position he held (along with his governorship of Fernando Po) until his death in 1854. John Duncan was appointed Vice Consul and was located at Wydah. At the time of Beecroft's appointment, the Kingdom of Lagos (under Oba Kosoko) was in the western part of the Consulate of the Bights of Benin and Biafra and was a key slave trading port. In 1851 and with pressure from liberated slaves who now wielded political and business influence, Britain intervened in Lagos in what is now known as the Bombardment of Lagos or Capture of Lagos resulting in the installation of Oba Akitoye (and the ouster of Oba Kosoko) who signed Treaty Between Great Britain and Lagos, 1 January 1852. The signing of the 1852 treaty ushered in the Consular Period in Lagos' history wherein Britain provided military protection to Lagos.

Following threats from Kosoko and the French who were positioned at Wydah, a decision was made by Lord Palmerston (British Prime Minister) who noted in 1861, "the expediency of losing no time in assuming the formal Protectorate of Lagos". William McCoskry, the Acting Consul in Lagos with Commander Bedingfield convened a meeting with Oba Dosunmu on July 30, 1861, aboard HMS Prometheus where Britain's intent was explained and a response to the terms were required by August 1861. Dosunmu resisted the terms of the treaty but under the threat to unleash violence on Lagos by Commander Bedingfield, Dosunmu relented and signed the Lagos Treaty of Cession on August 6, 1861.

The remainder of modern-day Nigeria was seized in 1887, and when the Colony and Protectorate of Nigeria was established in 1914, Lagos was declared its capital, continuing as such after the country's independence from Britain in 1960. Along with migrants from all over Nigeria and other West African nations were the returnee ex-slaves known as Creoles, who came from Freetown, Sierra Leone, Brazil and the West Indies to Lagos. The Creoles contributed to Lagos' modernization and their knowledge of Portuguese architecture can still be seen from the architecture on Lagos Island. Electric street lighting was introduced in the city in 1898. Lagos experienced rapid growth throughout the 1960s and 1970s as a result of Nigeria's economic boom.

Before the creation of Lagos State on 27 May 1967, Lagos, which was the country's capital had been administered directly by the Federal Government as a Federal Territory through the Federal Ministry of Lagos Affairs, while the Lagos City Council (LCC) governed the city. Lagos, along with the towns from the then Western region (Ikeja, Agege, Mushin, Ikorodu, Epe and Badagry), were eventually captured to create Lagos State. Lagos city was split into the present day seven Local Government Areas(LGAs), while the other towns now make up

13 LGAs in the state. Lagos played the dual role of being the State and Federal Capital until 1976, when the state capital was moved to Ikeja. Lagos was adversely affected during Nigeria's military rule. Also, on 12 December 1991, the seat of the Federal Government was also formally relocated to Abuja. However, Lagos still remains the financial center of the country, and also grew to become the most populous conurbation in the country.



1384 Hidden Hills Pkwy Stone
Mountain GA 30088. USA

DrumBeat, 639 High Road Leyton,
London E10 6RF

7, Trombi Close, Ladipo Estate,
Alafia, Lagos State, Nigeria

+1 678 887 7619, +234 808 117 7325

www.usapfac.org

01:14:2022

The Honorable Bianca Motley Broom
Mayor, City of College Park,
College Park, Georgia 30337

Dear Mayor Broom,

LETTER OF INVITATION TO MEET WITH THE LAGOS STATE GOVERNMENT ON A CULTURAL AND ECONOMICAL DEVELOPMENT EXCHANGE

Greetings from Atlanta Georgia, and Blissful New Year. I am Azubuike Okoronkwo, Chief Executive Officer, Afrika Peace Festival of Arts and Culture (**APFAC**). Over the span of several years, HRH Princess Dr. Moradeun Ogunlana has fostered a relationship with College Park through Mr. Artie Jones. It is through this unofficial sister city relationship (College Park and Lagos) that Nigerian officials have learned of College Park's communities, its economic prosperity, and southern hospitality. It is our wish to extend this relationship to the City's CEO, Mayor Bianca Motley Broom and to develop a more formal relationship between the two cities through the full participation of the annual Afrika Peace Festival of Arts and Culture (**APFAC**).

