



Mayor & City Council

Workshop Session

~ Agenda ~

City of College Park
3667 Main Street
College Park, GA 30337

<http://www.collegeparkga.com>

404-669-3756 (Main)

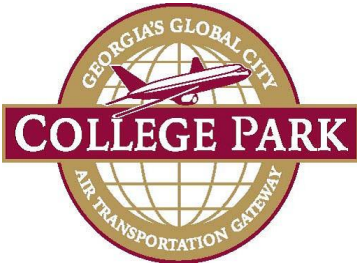
Experience College Park
Georgia's Global City

Monday, July 11, 2022

6:00 PM

Council Chambers

1. Presentation - James Newberry will present a proposal for a permanent, outdoor Black history exhibit in College Park.
2. Update on Keep College Park Beautiful Advisory Commission
3. South Fulton County Transit Initiative Presentation by MARTA.



CITY OF COLLEGE PARK

P.O. BOX 87137 · COLLEGE PARK, GA 30337 · 404.767.1537

WORKSHOP AGENDA ITEM

DOC ID: 9780

DATE: July 5, 2022
TO: The Honorable Mayor and Members of City Council
FROM: Sonya Harold, Executive Assistant
RE: Presentation - Outdoor Black History Exhibit in College Park

PURPOSE:

Presentation - James Newberry will present a proposal for a permanent, outdoor Black history exhibit in College Park.

REASON:

The exhibit proposal will include a preliminary contract with an overview of the project schedule, budget, research plan, and community engagement strategies. Newberry will outline work completed to date and provide examples of similar past projects in Marietta and Acworth, Georgia. Newberry serves as the Special Projects Curator in the Department of Museums, Archives and Rare Books at Kennesaw State University.

RECOMMENDATION: NA

BACKGROUND: NA

COST TO CITY: NA

BUDGETED ITEM: NA

REVENUE TO CITY: NA

CITY COUNCIL HEARING DATE: July 11, 2022

ATTACHMENTS:

- Exhibit Proposal_College Park_7.11.22 (PDF)

Review:

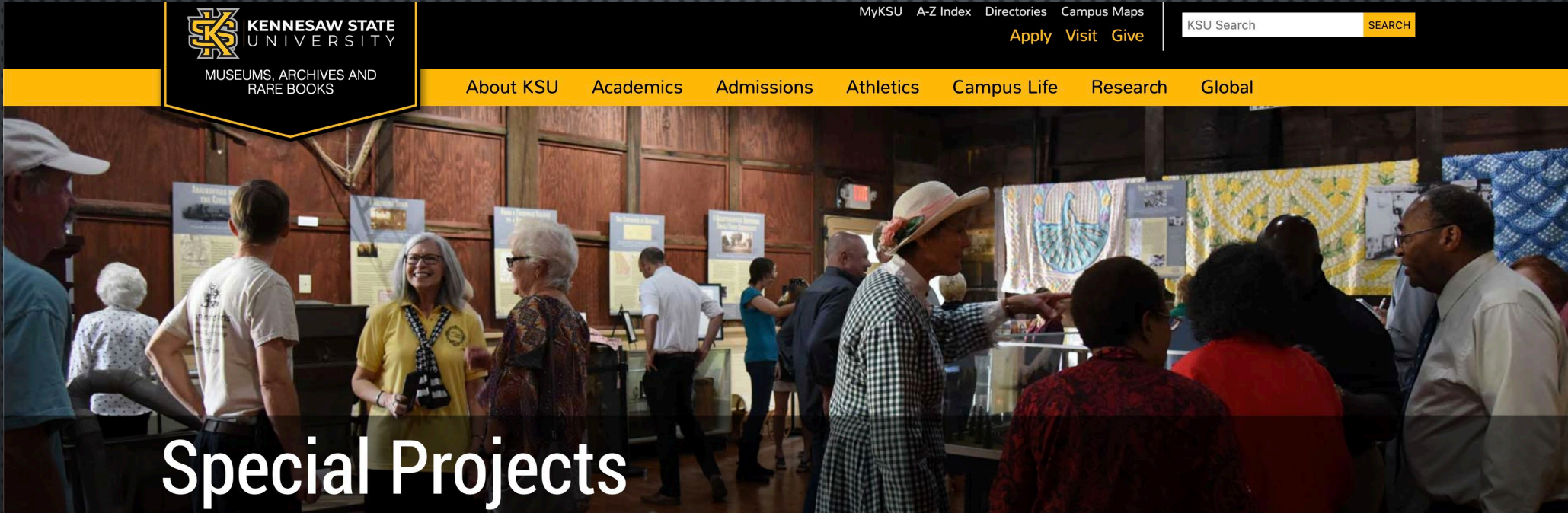
- Jackson Myers Pending
- Althea Philord-Bradley Pending

- Tasha Hall-Garrison Pending
- Sonya Harold Completed 07/06/2022 2:32 PM
- City Manager's Office Pending
- Mayor & City Council Pending 07/11/2022 6:00 PM

BLACK HISTORY EXHIBIT COLLEGE PARK, GA PROJECT PROPOSAL

DEPARTMENT OF MUSEUMS, ARCHIVES AND RARE BOOKS
KENNESAW STATE UNIVERSITY

MUSEUMS, ARCHIVES AND RARE BOOKS KENNESAW STATE UNIVERSITY



- Home
- [Past Projects](#)
- [Exhibits and Education Programs](#)
- [Consulting and Strategic Planning](#)
- [Archives and Special Collections](#)

The Special Projects Team in the Department of Museums, Archives and Rare Books (MARB) works with Kennesaw State University and community partners to bring history to life through programming and exhibit development. Working with KSU students, faculty, and staff as well as off-campus clients such as museums, historical societies, school systems, and businesses, the Special Projects Team:


- Curates exhibits
- Develops interpretive plans and teacher’s guides
- Provides consulting and strategic planning services
- Supports archives and collections development
- Facilitates oral history projects

CURRENT PROJECTS AND PARTNERSHIPS

- MARIETTA CITY SCHOOLS
- CITY OF ACWORTH
- TOWN CENTER COMMUNITY ALLIANCE, INC.
- OAKLAND CEMETERY FOUNDATION
- GEORGIA STATE PARKS & HISTORIC SITES

Reverend Raphael Warnock ✓
February 16, 2021 · 🌐

Thrilled to see this historic school continue to serve the Marietta community.



AJC.COM
Historic Black school in Marietta gets new life with renovation project
Alumni of Lemon Street Grammar School worried for years if they could save the place wh...

Permanent exhibit at Lemon Street Elementary School, Marietta, GA.
Source: Facebook

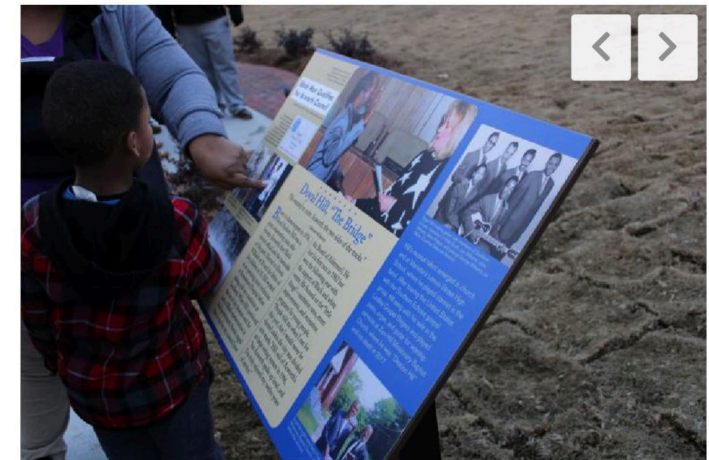
CITY OF ACWORTH

- LONG-TERM PARTNERSHIP INCLUDING MULTIPLE PROJECTS BETWEEN 2010-PRESENT
- DOYAL HILL PARK EXHIBIT OPENED AS A PERMANENT INSTALLATION IN THE HEART OF THE HISTORIC BLACK COMMUNITY IN DECEMBER 2020
- EXHIBIT FOCUSED ON GROWTH OF COMMUNITY FOLLOWING CIVIL WAR

"A red letter day": Park dedicated to Acworth's first Black official holds grand opening

By Chart Riggall criggall@mdjonline.com Dec 4, 2020 0

7 of 7



Doyal Hill was known as "the Bridge" in Acworth for garnering the support of both black and white voters, and becoming the town's first Black elected official.

[Link to Marietta Daily Journal](#)

ACWORTH'S DOYAL HILL PARK



"Our Side of the Tracks"
You are standing at the corner of Acworth Avenue and
Doyal Hill Road in Acworth, Georgia. This is the site of the
Doyal Hill Park. The park is a beautiful example of the
city's commitment to providing a safe and healthy environment
for its residents. The park features a playground, a
walking path, and a picnic area. It is a great place to
enjoy the outdoors and spend time with family and friends.
The park is a testament to the city's dedication to
improving the quality of life for all its citizens.



“Our Side of the Tracks”

You are standing at the heart of Acworth’s historic Black community. Separated from the white side of town by the railroad tracks, the Campbell Hill and Fifth Ward neighborhoods developed around Cherokee Street in the century after the Civil War. Community members forged bonds through shared worship, labor, and entertainment. “They were just trying to survive,” said resident Willie Mae Brown Johnson, “and the main thing, they were together.” Today, as the community gives way to new development, its remaining landmarks, photographs, and memories conjure a rich cultural past.

YOU ARE HERE



Sonny Cole and Nellie Kellogg Houston Griffin, ca. 1940s

SCHOOL STREET



Darlene Hill Almon, Eugene Hill, Doyal Hill, Jr., and Deborah Hill Bennett, 1964

BELL STREET



Corrie Rice Griffin and Beverly Griffin Patton, 1954

MOON STREET



Lenora Floyd Harden, Helen Harden Hill, and Edward Harden, 1963

TAYLOR STREET



Reba Henderson Lewis, Charlie Mae Henderson Griffin, and Jeanette Henderson Bethel, ca. 1940s

CHEROKEE STREET



Henry Wise, Doyal Hill, and Henry Gragg, ca. 1940s

MAIN STREET



Willie Mae Brown Johnson, Rufus Kemp, Claude Johnson, and Annette Summerour Martin, 1955

Visit the Historic Black Acworth Image Collection online through the Kennesaw State University Archives Scholarly Online Access Repository, soar.kennesaw.edu, or by scanning the QR code.



SCAN ME

- Aerial photograph showing Acworth’s historically Black neighborhoods, Campbell Hill (left of Cherokee Street) and Fifth Ward (right), ca. 1970s. Courtesy City of Acworth
- Inset photographs courtesy Beverly Patton, Tim Houston, Deborah Bennett, Helen Hill, Claude and Willie Mae Johnson, and Charlie Mae Griffin

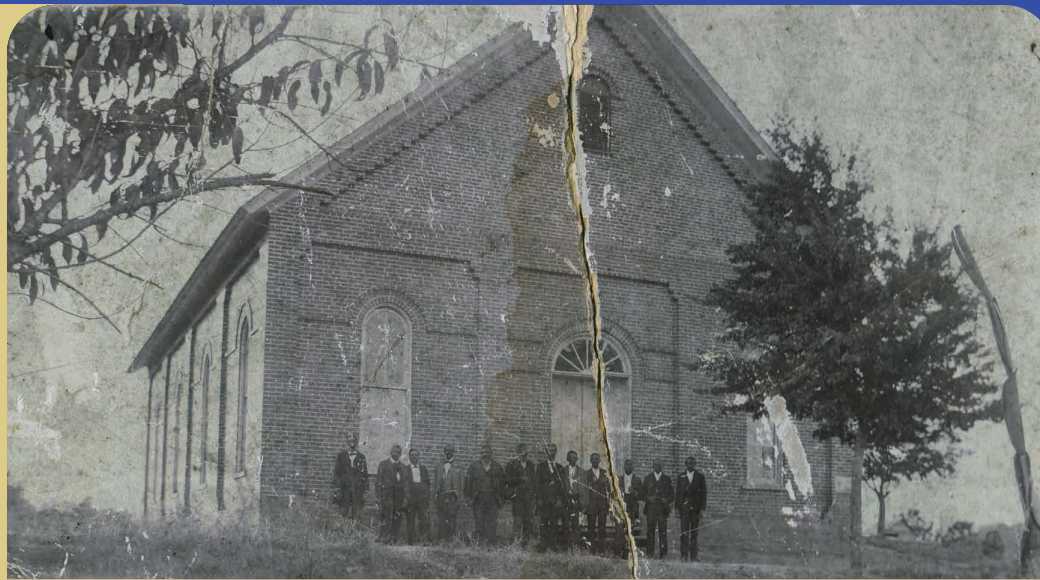


Acworth, Georgia

By MISS MAMIE L. SUMMERBOTE.
 ACWORTH, Ga.—The Pew Rally was held at Bethel A.M.E. Church Sunday; total of \$17.75 was raised. Mrs. W. P. Foley and son have returned home after visiting her parents, Mr. and Mrs. Jeff McConnell, Rev. and Mrs. Albert Smith, Mr. and Mrs. John Cooper, Mmes. Missouri Young, Carrie Carter and Christie Moon of Birmingham were dinner guests of Mrs. Mosele Robert Sunday. Mrs. Carrie King of Flint is visiting her mother, Mrs. Linnie Wise. Walter Floyd is convalescing at the home of his daughter.

