1	CITY OF COLLEGE PARK
2	MAYOR AND CITY COUNCIL
3	WORKSHOP SESSION
4	FEBRUARY 6, 2023
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6	<u>MINUTES</u>
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8 9 10	Present: Mayor Bianca Motley Broom; Councilmen Ambrose Clay, Joe Carn, Ken Alle and Roderick Gay; Interim City Manager Jackson Myers; City Attorney Winsto Denmark; Deputy City Clerk Queenie Brown
11	Absent: City Clerk Shavala Ames
12	Mayor Motley Broom called the workshop session to order at 5:02 p.m.
13	[Councilman Carn was not present at the beginning of the meeting]
14 15 16 17	<b>ACTION:</b> Councilman Clay moved to take up executive session to discuss personne litigation and cyber security at 5:02 p.m., seconded by Councilman Allen an motion carried. (All voted yes by those present: Councilmen Clay, Allen, and Gay)
18 19	The workshop session reconvened at 6:07 p.m. [Councilman Gay was absent at the beginning of the meeting]
20 21	1. Presentation on NLC'S Southern Cities Economic Inclusion Initiative by Shanno James, President & CEO of Aerotropolis Atlanta.
22 23 24 25 26 27 28	Mayor Motley Broom: Good evening, welcome back. It is 6:07 p.m. We're ready to begin our Workshop Session. We have a quorum with Council members Clay, Carn, and Allen present. The first item on our workshop agenda is a presentation on the National League of Southern Cites Economic Inclusion Initiative by Shannon James, the president and CEO of Aerotropolis.
29 30	Mr. James: Thank you.
31 32	Mayor Motley Broom: Good evening, Mr. James. How are you?
33 34 35 36 37 38	Mr. James: Good evening, Mayor, council, staff. Thank you so much. It is a pleasure to be before you this evening, and I'm excited to present to you the work that we've been doing as an organization. But, more importantly, as a partnership with the City of College Park. So what you see before you today is my presentation. I'll spend a moment helping Mayor and Council better understand our organization, our team, and our core initiatives. And more importantly speaking directly about equitable development and economic inclusion; the work we're doing specifically with the City of College Park. But more

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importantly, our hope to continue to expand those efforts across the region and, obviously, moments reviewing it. Here's a good snapshot of our organization. For those who may not be familiar, we're relatively a young organization. We're roughly nine years old, and our focus is regional economic competitiveness. Our mission and vision are stated above. And our core initiatives are economic workforce and community development. Today, I wish I could spend time really articulating our work. But we're going to spend time today talking about ED and E&I initiatives. As a preset, as you can see, we want to really continue to hit home with our core message of community, economic, and work force development. For the Council who may not be familiar, our organization was ultimately birthed, right through efforts of regional collaboration. When Porsche cars was circling our region -- you guys are family with Tri-Cities working collectively, including Clayton County to ultimately bring that project. And with thanks to the Atlanta Region Commission and Georgia Power, and other partners, we were able to formally, you know, organize ourselves and push our organization forward with these three core initiatives. Here's a good snapshot of our team. We're small, but mighty. Our Marketing Communication Manager Shante Foster, our Senior Project Manager Brian Dorelus, and Executive Assistant Valencia White.