A formal invitation is extended to you, Mr. Artie Jones, and another College Park official in the accompany of HRH Princess Dr. Moradeun Ogunlana to visit Lagos State, Nigeria from April 12th to 16th 2022: to formerly discuss a possible cultural and economic development exchange; to reach an agreement for a sister city relationship with the city of Lagos, Lagos State; pay a courtesy visit to the Oni of Ife's palace; live television interview; meeting with Access bank officials; and to use the opportunity to invite the Lagos State Governor and his executive officials to **APFAC LOGO UNVEILING EVENT** at the City of College Park, Atlanta Georgia from 20th to 26th June 2022.

HRH Princess Dr. Moradeun Ogunlana, UN Ambassador for Peace and Culture, and currently the Chairperson, **APFAC** Advisory Council. Also, Princess Moradeun Ogunlana is the CEO/President of Innovate Global Consulting (IGC) Group of companies, an infrastructural, Energy, Business, and Economic development corporation, connecting businesses in Africa to the world. Princess Moradeun Ogunlana has served two-term (10 years) as a commissioner with the Little Rock Sister Cities Commission, appointed by the Mayor of Little Rock, and served for 5 years as a Little Rock Chambers of Commerce Ambassador.

In collaboration with Afrika Peace Festival of Arts and Cultural (**APFAC**), College Park has been selected as the USA city to host the June 2022 **APFAC** Annual Conference and Exhibition.

DIRECTORS: Okoronkwo Azubuike | Franchesska Yvette Berry | Nivai Nduka
Wesley Kabaïa | Chimaraoke Okoronkwo



The Afrika Peace Festival of Arts and Culture, (**APFAC**), is a U.S. based 501 (C) 3 non-profit organization located in Atlanta, Georgia and endorsed by Lagos State Ministry of Tourism, Arts and Culture.

Our mission is to provide undeserved Pan African youth with training in the arts and cultural sectors so that they may achieve life-long economic success that can transform their lives, communities, and the world.

To achieve this goal, each year we will convene an arts and cultural educational conference and festival in different parts of the African Diaspora to benefit local youths and the communities where the event will be held.

Mission: Provide youths in the African diaspora with tools to achieve life-long economic success.

Vision: To end poverty in Pan African communities worldwide.

Slogan: "Train a child, train mankind."

Methodology: Convene established and emerging art and cultural institutions, organizations, and individuals to:

- Share their best programs and practices working with Pan African youths.
- Work collaboratively to envision new opportunities and methodologies to meet upcoming challenges and opportunities in the arts and cultural landscapes.
- Inspire and train youths to develop entrepreneurial skills that will provide economic success in the art and cultural sectors.
- Provide a global network of art and cultural institutions that Pan African youths can access for career and economic advancement.

Our inaugural **APFAC** educational conference will begin on Monday, June 20th, 2022, with five days of esteemed keynote speakers, panelists, and workshop presenters from around the world. Another key component of the conference is to provide the speakers and attendees ample networking opportunities to build and strengthen relationships with each other that will endure well into the future. The conference will conclude on Friday with a red-carpet gala night of **APFAC LOGO UNVEILING /SISTER CITY RELATIONSHIP** signing ceremony and honoring established and emerging global and local art and cultural institutions and individuals that have made significant contributions in the arts.

The conference will be followed on Saturday and Sunday by a two-day outdoor festival.

Thanking you for your continual interest and anticipated support for tourism, arts, and cultural development in the City of College Park, and we would be delighted to meet with your officials to explore ways in which the many promotional opportunities in the event can be tailored to meet your marketing mix.

Yours in Arts and culture,



Azubuike Okoronkwo
CEO.



DEMOGRAPHIC INFORMATION ABOUT LAGOS, NIGERIA



Lagos is the largest city in the country, and one of the largest in Sub-Saharan Africa. It is in the southwest corner of Nigeria on the Gulf of Guinea, an arm of the Atlantic Ocean; Nigeria's economic center and chief port.