Trustees stand in front of Bethel A.M.E. Church prior to the 1895 addition of a vestibule and two towers. Courtesy Helen Hill

Atlanta Daily World article on social and religious activities in Acworth, Thursday, September 2, 1943. Courtesy Real Times Media



Bethel and Zion Hill choir members, (standing l-r) Evelyn Taylor, Mamie Young, Amos Durr, Reba Lewis, Sim Lewis, Annie Lou Payton, (sitting l-r) Katherine Grissom, Iula Morris, Mary Lee Cooper, and Annie Lou Cole, 1949. Courtesy Save Acworth History Foundation

Shirley Jackson



Zion Hill with Bethel in the distance, 2020. Courtesy KSU Department of Museums, Archives and Rare Books

Faith and Community

Founded by enslaved people during the Civil War, Bethel A.M.E. Church and Zion Hill Missionary Baptist Church embody the early aspirations of Acworth's Black community. The churches originally shared a wood frame structure near the railroad tracks, and even after the construction of the present Romanesque Revival structures – Bethel in 1882 and Zion Hill in 1914 – members continued

to worship together. Bethel hosted services on the first and third Sundays of the month, Zion Hill on the second and fourth. Zion Hill member Larry Griffin remembers his deacon father's watchful eye as they sat through two and three-hour services. "Seemed like it was never going to end," Griffin said. "The pastors walked the aisle. They got really loud, and I liked it when they did that – their deep voices kept our attention."



Black Acworth Community Homecoming event in the Zion Hill Missionary Baptist Church sanctuary, ca. 1990s. Courtesy Beverly Patton

In 1950, Willie Henson and Ed Goff organized the first homecoming celebration, a weekend-long event held every August. The festivities included meet and greets, religious services, picnics, ball games, parades, and social dances for young people. In addition to church members and friends from across Cobb County, homecoming celebrations attracted relatives who had moved North as part of the Great Migration. "My cousins in Cincinnati and Detroit always set their vacations in time for homecoming," said Charlie Mae Henderson Griffin.



Homecoming banquet at the Rosenwald School Community Center, 2001. Courtesy Beverly Patton

Jeff McConnell's former home opens as the Art House with a ribbon cutting led by Mayor Tommy Allegood and Claude and Willie Mae Johnson, who lived with McConnell as newlyweds in 1954 and took care of his housework, 2017. Courtesy City of Acworth



Jeff McConnell (far left), in the only known photo of him, with a Bethel A.M.E. Church Sunday school class, ca. 1940s. Courtesy Beverly Patton



Jeff McConnell's former home after a fire destroyed the front, 1999. Courtesy Beverly Patton

Jeff McConnell's home at 4425 Cherokee Street stayed in his family until the death of his daughter, Ella McConnell Payton, in 1982. After a fire later swept through the front rooms destroying the interior and charring the home's faded green clapboard, the structure was saved through funds from a Community Development Block Grant. Now known as the "Art House" and home to the Acworth Arts Alliance, the house McConnell built in the heart of his community is open to the public.



Children take part in a "Painting Party" at the Art House, October 2018. Courtesy Acworth Arts Alliance

Jeff McConnell, the Businessman

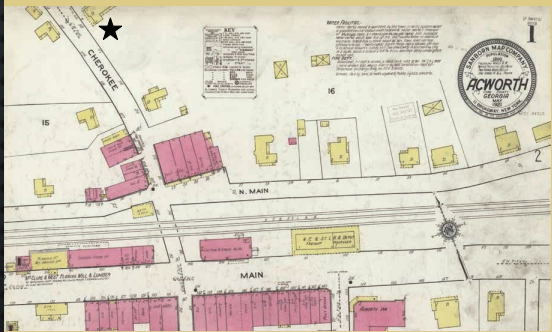
tep."
- Florence Rice Bates

Born in the 1860s, Jefferson "Jeff" McConnell grew up in Bartow County, Georgia, where his parents, Jacob and Jane McConnell, worked the land as freed people after the Civil War. Although he lacked formal education, McConnell could read and write, and he managed multiple businesses and properties in Acworth. He owned a café, worked as a blacksmith and saddle maker, and sold kerosene. His most successful

business was shoe repair, which started in the basement of Kitchen and Williams hardware store and later occupied the cellar of his home on Cherokee Street. White Cobb Commissioner George McMillan visited McConnell's shop as a child in the 1910s. "He allowed us children to watch him work if we behaved ourselves," said McMillan, also referring to McConnell in 1975 as "one of the good industrious colored people living in Acworth."

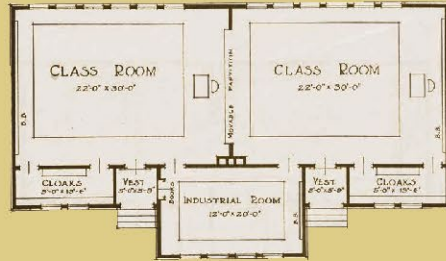
"Journal Salutes Cobb's Oldest Fathers" reports Jeff McConnell as 82, when he was probably closer to 90, June 21, 1953. Courtesy Marietta Daily Journal

NEGRO	
92	— "Uncle" Reuben Johnson, Marietta.
82	— Jeff McConnell, Acworth, 5 children, 6 grandchildren, 2 great-grandchildren.
81	— Ed Austin, Acworth, 15 children, 31 grandchildren, 4 great-grandchildren.



A 1921 Sanborn fire insurance map shows Jeff McConnell's home on Cherokee Street near Acworth's "Black business district" on North Main Street (Northside Drive), where other Black entrepreneurs like tailor Walter Floyd, hardware salesman Henry Williams, and carpenter Will Russell, made a living in the early 20th century. Courtesy Library of Congress

Acworth's Rosenwald "Colored School" as originally constructed, with the previous school, an unpainted Masonic lodge, on the left, 1925. Courtesy Fisk University, John Hope and Aurelia E. Franklin Library, Special Collections



Standard two-teacher floor plan used in the construction of Acworth's Rosenwald School, 1924. Courtesy State Archives of North Carolina



Willis Griffin's certificate upon completing seventh grade, the highest grade available at the Rosenwald School, 1941. Courtesy Beverly Patton



Roberts School students, ca. 1960s. Courtesy Save Acworth History Foundation



Leroy Hill, Jr., in the eighth grade, the highest grade available to Black students in Acworth before integration, 1957. Courtesy Helen Hill

Rosenwald to Roberts

"Our parents and teachers taught us to be proud people."

— Beverly Griffin Patton

In 1924, the Julius Rosenwald Fund, which built schools for Black children across the South, contributed money for the construction of a new school in Acworth. Teachers Annie Jackson and C.M. Neely led elementary and middle-school age students in morning devotions, lessons in writing, arithmetic, and geography, and school fundraisers supported by an active Parent Teacher Association. When the school board voted to build a new brick facility in place of the

Rosenwald School as a response to growing national calls for integration in 1949, the Black community took ownership of the wood frame structure. "I remember children and women in the hot sunshine pulling nails," said Amos "Deacon" Durr, who coordinated the effort to deconstruct the building and partially rebuild it here on Cherokee Street. Long the "heartbeat of the Black community," the Rosenwald School continues to serve Acworth as a community center today.



Birthday party at the Rosenwald School "Community House," 1960. Courtesy Tim Houston



Amos Durr (left) and Lorene Rice Worthy, a former Rosenwald student, with volunteers, 1999. Courtesy Beverly Patton

Completed in the early 1950s, Roberts School was named for Norman Luther Roberts, a local Black soldier killed in World War II. The \$62,100 facility was Acworth's first Black school with central heating and its last before integration. When the county school system grudgingly adopted a freedom of choice policy in 1965, some families chose to send their children to Acworth Elementary and Awtrey Junior High. Others stayed at Roberts and lamented its closure in 1968.

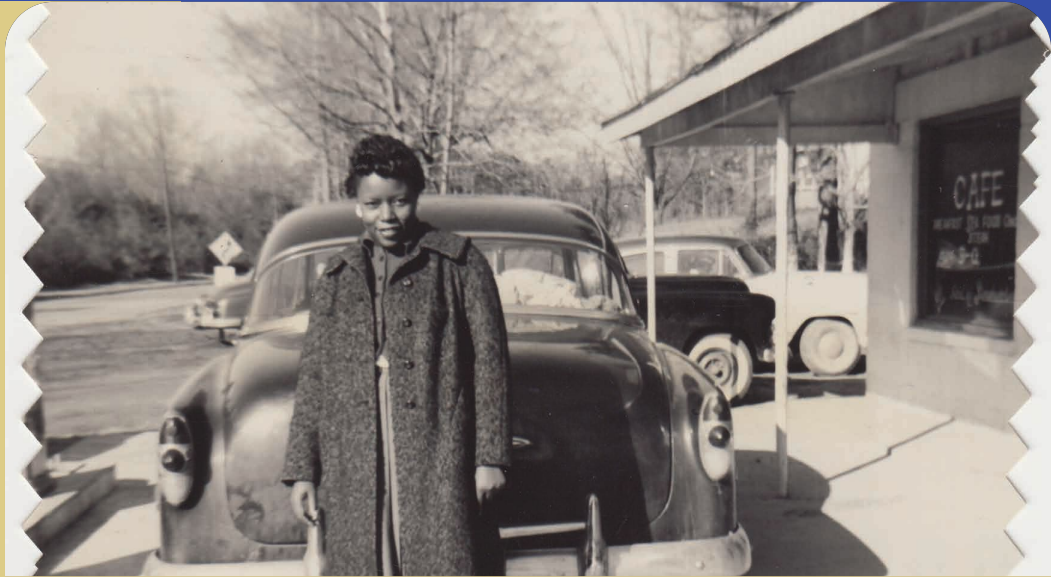


Future City Alderman Tim Houston (left) and other officials launch the renovation of Roberts School as a community center, 2000. Courtesy Beverly Patton



Willie Mae Brown Johnson on a Sunday after church at Terry Austin's Chicken Shack on Cherokee Street, ca. 1950s. Courtesy Claude and Willie Mae Johnson

Lucy Mae Furr Oliver, who managed Oliver's Café, ca. 1930s. Courtesy Claude and Willie Mae Johnson



Coach Claude Johnson and the Warriors youth baseball team including Ray Charles Kemp (left), ca. 1960s. Courtesy Claude and Willie Mae Johnson

Motivated by his experience playing on a local all-Black baseball team, the Eagles, Claude "Moochie" Johnson organized the first youth team for Black players in Acworth in 1963. Instead of integrating the white league as Johnson suggested, the city agreed to provide equipment and uniforms for Johnson's Warriors. Johnson coached the team in two groups, a blue team for younger kids and a red team for teenagers. Ray Charles Kemp, who played on the blue team as a nine-year-old, recalled games in Marietta, Cartersville, Calhoun, and Dalton, where a "World Series" took place.



Jesse Griffin watches an Eagles baseball game at Coats and Clark ball field on Toccoa Drive, 1947. Courtesy Beverly Patton

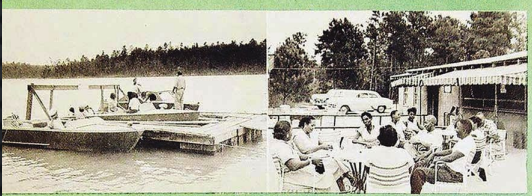


Lenora Floyd Harden's in-home café, including her daughter Helen Harden Hill (outside), 1954, and Hill's 12th birthday party (inside), December 1956. Courtesy Helen Hill

Dining and Leisure

Black-owned restaurants such as Price and Lucy Mae Oliver's School Street café, Iula Echols Morris' "Sandy Bottom" juke joint, and John Buffington's ice cream parlor, provided an alternative to Main Street's whites-only establishments. After the city approved Lenora Floyd Harden's request to sell wrapped sandwiches from her home on Cherokee Street in the 1940s, she was successful enough to expand

her menu and add a room for dine-in guests with one of the first televisions in the neighborhood. Harden also sold concessions in the dance hall at Lake Allatoona's George Washington Carver Park. "That was the only Black beach in the area," said Tim Houston, who remembers Black Atlantans riding through Acworth in luxury cars and chartered buses on their way to the park, before the extension of Interstate 75 diverted traffic.




GEORGE WASHINGTON CARVER PARK
Acworth, Georgia

George W. Carver Park is located off U. S. Highway No. 41 near the towns of Acworth and Cartersville.

The park is on the shore of the huge Allatoona Lake. This is one of the largest bodies of water near the city of Atlanta, containing 10,550 acres, and a shore line at normal summer level of 180 miles.

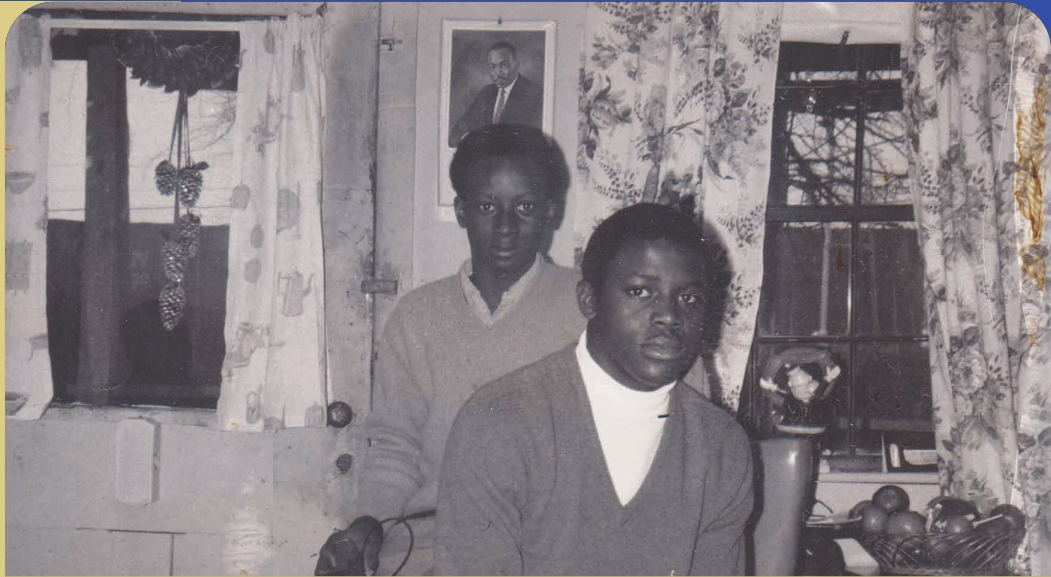
Facilities at this park include a large casino with terrace facing the lake, a modern playground for the children, a large picnic area, sand beach, docks, and ramp for landing boats. There is very good fishing, and is an excellent place for a day's outing.