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83 84 Here's a really good snapshot of our organization core chart. What I want to pay close attention to is under our Executive Committee, the Capacity Building and Capital Campaign Committee, as well as our Economic Inclusion and Equitable Development Committee. And so, that committee, ultimately, helps spur, not only through the thought process and vision around collaboration to advance equity inclusion, but to go after investments for technical assistance for the region. Here's a good snapshot of some of our partners, both public and private. We're exclusively in South Fulton and Clayton County surrounding Hartsfield Jackson. Now, to the meat and potatoes, ED and E&I work. I'm extremely proud of this work. We have a really good mixture within this committee. As you all know, the Mayor serves on our Board. She's a part of this committee. We also have the Mayor of East Point, also Forest Park. We have Development Authority of Clayton County and Fulton County. We have corporate partners and Georgia Power, Porsche, and Chick-Fil-A, who are all participating. So I know there is a big conversation around exactly what is equitable development and economic inclusion. And so, in the sake of time, Mayor Council, what I want to do is at least illustrate to you guys -- I'm sure all have the packages -- at least what we're sensing of what equitable development and economic inclusion is; just to set the framework baseline, if you will. And why does it Our vision, you guys heard me mention, regional economic matter to us, right? And so, our vision of regional economic competitiveness is when competitiveness. companies are thriving and communities. They are not mutually exclusive. And so, equity, we feel, is at the center. Now, within that committee, we quickly recognize that there are opportunities to continue to assess and bring in real resources to help us wrap our arms around this idea, and the conversation around implementation for equitable practices.

And so, within this committee, our organization led the effort to apply for several grants. How do we continue to bring economic investment to our region that supports technical assistance, as we think through this idea strategically? And so, with that, we went after the

National League of Cities grant. It was a Southern Cities Economic Inclusion grant that allowed, really, 12 cities -- here we are -- I think we're at 14 now -- cities across the southeast. And so, what you have are Mayors, City Managers, Economic Development Directors, Community Development Directors, City Planners, really within that staffing level, and the highest elected officials at the table, really, engaging, not only across jurisdiction, but across states. And so, a lot of shared ideas, best practices are not only being absorbed, but relationships are happening, and also strategies are being implemented. Now, with this work, this National League of Cities grant, it really allowed us to do the right things. There are two cores that this initiative really evolves around.

One is leadership, and so the Mayor and I are fortunate to serve on the Leadership Core Board, and so we're literally conversating with Mayors across the southeast and learning from their issues, their challenges, and how they're responding to them, and what is exactly working. I'm sure I can spend moments talking about some of those best practices, but today we'll spend high level. The second level is deepening the bench. That's where you'll have economic development directors, city managers, planners, and so forth, working together across jurisdictions as peers, not only to understand those best practices, but to get tools and resources on how to better understand this idea and strategy around economic inclusion, but also how to implement best practices for equitable development.

Now, with that, this opened up the door for additional funding. And so, with within our economic development and economic inclusion committee all sits the Community Foundation of Greater Atlanta. And so, what they quickly recognized is that, yes, the National League of Cities grant is powerful, but how do we continue to add resources to this opportunity through our local partners? And so, thankfully, the Community Foundation of Greater Atlanta allowed us to submit a grant and go after the Together ATL initiative which brought us \$30,000 to also bring in technical assistance, to continue to help us think through this process, as not only a city, but as a region. So I will yield now for any questions or comments.

Mayor Motley Broom: Thank you, Mr. James. We'll start with Councilman Clay.

Councilman Clay: Well, thank you for coming, sounds like it's a great objective for the area. I have several questions. One is, first off, what are the metrics that you will be using to measure success?

Mr. James: That's a good question, Councilman Clay. Ultimately, the city -- and I hate to revert this back -- but, ultimately, the city will determine that. What we're doing is, ultimately, serving as a trust advisor through this process. And so, we're literally just starting. What we're looking at doing is assess where the city is, right, where are you within your ED and E&I work, and then start to establish what success looks like. So, ultimately, at this point, we don't have an answer.

Councilman Clay: So, okay, so I'll turn it back to you then. What are the metrics that we are using or should be using -- if you're an advisor, and you're talking to other cities, then

you must know what they're using. And so, what are some other cities using as their metrics for success?