What is Lagos known for?

Lagos is a major financial center in Africa; the mega city has the highest GDP, and houses one of the largest and busiest ports on the continent. As of 2014, the Lagos Metropolitan Area is the largest in Africa and one of the largest in the world. It is known for Business, Commerce and Trading.

Which city is the richest city in Nigeria?

Lagos is the richest city in Nigeria-though being the smallest in land size; created as a federating state in 1967, before then, Lagos had been seat of power for decades. Lagos sits atop \$108 billion wealth: in fact, Lagos wealth accounts for one-third of Nigeria total GDP of \$375.8 billion

What is unique about Lagos?

Lagos, the sixth-largest city in the world by city population is known for its beach resorts, nightlife, and activity. Nigeria has 36 states and one of them is Lagos State. Though it is the smallest state in the country, Lagos remains to be the most populous and a major financial center.

What kind of place is Lagos?

Lagos is a busy port city built on a series of islands and surrounding land on the West Coast of Africa. It is one of the fastest growing cities in the world, with a population of 21 million including its surrounding metropolitan. Abuja became Nigeria's capital in 1991, Lagos remains the economic heart of the country.

How does Lagos make its money?

Lagos makes a significant contribution to the Nigerian economy. It contributes 30% to Nigeria's GDP. Most of Nigeria's manufacturing is based in Lagos as well as many service industries such as finance.

People

Lagos State is essentially a Yoruba environment inhabited by several sub-nationalities. However, despite its Yoruba indigeneity, the State is a global socio-cultural melting pot attracting Nigerians, Africans, and foreigners alike. The situation is attributable to its sound economic base, strategic maritime location and socio-political importance which induced a high rate of migration to the State.

Economic Development

Lagos is the chief commercial, financial and maritime nerve-center of Nigeria with seaports at Apapa, Tin Can Island, Roro Terminal Ports and Ijora Container Terminal. It has an ever-expanding Central Business District in Tinubu and Victoria Island. As the economic capital and major port of Africa's most populous nation, Lagos has attracted immigrants from all over Nigeria and beyond, as well as commercial entrepreneurs and industries from Africa, Europe, Asia, and the Americas

Lagos in Nigeria's Economy

29 Industrial Estates and 4 Central Business Districts [CBD]

Largest market in Sub-Saharan Africa.

Home of the Nigerian Capital and Money Market [Financial Hub]

West Africa Oil/Gas Pipeline Project and National Power/Energy Load Centre

Home to Nigeria's Chief Ports - Apapa & Tin Can Island [70% of total National cargo freight]

Media hub and international telecommunication gangway [over 50% of Nigeria's PTO/GSM subscribers]

Location of Nigeria's busiest international/regional aviation hub - Murtala Mohammed International Airport, Ikeja [over 70.61% of international and 58.30% of domestic traffic]

Home to 70% of the Country's total industrial investment and 65% of its commercial activities.

Highest Vehicular Density – over 222/km [National 11km]

Internally Generated Revenue accounts for over 60% of State's annual budget skewed in favor of capital expenditure.

Home to over 200 financial institutions

Lagos in Africa's Economy

GNP, 3 times that of any West Africa Country [World Bank, 2001]

Hub of West/Central Africa Maritime and Aviation

Node of West African Gas Pipeline Project

Nigeria's Nexus of Trans-African Highway

Sub-Saharan African largest ICT Market

Lagos - The Financial Hub

Lagos State is the hub of Nigeria and West Africa's regional financial system, which is dominated by mega banks, insurance firms, micro-finance/community banks; discount houses; and the capital market. Indeed, the Nigerian Government's vision 20:20:20 and the National Financial Sector Strategy [FSS] has envisioned Lagos as the nation's financial hub with its automated headquarters of the Nigeria Stock Exchange, the largest and most active exchange in sub-Saharan Africa. In addition, there exist The Investments and Securities Tribunal established by the Investments and Securities Act [ISA], 2007 to adjudicate on all capital market disputes.