GEORGE WASHINGTON CARVER
YAM GRANDE **LINCOLN**
VETERANS' MEMORIAL

George Washington Carver Park advertisement, ca. 1960s. Courtesy Save Acworth History Foundation

Price Oliver III and Claude "Ronnie" Johnson, Jr., under a portrait of Dr. Martin Luther King, Jr., in their great-grandmother Lizzie Christian Furr's home on Northside Drive facing the railroad tracks, 1969. Courtesy Claude and Willie Mae Johnson



Evelyn Holmes Gragg with her son Henry and husband Hillard, the son of an interracial married couple, Wiley Gragg and Elizabeth Floyd Gragg, 1950. Courtesy Selena Griggs



Acworth's Legion Theatre, located next to the Silver Trolley diner (right) on Main Street, required Black moviegoers to enter through a side door and sit in the balcony, 1948. Courtesy Hudson family



Florence Rice Bates (left), who worked at the Silver Trolley diner as a teenager, with Charlie Johnson, Jr., and Margie Worthy Mitchell on a rare visit to Atlanta's Auburn Avenue, the "richest Negro street in the world," 1950. Courtesy Beverly Patton

★ ★ ★ ★ ★ ★ ★ ★ The Color Line

Black people crossed the railroad tracks every day for work in Acworth's cotton gins, lumber yards, kitchens, and nurseries. Domestic worker Evelyn Holmes Gragg grew up in a white settlement outside town in the 1910s, and while she walked to school with white children, she separated from them at the railroad crossing. When Florence Rice Bates started her food service career in the kitchen of the Silver Trolley diner in the 1940s, she was still barred from

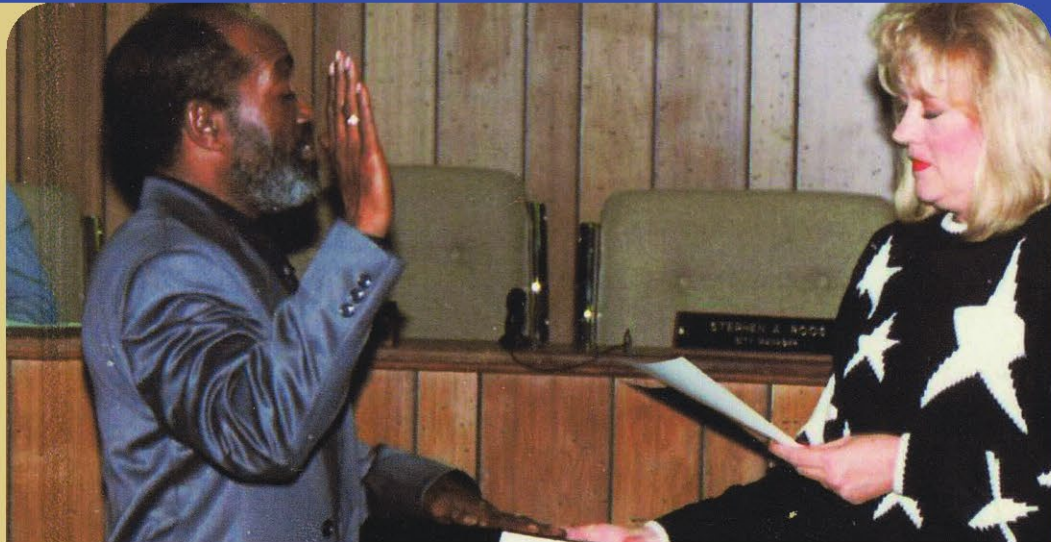
entering the dining area. As Civil Rights activists challenged similar discrimination just 30 miles south in Atlanta, the ongoing struggle felt remote to some Acworth residents, who were accustomed to the community's racial status quo. The news of Dr. Martin Luther King, Jr.'s assassination in 1968 shook the community, however. "We had to watch it in school on TV," said Tim Houston. "It was something to see the reaction of everybody else. Many people were mad, really mad."

Doyal Hill sworn in for one of his five terms on Acworth's Board of Aldermen, ca. 1990s. Courtesy Deborah Bennett

Black Man Qualifies For Acworth Council

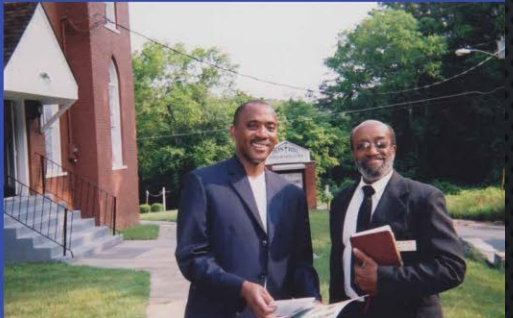
September 29, 1982. Courtesy Marietta Daily Journal

Doyal Hill attended the Georgia Municipal Association state conference after Mayor Mike Donahoo nominated him to serve on the association's public safety committee, 1989. Courtesy Deborah Bennett



Doyal Hill (holding guitar) with members of Southern Echoes, (standing l-r) Willy Scott, Leo Williams, John Williams, Mark Phillips, and (sitting) George Williams, ca. 1960s. Courtesy Deborah Bennett

Hill's musical talent emerged in church and at Marietta's Lemon Street High School, where he played clarinet in the band. After touring the United States with the Southern Echoes gospel group, Hill sang with his wife in the Lindley Gospel Singers and played piano, organ, and guitar for worship services at Zion Hill Missionary Baptist Church, where he was "Deacon Hill" until his death in 2017.



Doyal Hill (right) with Pastor Frank Johnson, Jr., at Zion Hill Missionary Baptist Church, 2007. Courtesy Claude and Willie Mae Johnson

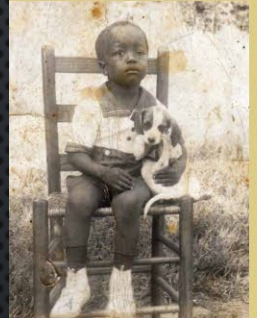
Doyal Hill, "The Bridge"

"He wanted to unite Acworth, the two sides of the tracks."

- Deborah Hill Bennett

Born to sharecroppers in 1936, Doyal Hudson Hill was a quiet, unassuming man, who became Acworth's first Black elected official and the namesake of this park. Married to Elnora Williams at 20 and the father of five children at 30, Hill worked as an operating room technician at Kennestone Hospital before taking a job as a machinist at Lockheed. When Hill questioned the use of city finances and the lack of Black representation in local government, friends urged him to run for city council [now

the Board of Aldermen]. He lost his first race in 1982 but won the following year with the support of Black and white voters. He focused on the "little things" – sanitation rates, street improvements, and recreation programs for young people. "People told me when I ran for this post, that I would never be elected unless the city was divided into wards," Hill said of Acworth's at-large voting system in 1996, "but Acworth spoke up loud, and I've truly enjoyed my twelve years of service."



Doyal Hill, 1938. Courtesy Eugene Hill



Doyal Hill and his wife, Elnora Williams Hill, 1973. Courtesy Eugene Hill



Doyal Hill fishing at Lake Acworth, 2001. Courtesy The Atlanta-Journal Constitution

CITY OF COLLEGE PARK



Friendship Baptist Church. Courtesy Charles Dowdell

WORK COMPLETED TO DATE

- SEVEN LOCAL APPOINTMENTS
- TWO ORAL HISTORY INTERVIEWS
- 150+ DIGITIZED IMAGES
- PRELIMINARY RESEARCH SURVEY

COMMUNITY CONTACTS TO DATE

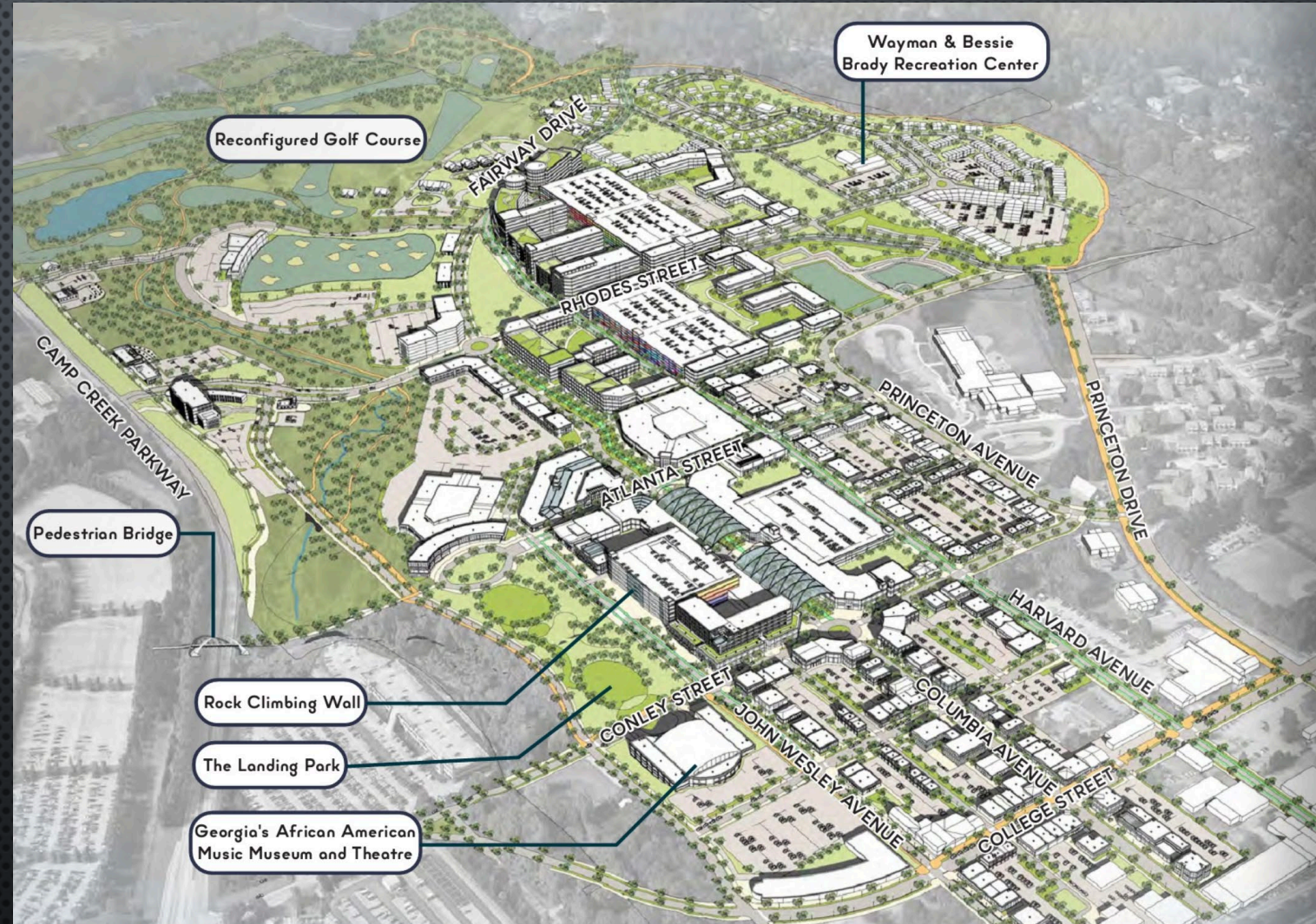
- JESSIE L. PHILLIPS
- CHARLES DOWDELL
- MICHAEL HIGHTOWER
- LARRY EVANS
- GERALDINE LEWIS
- COCO BRIGHT
- URSEL MILLER-BROWN
- CHARLES PRICE
- GARY GRIER
- WILMA NICHOLS
- MIRIAM SEARCY
- SUBRENIA WILLIS
- BRYANT ANDERSON
- TOMMY ANDERSON, SR.
- KENNY DOLLAR

ARCHIVAL REPOSITORIES (SELECT)

- CITY OF COLLEGE PARK
- COLLEGE PARK HISTORICAL SOCIETY
- AUBURN AVENUE RESEARCH LIBRARY
- ROBERT W. WOODRUFF LIBRARY: ATLANTA UNIVERSITY CENTER
- DELTA FLIGHT MUSEUM
- ATLANTA HISTORY CENTER
- FULTON COUNTY SCHOOLS
- *ATLANTA DAILY WORLD*
- *ATLANTA JOURNAL-CONSTITUTION*