Mr. James: So, very good question. One of the angles that we're really focused on that we see other cities are really deep diving is procurement, right. You know, exactly keeping a monitoring measure on who's actually applying, who are actually winning the awards, what are the guidelines and baseline for participation, whether it's funding, or different barriers to entry. And ultimately, how do you continue to create support and resources around eliminating certain barriers and, more importantly, keeping a good data and information around who's actually applying, who's actually winning the awards, and why are they winning the awards? And that's a space that we recognize most cities are really struggling around. And what we continue to hear is capacity; right, you know, many small minority companies really struggle from a capacity standpoint to really competitively bid. And so, how are cities responding in order to open up the gap a bit, in order to bring in more minority participation. And so, I think that's a really good barometer that we're having discussions around right now.

 Mayor Motley Broom: And I might I add, Councilman Clay, I think another area in which we've seen a number of cities to do some very powerful work is through providing resources to small businesses. Not just so they're prepared for procurement with the city, but sort of recognizing where the gaps are within their own communities, and how to foster small business development, and the like, in those communities that have been traditionally underserved.

Councilman Clay: I know. In fact, I may have mentioned this in another meeting recently, but when I was in my first career, we were trying to improve the number of minorities in our organization. And we didn't feel appropriate giving to candidates, one was pretty qualified, and the other one not so qualified, just picking the non-qualified, or lesser qualified candidate, over the qualified candidate. So what we did, we engaged with the university system in Arizona. This was in Arizona. We brought in a program from California. And, in fact, we started it in our lab for the state. And our program was to reach into the -- even the grade school, or the higher level of grade school; 8th, 9th, 10th, 12th, what have you, and educate those kids that an engineer was more than somebody that drove a train, for example, et cetera, et cetera, and bring in math engineering science achievement.

And then what we did, we worked with the colleges and, again, hopefully these same cohort of students, when they got into college -- because now they wanted to be an engineer who didn't drive a train -- we would then take them in an internship program. And that internship program then, what we did, they got to know us, we got to know them. And when it came time for us to bring in our new crop of graduates, college graduates, there was no question of picking candidates that were qualified. And so, the name of the game was the ability of whatever ability they had, as an individual, was to bring them to the point where they were equally competitive with any non-minority. And now it became a real fair choice; right. It wasn't -- you weren't inequitable in any way, either reverse, or in

the way we were trying to improve things. And I don't know how we can do that, but I think based on what Mayor was saying, something on that order, to the extent that we can achieve that equity, bring everybody on to a level playing field. If that's one of the things you're thinking about, I strongly encourage it.

Councilman Allen: Let me tag into that real quick. Delta, when I was there at Delta personnel, we did exactly the same thing. And when we went out and looked at internships, and so forth, you know, you don't have as many at first. But then once you start getting a few from the colleges, word gets out very quick. And it helped changed the dynamics of that very quickly. That was a great program.

Mr. James: Well, I look forward to coming back one day soon, hopefully, to speak about workforce development efforts. I think you all will be very pleased.

Councilman Clay: I'd like some guidance on metrics, because this is a very difficult thing to measure. I would almost think along the lines, you know, how much are we putting in programs like that, and how are we interacting? These are not easy things to measure.

Mr. James: The only thing I would add to the comment and, Mayor, you may speak to this as well, many of our partners have, to that point, pushed forth disparity studies. And those disparity studies really allow you to better understand the environment and to not only get your arms around it, but to start thinking about some of those metrics, if you will, to help drive impact. And so, we've been having conversations around the potential of a regional disparity study, so it's not just within College Park. It could be your Tri-Cities type initiative. And so, we're thinking regionally to that fact, as well. We need more data and research to make more informed decisions.

Mayor Motley Broom: To add to that, Mr. James, I think –

Councilman Clay: That was my main focus.

Mayor Motley Broom: I think one of the things, one of the big take always has been every community that's been successful has the data to show for it. I think we are lacking in that in both data collection and analysis. And so, I think one of the ways in which the Community Foundation grant will be able to assist is sort of help us figure out what we need to know, and the information we need to have so we can start tackling some of these issues. Councilman Carn?

Mr. James: Great question.