EXHIBIT LOCATION

- BRADY RECREATION CENTER
 - LOCAL LANDMARK
 - ACTIVE, MULTIPURPOSE SITE
 - PART OF SIX WEST

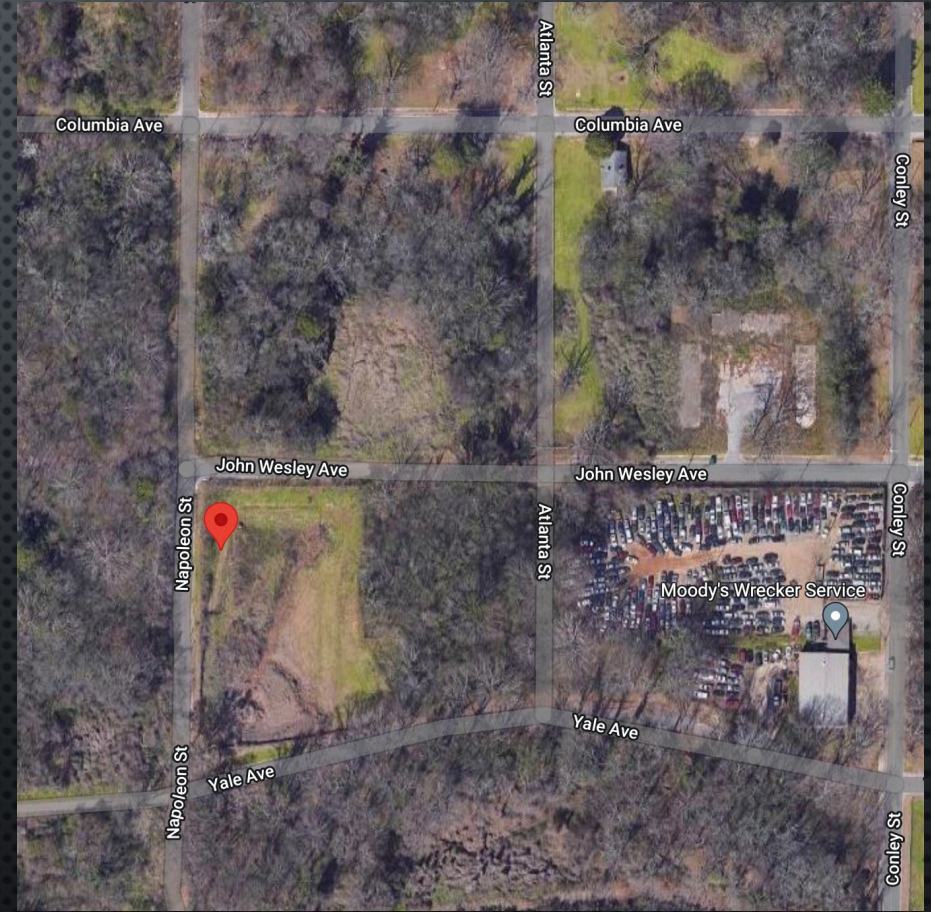


Source: [Link](#)

THEMES: MAPPING THE HISTORIC BLACK COMMUNITY



Courtesy Charles Dowdell



CHANGE OVER TIME

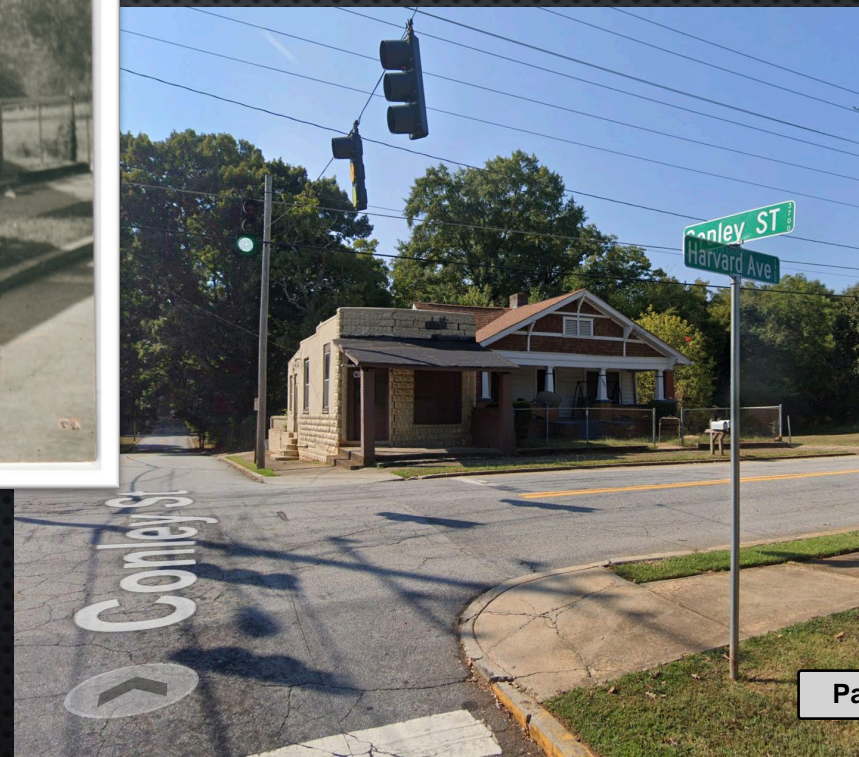


Mt. Zion AME Church.
Courtesy Charles Dowdell

CONNECTING PAST TO PRESENT

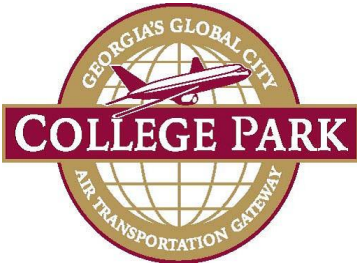


Price's Barber Shop.
Courtesy Charles Dowdell



PROJECT AGREEMENT

- **MEDIUM**
 - TEN-PANEL OUTDOOR EXHIBIT
- **SCHEDULE (SUBJECT TO CHANGE)**
 - AUGUST – NOVEMBER 2022 | RESEARCH AND COMMUNITY OUTREACH
 - JANUARY – FEBRUARY 2023 | CURATION
 - MARCH – APRIL 2023 | DESIGN
 - MAY – JUNE 2023 | FABRICATION
 - JULY – AUGUST 2023 | DELIVERY



CITY OF COLLEGE PARK

P.O. BOX 87137 · COLLEGE PARK, GA 30337 · 404.767.1537

WORKSHOP AGENDA ITEM

DOC ID: 9770

DATE: June 30, 2022

TO: The Honorable Mayor and Members of City Council

THROUGH: Jackson Myers, Interim City Manager

FROM: Melissa Echevarria, Director of Public Works

RE: Update on Keep College Park Beautiful Advisory Commission

PURPOSE: To update Mayor and Council on the status of Keep College Park Advisory Commission

REASON: To present requirements for Keep America Beautiful and provide Keep College Park Beautiful updates since program inception.

STAFF: Frances Kennedy, Executive Director of KCPB & Melissa Echevarria, Director of Public Works

ATTACHMENTS:

- KCPB Presentation.06.30.2022 (PDF)

Review:

- Melissa Echevarria Completed 06/30/2022 10:20 AM
- Sonya Harold Completed 06/30/2022 10:43 AM
- City Manager's Office Completed 06/30/2022 10:43 AM
- Mayor & City Council Pending 07/11/2022 6:00 PM

Keep College Park Beautiful



Public Works Department

Sanitation – Highways and Streets – Storm Water

Program Update

BACKGROUND:

THE CITY OF COLLEGE PARK implemented initiatives to address littering and illegal disposal of solid waste materials in the city. On January 18, 2022 the Mayor and City Council adopted Ordinance No.2022-06 Keep College Park Beautiful Advisory Commission.

The City chose to partner with Keep America Beautiful, Inc. (KAB) a national Non-profit public education organization dedicated to preserving the natural beauty and environment of America while improving waste handling practices and changing the behavior of the community. This is done by building partnerships with volunteer organizations, government agencies and private industry. The KAB partnership through the local Keep College Park Beautiful Affiliate will address littering and the illegal disposal of solid waste materials. Through these activities and connections the City of College Park will gain national and state recognition.

KCPB Advisory Commission Members

Sylvia Pace, Chair
Andre Joseph Baker
Tasha Hall Garrison

Melissa Echevarria
Krystal Harris

Sherry Godfrey
Charles Jefferson

Nan Grogan-Orrock
Cheryl Stokes

The first 30 days of Public Works new program Keep College Park Beautiful

What has happened?

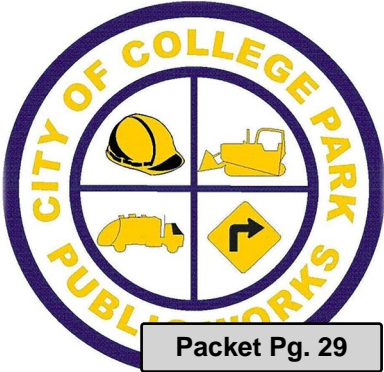
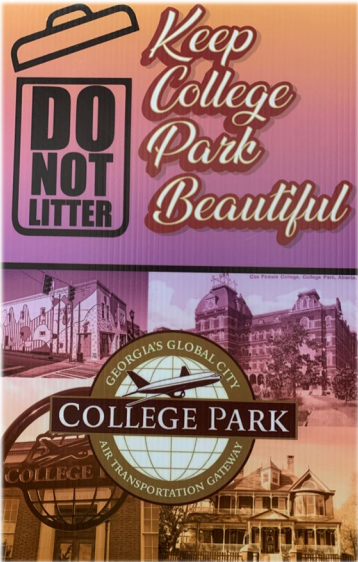
In May 2022, Melissa Echevarria, Department Head, Public Works Department hired Frances Kennedy as the Executive Director of Keep College Park Beautiful. Ms. Kennedy began working on May 23, 2022.

The first week, KCPB accomplishments included :

- 1) Submission of the KAB Application
- 2) Hosting the first official Board Meeting
- 3) Meeting with KAB South Eastern Regional Director, Mallory Coffey and setting up the 1st required training of the Board for certification. This meeting is scheduled for July 12, 2022

At the board meeting the following items were decided:

- 1) Board meeting will take place once a month on the 2nd Wednesday
- 2) Setup 2 upcoming events: Litter pick up and Children’s Art project
- 3) Remaining Board members who had not taken the Oath of Office were encouraged to do so.



The first 30 days of Public Works new program Keep College Park Beautiful What has happened?

The second week was filled with meeting Public Works Staff and organizations who could be partners with KCPB as we seek to engage volunteers to participate in our various projects.

Here are a few of the contacts made to seek a long term volunteer pool..



**GEORGIA
WORKS**



—KEEP GEORGIA—
**BEAUTIFUL
Foundation**
KEEP AMERICA BEAUTIFUL AFFILIATE

ATLANTA CENTER FOR SELF SUFFICIENCY

**FULTON COUNTY
PUBLIC WORKS**



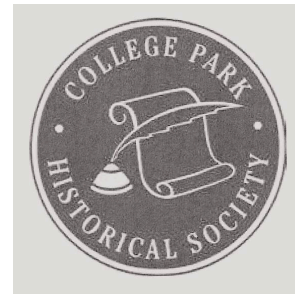
[Fulton County Superior Court, GA | Official Website](#)

[Superior Court of Fulton County](#)

[Fulton County Magistrate Court, GA](#)



**Center for
Employment
Opportunities**



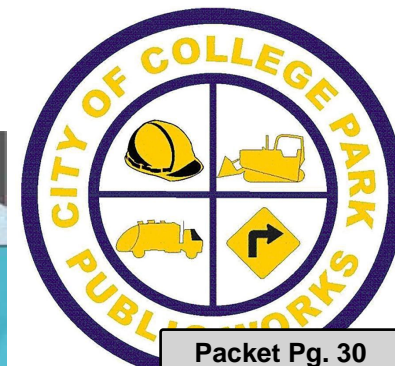
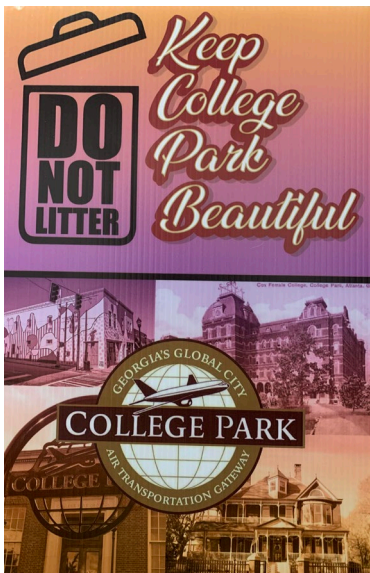
**KEEP ATLANTA
BEAUTIFUL
COMMISSION**
KEEP AMERICA BEAUTIFUL AFFILIATE



Alpha Kappa Alpha Sorority, Inc.
Tau Epsilon Omega Chapter

[State Court - Fulton County Government](#)

College Park Court
East Point Court

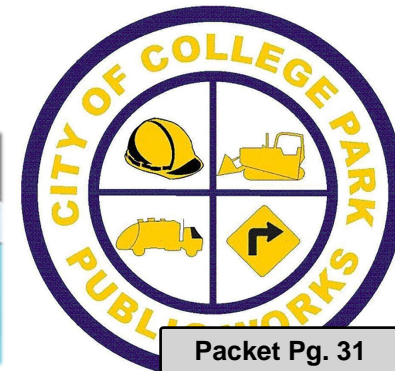
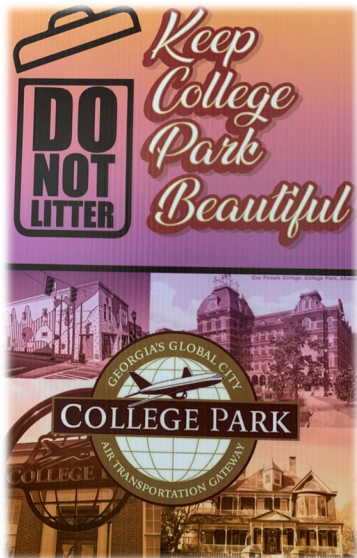


The first 30 days of Public Works new program Keep College Park Beautiful What has happened?