Councilman Carn: Thank you, Mr. CEO. Great to hear from you, great to see you coming out. We're very interested in this, you know. We were literally just conversating about ways to expand and inclusion and economic opportunities for residents. I'm looking at packet page 15, and it talks about cities implementing economic inclusion, strategies that close racial economic equity gaps, expanding economic opportunities for residents and

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businesses. We often talk about expanding opportunities for residents. One of the big issues I've been looking at is trying to expand opportunities for residents via the airport, which just happens to be the largest employer in the state. It's my opinion, this city should have near zero unemployment, if we put our eggs in the right basket and prioritize some things along those lines. So I've got several suggestions on how we can implement things and make it better. Purchasing and procurement, I think we can do better in terms of minority participation, obviously, female business enterprise participation. We've been making some progress on it; we have, but I think we've got a ways to go. A big issue I think is getting the word out in those socioeconomic corridors that we're missing. And I get that from so many disadvantage business outfits. We didn't know about these bids coming out. We weren't aware of these coming out.

So how can we spread the word? I remember one year I expanded the distribution of our notices, not only to our city legal organ, but to the Atlanta Voice, which was a large black newspaper with circulation in other communities that didn't know anything about the South Fulton Neighbor newspaper, for instance. The online stuff, I think we can expand that a bit more. We've got our website, but we also have -- we got Facebook, I think, and what's the other one?

Mayor Motley Broom: Instagram.

Councilman Carn: Instagram. And putting out that we have bids out. We're looking for opportunities out here. There's some other things that we can do. Now, we had internships where the Council and Mayor had interns at one point. I don't know what happened to that. Do we still have the interns, city manager?

246 Mr. Myers: Yes.

248 Councilman Carn: I certainly wasn't aware.

250 Councilman Clay. I had one go through it last summer.

252 Mr. Myers: Yes, sir, we still got interns, but haven't gotten anybody that's applied.

Councilman Carn: Well, I wasn't aware that we still had them, so that's something we need to be informed of. I'm glad we still have them. I certainly will be getting an intern. One of big initiatives I did when I first got into office was, I hosted our first citywide 'how to do business in College Park. And last year, I mentioned this to the Council and Mayor that I wanted to do another one. Now, this is an event where we did it at the convention center. It didn't cost much money at all, maybe a couple of thousand dollars. We had a pretty big turnout, a couple of hundred people that came out. And the way we organized it, city manager -- we did it through the city manager's office, and we picked a night. Our department heads would be there, and they would speak to individual departments and the type of partnerships procurement purchases that they buy regularly and the types of things that they're looking for. Purchasing was a big part of this project. And they walked

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everyone through the steps that, you know, the basic steps to take. There were so many 265 266 businesses that were unaware that they can actually do business with the government. And that was probably one of the most startling things to a lot of these business. But we haven't 267 268 had one of these in literally over a decade. I would like to do one this year. I'm going to say that again, y'all. I would like to do one this year. So, Jackson, maybe at the next 269 council meeting, I want to put it on the agenda. It's not a complicated event. But I'd like to 270 partner with your organization while we host it at the convention center, which is the last 271 place we hosted it at. And if really want to do some things to kind of get the ball rolling 272 with this, I think we can, if there is an interest in actually doing what we're talking about, 273 274 which means, inclusion, and spreading the diversity and making sure we expand economic opportunities for residents and businesses like it says here. A couple of other questions I 275 have real quick. The group of cities, the SCEI grants. Now, I was given an invitation for a 276 Zoom meeting. Were you on that event, a Zoom, last week? 277

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279 Mr. James: Last week Zoom?

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281 Councilman Carn: Yes. SCEI Zoom.

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- 283 Mr. James: It may have been a deepening bench call. Our region typically hosts those.
- I'm not sure if it was last week.

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286 Councilman Carn: Mayor, were you on that call?

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288 Mayor Motley Broom: I was not.

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- Mr. James: And that's really more of cohort that has Michelle, Tasha, and we've had some really good conversations with Mr. Hood, hopefully, we can nudge Mr. Hood in that space.
- 292 I think it was more of a staff driven conversation.