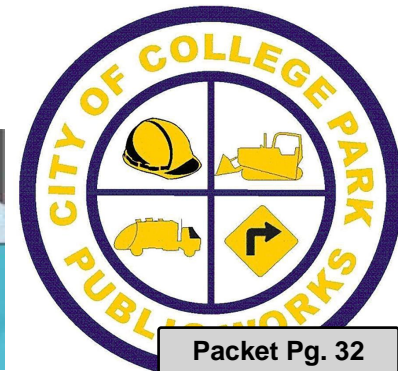
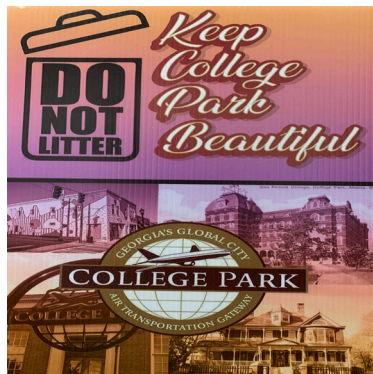
Volunteers for our first cleanup were directed to KCPB by board/staff member of College Park Community Development.

Our first litter cleanup took place on Thursday, June 2nd. Volunteers for Mission Atl. were sent to us for a community service activity. 14 volunteers from 1st Presbyterian Church in Kingwood, TX were here in the Atlanta area for a week of service. The volunteers, which included 11 teenagers and 3 adults, picked up litter for 3 hours and collected 21 bags of litter and some other odd items. The route for cleanup was along Godby Rd. from Old National, going west to the dead end and the one block of Old Bill Cook Rd. off Godby Rd. going south.

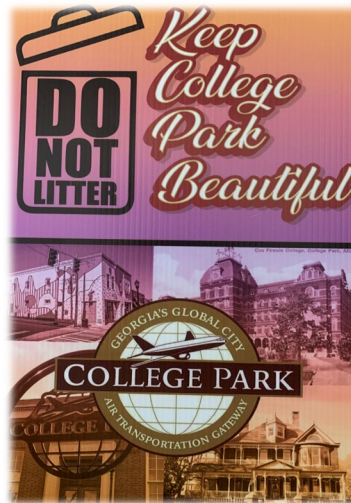
The event was a great success! A great way to start off.



The first 30 days of Public Works new program Keep College Park Beautiful What has happened?



The first 30 days of Public Works new program Keep College Park Beautiful What has happened?



First Presbyterian Church - Kingwood, TX

1. D. Grant	12. Cara Hernandez
2. Jacqueline Trinh-Suarez	13. Camille Mawharter
3. Olivia Baker	14. Cory Bush
4. Addie Womack	
5. Cammy Bryce	
6. Ashley Zeller	
7. Kate Kenny	
8. James Warren	
9. Pierce Olsen	
10. Hailee Fite	
11. Justin Sagebien	

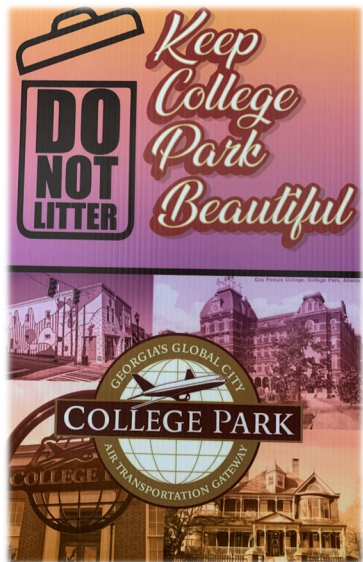
June 9, 2022
Cleanly Godbey Rd
KCPB

The first 30 days of Public Works new program Keep College Park Beautiful What has happened?

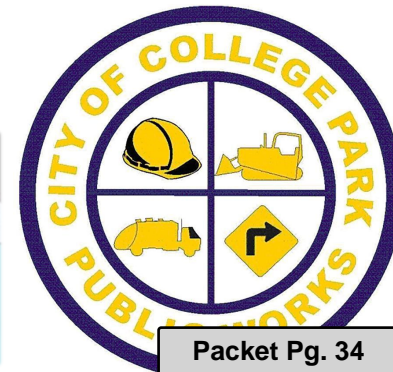
On June 8th we held our 2nd board meeting. Two action items:

- 1) Art project – Children painting trash can, 4 - one to be placed in each Ward
Date was changed to work better with Recreation Department who helped generate youth volunteers.
- 2) 2nd CleanUp – This clean will be apart of Park and Recreation Month Celebration.
KCPB will kick off, Saturday, July 16th with Park and Recreation activities.

The week of June 19th the Ex. Director has also been preparing for the art event. Working with Recreation to get children volunteers and obtaining materials.



Trash Cans
Primed
and
ready to go

The first 30 days of Public Works new program Keep College Park Beautiful What has happened?



We Did It!

First Group- Art Project

The first 30 days of Public Works new program Keep College Park Beautiful What has happened?



We Did It!!

Second Group- Art Project

The first 30 days of Public Works new program Keep College Park Beautiful What has happened?

During the month of July, the KCPB Board will begin to take the first steps toward certification as an official Keep America Beautiful Affiliate.

College Park is at the beginning Step 1

Step 1 includes: Paying the certification fee - Complete

Submitting the Application – Complete

Community training/board training, within 30 to 60 days. Our board training is scheduled for July 12th

The Community Training is a 4 hour virtual meeting KAB will train KCPB board to and discuss required certification Report as well as completing training tools and resources to pull the entire community together.

From the date of this training, we will have one year to complete the process. Most affiliates complete it in 6 months or less.

After the certification report is finalized, it is submitted to KAB and Keep Georgia Beautiful Foundation (KGBF), for review. Next, our Affiliate Training will be scheduled. This is another 4 hour meeting. This meeting is usually done the night before Council meeting so KAB can present our affiliation.

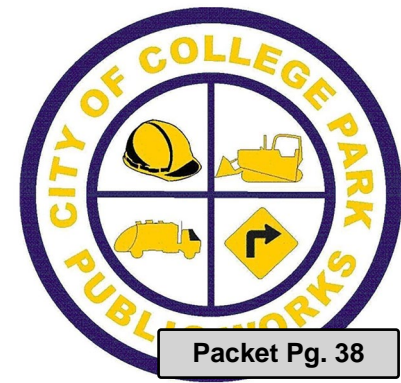
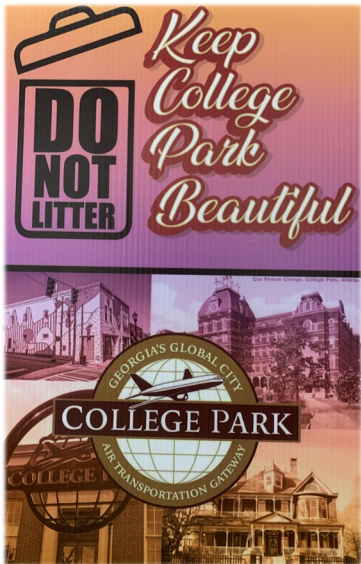
Our Ex. Director will be meeting with Mallory Coffey, Regional Director of KAB, to assist
In the planning for **full board mandatory training** to be held on **July12th**.

The first 30 days of Public Works new program Keep College Park Beautiful What has happened?



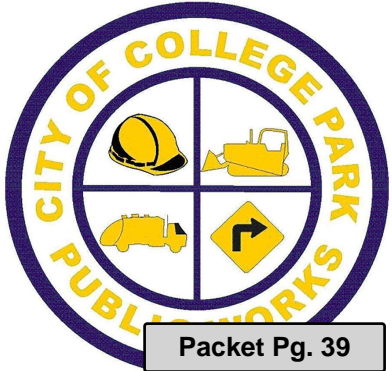
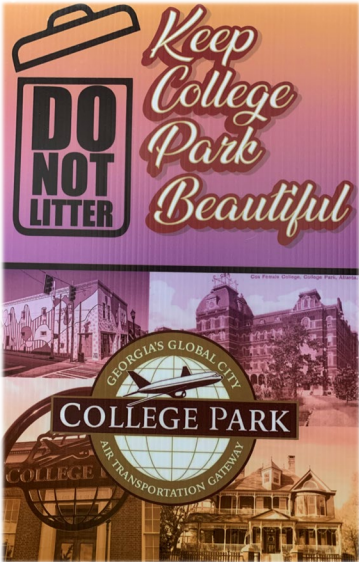
As you can see by the Diagram, College Park is truly well on the way to Certification.

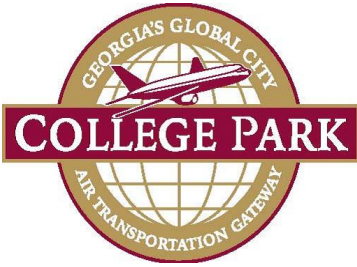
It is our goal to be ready for and Certified in the Fall!



The first 30 days of Public Works new program Keep College Park Beautiful
Beautiful
What has happened?

QUESTIONS





CITY OF COLLEGE PARK

P.O. BOX 87137 · COLLEGE PARK, GA 30337 · 404.767.1537

WORKSHOP AGENDA ITEM

DOC ID: 9785

DATE: July 6, 2022
TO: The Honorable Mayor and Members of City Council
THROUGH: Jackson Myers, Interim City Manager
FROM: Kc Krzic, Senior Planner
RE: South Fulton County Transit Initiative

PURPOSE:
 South Fulton County Transit Initiative Presentation

REASON:
 South Fulton County Transit Initiative Presentation

RECOMMENDATION: NA

BACKGROUND: NA

COST TO CITY: NA

BUDGETED ITEM: NA

REVENUE TO CITY: NA

CITY COUNCIL HEARING DATE: June 20, 2022

CONSIDERATION BY OTHER GOVERNMENT ENTITIES: NA

AFFECTED AGENCIES: NA

RELATIONSHIP TO EXISTING ORDINANCE OR RESOLUTION: NA

REQUIRED CHANGES TO WORK PROGRAMS: NA

STAFF: NA

ATTACHMENTS:

- South Fulton County Transit Initiative - Presentation (PDF)

Review:

- Kc Krzic Pending
- Sonya Harold Pending
- City Manager's Office Pending
- Mayor & City Council Pending 07/11/2022 6:00 PM



Our Team



**Morgan Simmons,
MARTA Project
Manager**



**Shelly Peart,
MARTA**



**Kaycee Mertz, AICP
WSP**



**Grady Smith
VHB**

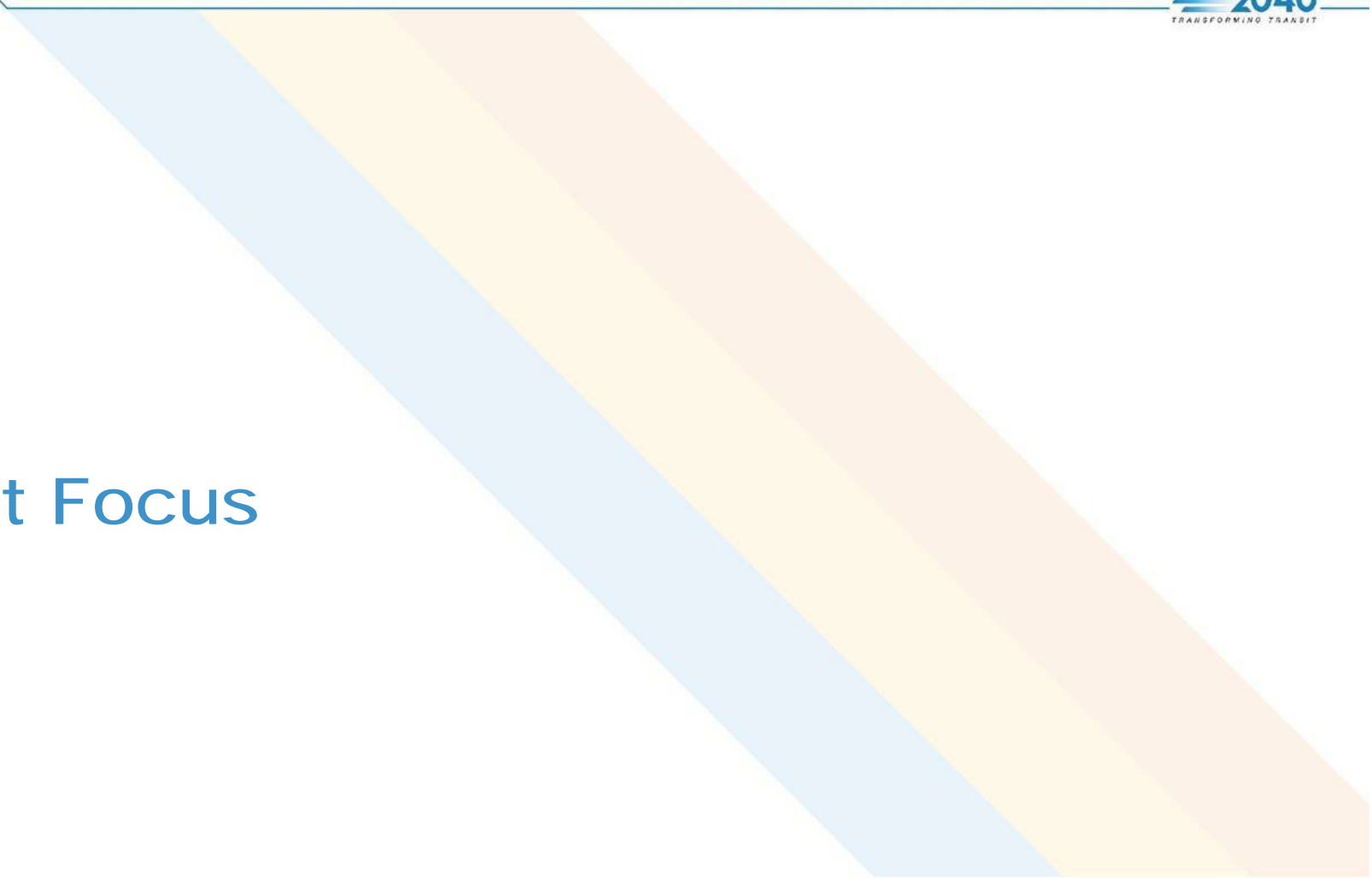


**Michael Hightower
The Collaborative
Firm**



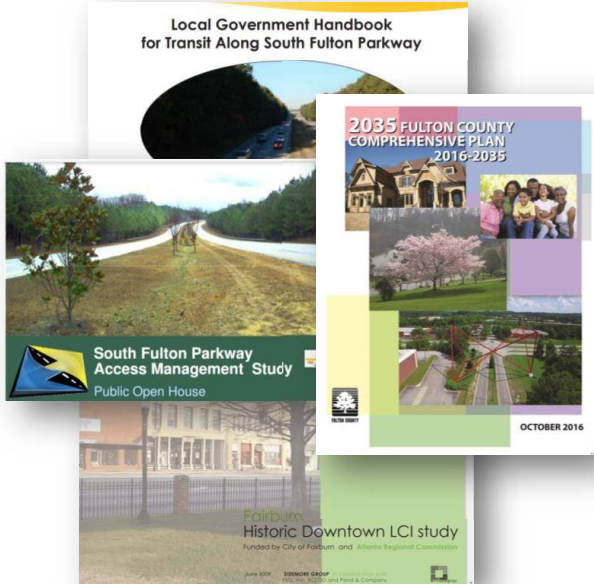
**Kathy Warren,
The Collaborative
Firm**

Project Focus

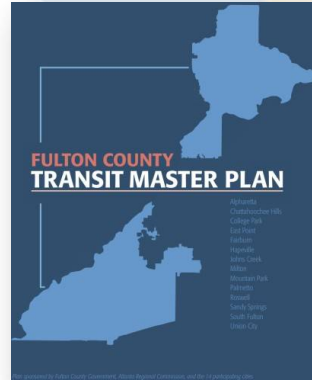


How did we get here?

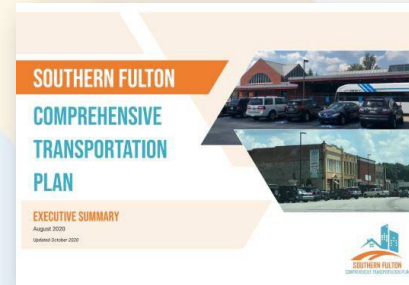
prior to 2018



2018



2020



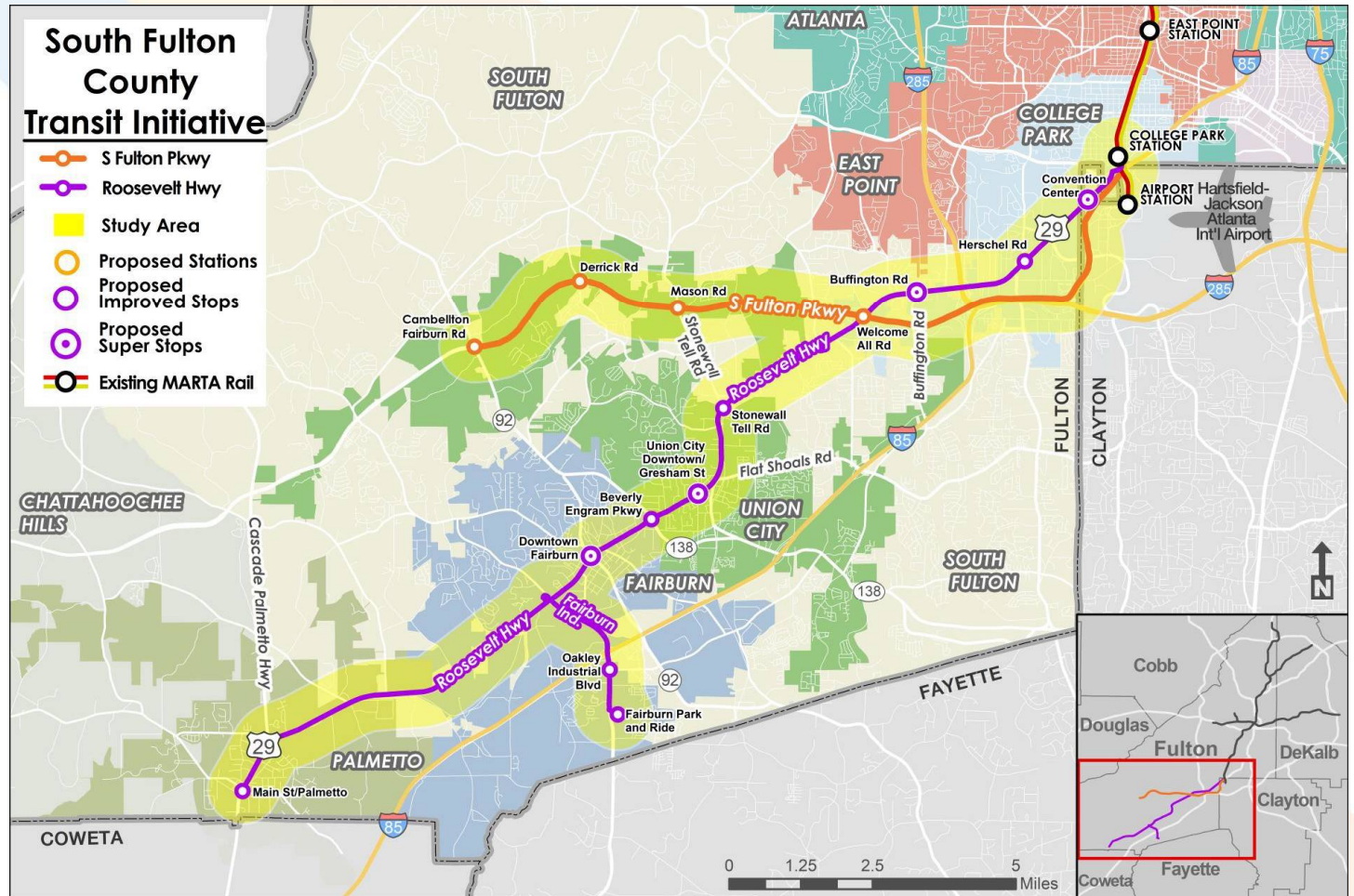
2020






Project Focus

South Fulton Parkway
Bus Rapid Transit (BRT)
Feasibility

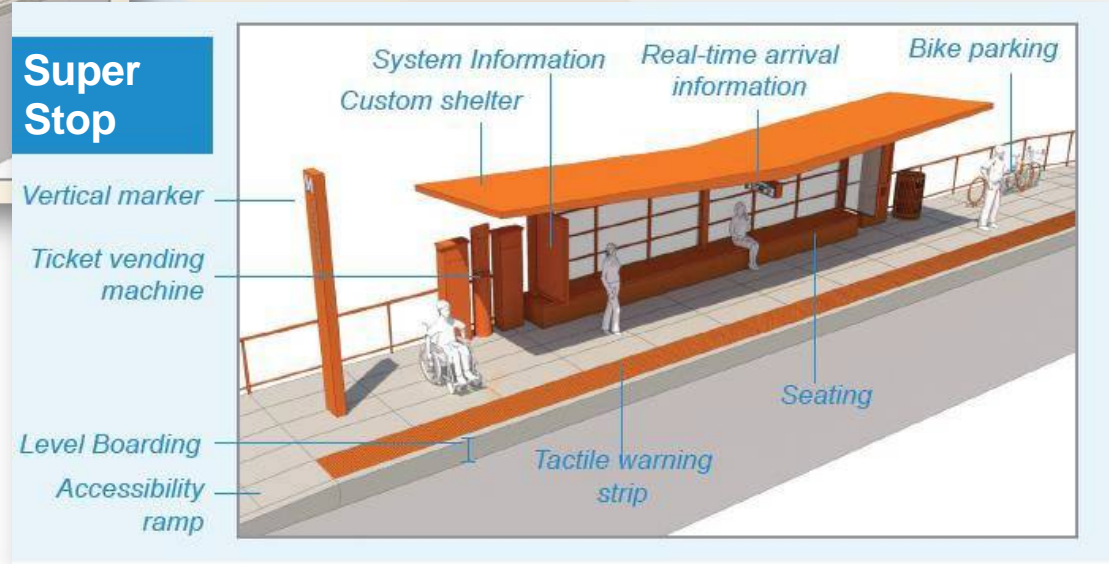
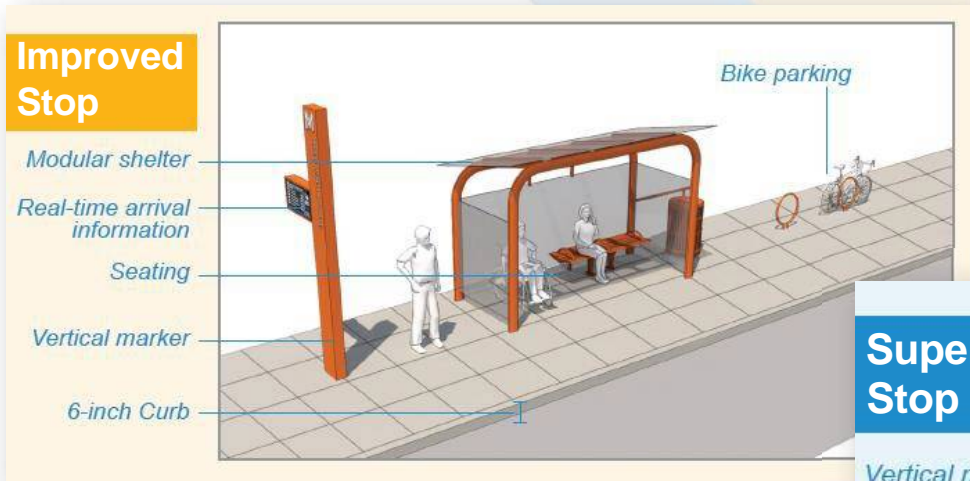
Roosevelt Highway (US 29)
Transit Enhancements
for Existing Service



Transit Mode Definitions

	Local Bus	Arterial Rapid Transit (ART)	Bus Rapid Transit (BRT)
			
Stop/Station Spacing	800-1,200 feet	¼ to ½ mile	Every ½ mile or more
Typical Frequency	30-60 minutes	15 minutes or better	10 minutes or better
Span	16-21 hours of service	20-21 hours of service	20-21 hours of service
Capacity	50-100 riders per hour	Up to 250 riders per hour	250-500 riders per hour
Cost to Implement	\$	\$\$	\$\$\$-\$\$\$\$
Planning & Construction Time	0.5 -1 year	3-5 years	5-7 years
Stop/Station Amenities	Signage; shelter and benches at some stops	Local amenities, plus: ADA-accessible station shelters, wayfinding, real-time information	ART amenities, plus: raised platforms, off-board fare payment, first/last mile connections

Sample Enhanced Stations



Sample BRT Features



Process, Schedule & Outreach



Schedule

South Fulton Parkway Bus Rapid Transit



Roosevelt Highway Transit Enhancements



Assessment Phase (2021-2023) Process



Outreach & Engagement 12-Month Outlook

Current Phase

Spring 2022

Existing Conditions
Project introduction & existing conditions analysis

- ü Elected Officials- Mayors (**May 10**)
- ü Elected Officials- City Councils (**June**)
- ü Stakeholder Agencies- Technical Staff (**May 25**)
- q The Public (**June 23**)