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- Councilman Carn: Yeah, I did see that come across my calendar, and the Community
- Foundation grant. So that was the Together ATL, the \$30,000 grant?

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297 Mr. James: Yes, sir.

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299 Councilman Carn: Were we awarded that?

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Mr. James: Well, the alliance, technically, was awarded the grant. And we're going to exclusively make sure that a hundred percent of it goes to College Park.

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Councilman Carn: Well, at the next council meeting, like I said, I'm hoping that we're willing to put together another, how to do business. If we are, I'd like them to be a partner with us, if there's no objection to that, if we want to do it.

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Mayor Motley Broom: I think Mr. Moody has actually been doing those events, has done multiple events, in conjunction with East Point and others. And they have been well

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- attended, so I don't think it's factually accurate to say that nothing's happened in the last
- decade in that regard. If there's an opportunity to build upon that, I think that's a great idea.
- But things have been happening. And Mr. Moody can talk a little bit more about that at

313 some other point. But --

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315 Councilman Carn: That's a good deal.

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317 Mayor Motley Broom: It has actually been happening.

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- Councilman Carn: Well, let's make sure we bid on that. I'd like to do one for this spring.
- 320 I'd like to do a large event at the convention center. Mr. Moody, I don't know how many
- people you had at that event. The residents, local residents, get word of that? And when
- was the last one?

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- 324 Mr. Moody: If we're going to host one locally, we would need to publish to the website
- 325 internally, so the residents would know of an event in the city. However, East Point does
- put out bulletins. Hapeville, and other sister cities that I participate with in these ventures,
- we do put out postings. And it's been free for them. I've hosted mine here, had a charity
- bonding company discuss things. East Point has had an insurance company, so we host
- 329 them. It's just a matter of them showing up.

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- 331 Councilman Carn: Well, that's good to know. The only issue is, none of our local
- residents knew about it. And some of our businesses and vendors may not have been
- aware. But I think I'd like to do another one. I want to put one together, if there is an
- interest in putting one together. And I can sit down and talk to you about the way we did it
- before. We had a pretty impressive turnout of folks. And throughout that year, and
- ongoing, a few folks got contracts with the city that they didn't know they had an
- opportunity for. And I think that's probably the most important part of it.
- So I'd like us to do one locally in the city, specifically, for how to do business with College
- 339 Park. So let's work on that.

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- 341 Mr. Moody: I will get with Mercedes to find out what the availability is and reach out to a
- few to come host a few workshops, if possible.

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344 Councilman Carn: Sounds like a plan.

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- 346 Mayor Motley Broom: Anything else, sir?
- 347 Councilman Carn: That's it for now.

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349 Mayor Motley Broom: Councilman Allen?

- 351 Councilman Allen: Okay. Thank you for coming out with a presentation. It's always good
- to see you. You make us think a little bit. You make us look deep and look at what we're
- doing and ways to change, and that's always a good thing. So I appreciate it. I love seeing
- your smiling face out there and you talk so eloquent. But, anyway, thank you very much

for coming. 355

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357 Mr. James: Thank you councilman so much.

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Mayor Motley Broom: Councilman Gay? 359

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Councilman Gay: I don't have any comments. 361

Mayor Motley Broom: Well, thank you so much for being here, Mr. James, looking 362 forward to continuing the work and we will keep everyone updated. So thank you so 363

364 much.

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Mr. James: Thank you. I have a special plug to the ARC who's coming up next.

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## 2. Presentation regarding Housing Issues by John Hunt, Founder & President of MarketNsight.

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372 373 Mayor Motley Broom: We all love the ARC. Item number 2, regional growth opportunities and focus on the IIJA grants. This presentation is made by Mr. Mike Alexander of the Atlanta Regional Commission. Good evening, Mr. Alexander, how are you?