Upcoming Phases

Fall 2022

Initial Transit Concepts and Scopes

- q Elected Officials
- q Stakeholder Agencies
- q General Public

Winter 2023

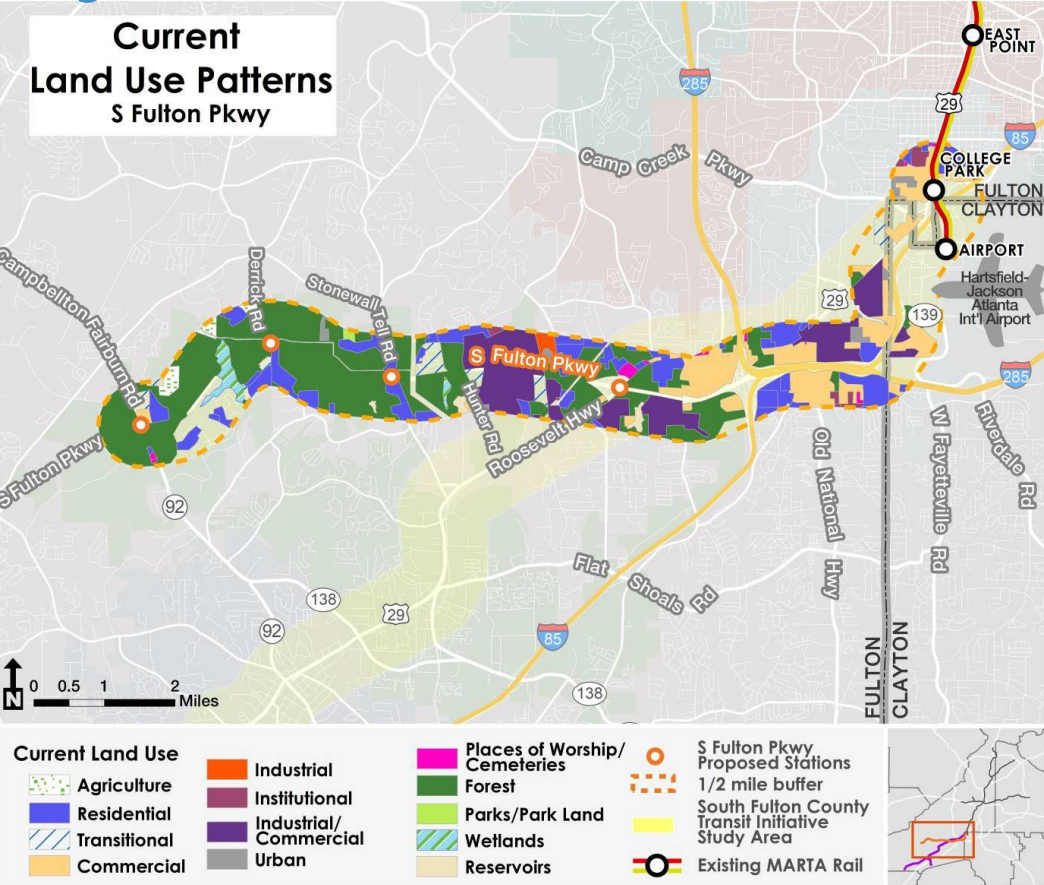
Implementation Plan
Final Deliverables

- q Elected Officials
- q Stakeholder Agencies
- q General Public

South Fulton Parkway Key Characteristics

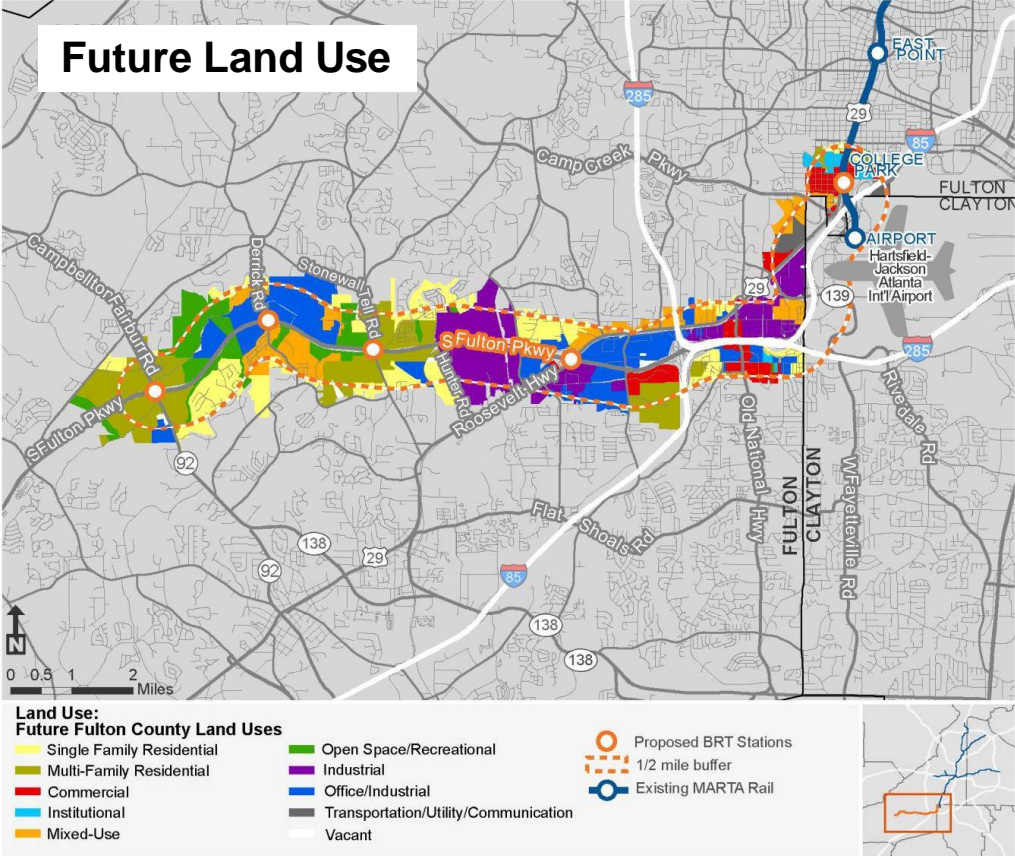
South Fulton Parkway Key Characteristics

- Ample roadway capacity and growing freight activity
- Large amount of developable land
- Pedestrian and Bike Safety Concerns
- Potential to increase development density, intensity, and mix
- Existing MARTA service area



South Fulton Parkway Key Characteristics

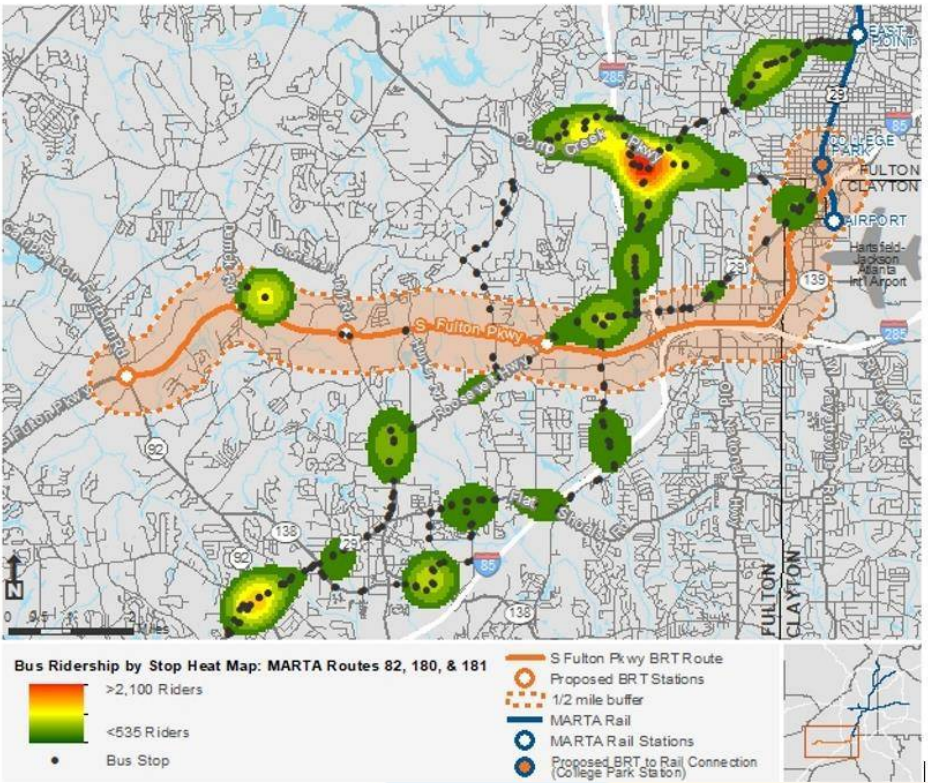
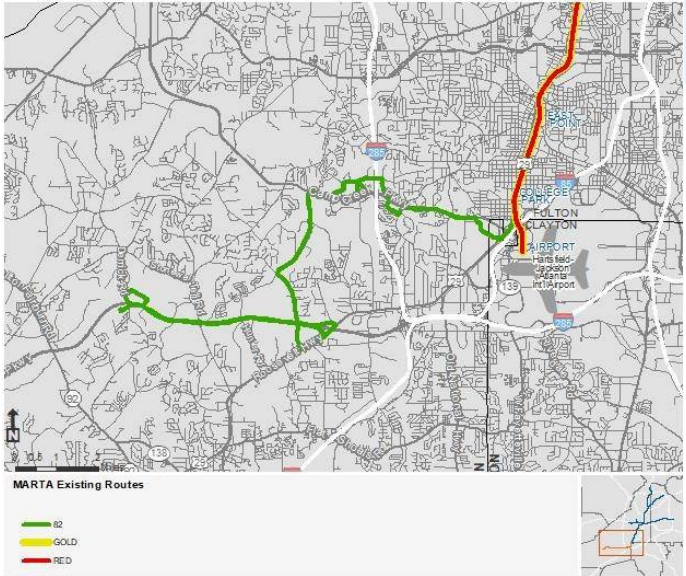
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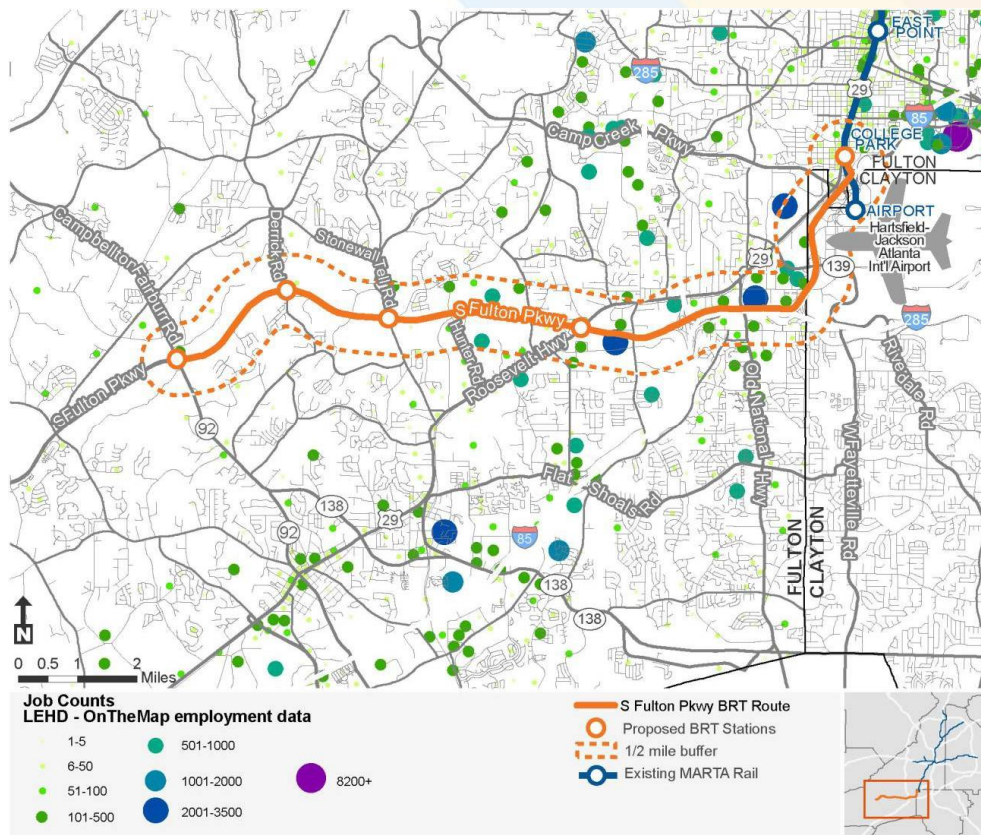
South Fulton Parkway Current Transit Service, Ridership & Trends

Route	Total Route Ridership*	On-Time Performance
82	2,490	78.84%

*Pre-COVID August-December 2019 Ridership
Source: MARTA Planning



South Fulton Parkway Employment Overview



Major Employers headquartered nearest the study area include:

- Chick-Fil-A
- National Credit Systems, Inc.
- Halpern’s Purveyors of Steak & Seafood

Major employment centers along the corridor include:

- Del Monte Foods
- Kellogg
- GE Energy Parts Inc.
- Walmart Fulfilment Center

South Fulton Parkway

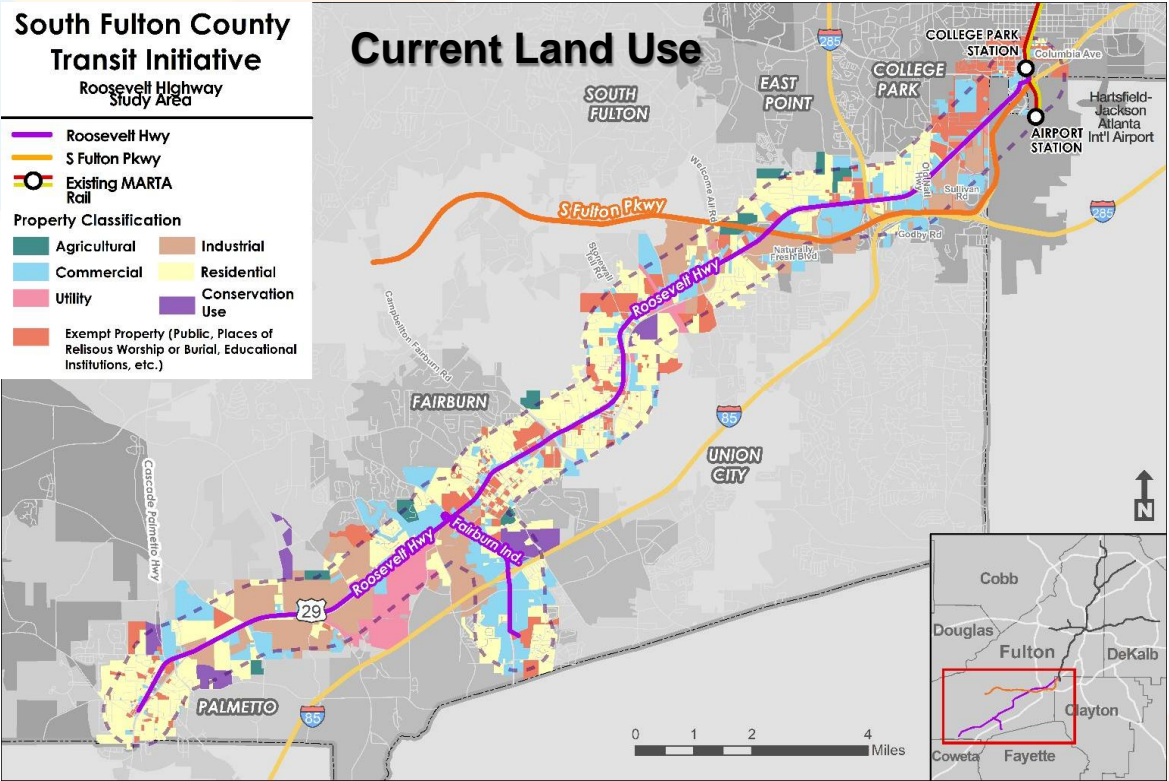
Major Takeaways

- **Land Use & Development**
 - Build on previous transit supportive land use planning
 - Developable land available
- **Lack of pedestrian and bike facilities**
 - Corridor and stop level pedestrian facilities
- **Travel Patterns**
 - Origin-destination commuting patterns support BRT stop locations
- **Upward and clustered trend in crashes**
- **Potential to increase development density, intensity, and mix**

Roosevelt Highway/US 29 Key Characteristics

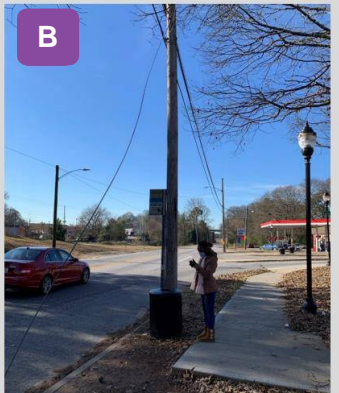
Roosevelt Highway Key Characteristics

- Low population & employment density
- Transit supportive land use policies and zoning codes
- Gaps in pedestrian and bike facilities
- Upward and clustered trend in crashes
- Potential to increase development density, intensity, and mix



Roosevelt Highway Key Characteristics

- Low population & employment density
- Transit supportive land use policies and zoning codes
- Gaps in pedestrian and bike facilities
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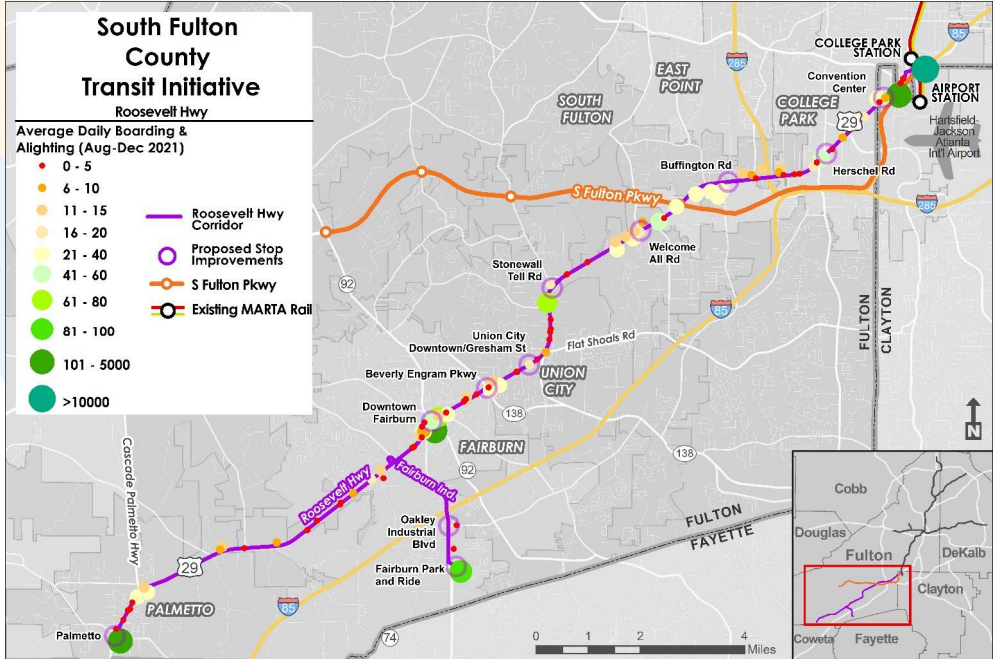
A. Gresham Street; B. Hershel Road; C. Buffington Road

Roosevelt Highway

Current Transit Service, Ridership & Trends

Route	Total Route Ridership*	On-Time Performance
180	2,116	83.65%

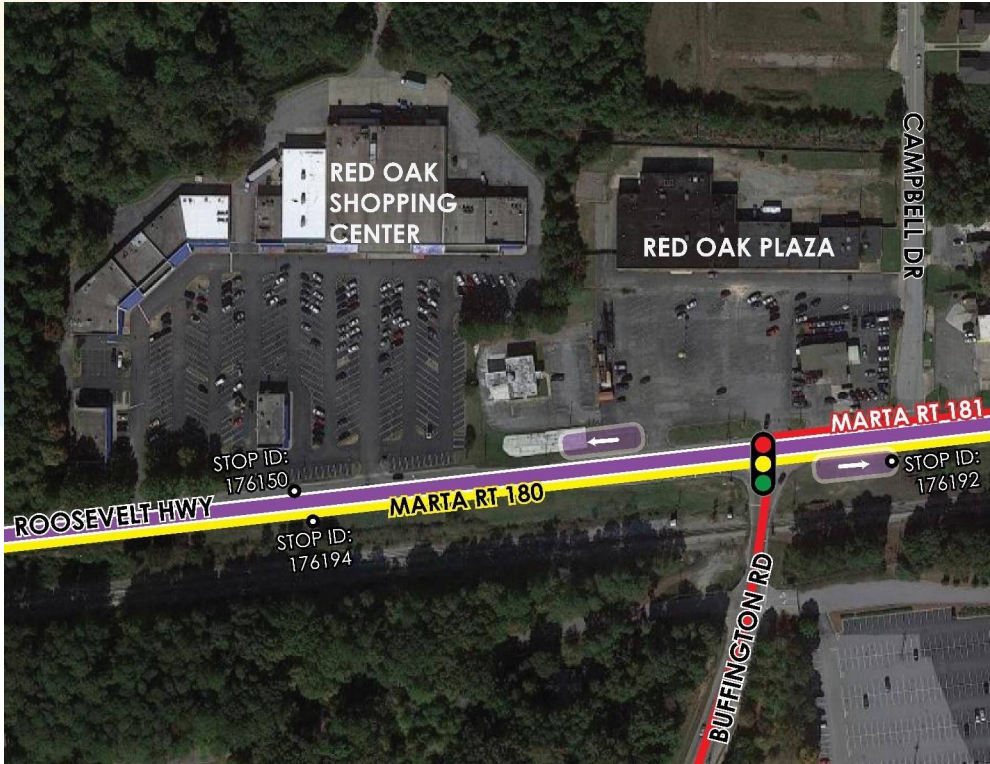
*Pre-COVID August-December 2019 Ridership
Source: MARTA Planning



Roosevelt Highway Evaluation at Each Stop

For each **proposed** station or stop area the project evaluates:

- Current Infrastructure
- Utilities
- Parking
- Lighting
- Land use and zoning
- Current MARTA ridership



Buffington Road Stop Location

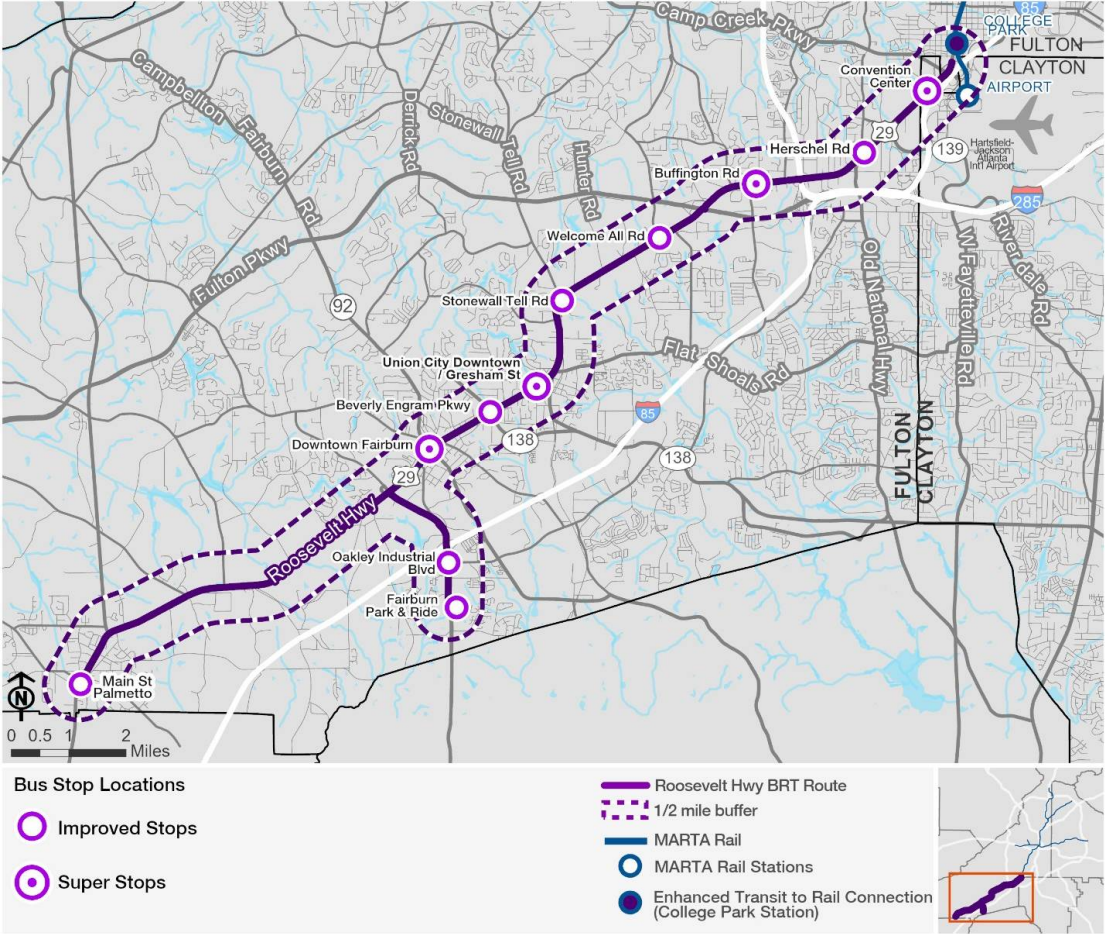
Roosevelt Highway Overview of Stop Sites

Improved Stops:

- ü Passenger amenities
(shelters, seating, bike parking, etc.)
- ü Vertical marker for bus operations

Super Stops:

- ü [same as 'Improved Stop']
- ü Enhanced amenities
(larger shelters, ticket-vending machine, real-time arrival information, etc.)
- ü Level boarding area
- ü ADA-accessible ramp
- ü Tactile warning strips.



Roosevelt Highway

Major Takeaways

- **Land Use & Development**

- Currently greater densities than South Fulton Parkway
- Policy differences across multiple jurisdictions

- **First/Last Mile Connections**

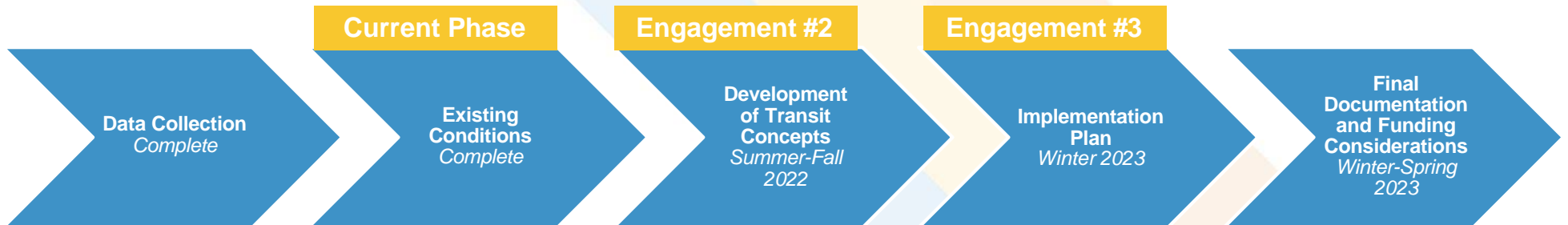
- Gaps in pedestrian and bicycle connections
- Some improvements at stop locations, but limited

- **Travel Patterns**

- Reverse commuters coming from Atlanta to employment on Roosevelt
- HOV mode share indicates strong potential for transit market

Next Steps

Under the 'Assessment Phase (2021- 2023)'



Questions & Answers

MARTA Project Manager
Morgan L. Simmons
mlsimmons@itsmarta.com