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Mr. Alexander: Good evening, everyone. I could not be happier to be here today in College Park. It's great to be out and back on the road. I'm going to spend about 10 minutes with you today, going through just a few slides to highlight some of the things we're thinking at the ARC, some things we think all of our communities, hopefully, are starting to think about in a real way. And, again, as always, we are so happy about the bridge and that it's under construction. John Orr, Anna Roach, our executive director are just cheering you on with the bridge and we're really happy we could be a partner on that, and all the other thing we do for you as one of our communities in the core planning area. For those of you that don't know anything about the ARC, we are a creature of local governments. Our board is made of the chairs of each of 11 counties that are the core part of the regional commission, and at least one, almost elected mayor, that's elected by the other Mayors to serve on the ARC board. So you've got a total membership of 41 elected officials, and 15 citizen members in our core planning area, and of course we do a lot. There's almost no other regional commission that has a breath of policy function. And I

388 389 just put those up there to show you the range. But I made this next slide a few days ago. 390 Two key areas where we focus on communities, is community development and 391 transportation planning. That's where we get to provide federal funding for the bridge here 392 in College Park. But community development is the heart of how we engage our cities and 393 394 our counties. So this is just a breath of programs. Many of you heard of the liveable centers initiative over a 20-year investment in communities across our region. 395

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But I hope you take time to look at this in more detail. Leadership programs, right, for not just us, as adults, but young people, like the MARC program. And, of course, we do, and are mandated under state law to do comprehensive plans for our local governments, and lots of other outreach, like the community development assistance program where we've done over ten studies in the South Fulton area, specifically, to support communities here, as they try to grow economically. So we're always available. We're always working on data. You said data earlier that is our DNA, if you know us. The regional housing strategies is another example of us taking big data and turning it into information that is not one size fits all, but actually is designed so that any community can use it. We're doing a lot more in the housing space, and I'll talk about that just a second.

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Transportation planning, again, is at the heart of what we've been doing. We've been doing that for over 50 years, functionally, at the ARC. Just an example of some of the core studies we do, including that regional transportation plan. The programming in that study now is valued at over a hundred and seventy-three billion dollars. All the local, state, federal investment within that 20-county planning area, we really, really are with you, almost every day. Recalculating the cost of projects and making sure all the budgets are But doing programs like the community, you know, our comprehensive transportation planning program. Every local government county has been funded to do their own studies, which makes us better at building things long-term. And, of course, we couldn't go without the data. I know you can see this. We're going to try to hit play here in just a second, because I do want to talk about growth. So this is the county, and the city of Atlanta. City of Atlanta is in red; that's new for me. Both actually are populations. The year is 1900. I'm going click it and we'll see if it goes. If not, I'm going to get a little staff support on this, but you can see it. So in the earlier 1900s, Atlanta's growing. Fulton, that total for Fulton includes the city of Atlanta. And then after World War II, the story is going to become a very suburban story. So I know after World War II, DeKalb County really started deploying a water system. And, of course, that's the first way to suburban growth.

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443 444 And then Cobb County got jealous, and so they took off, and here comes Gwinnett County. Look at city of Atlanta, though, that's the period where the city was shrinking. And see how the bubble is going back. It's literally getting smaller. Gwinnett's passing Cobb and Dekalb, and it's becoming Fulton and Gwinnett. But now look at the city of Atlanta again. See how the city is starting to grow? And now we're into the forecast. And this is what we're currently working on. And one of the other reasons I'm here tonight is to talk about those long-range forecasts, because we're starting to update that big regional transportation plan. So we'll be doing a lot of meetings. You're one of the first communities that I've reached out to come talk a little bit about that, to get some feedback from you as we hone this message about what that future looks like for our counties; right. And so, this is also brand-new. It's still in draft form -- the next slide -- these are our new regional forecast. So for that 21-county area, we expect us to add almost 2 million people. And so, that's, again, very strong growth. Many metros now in the Unites States are not growing in population. We have been at least 4th in that population chamber in the last 22 years. We expect that to continue. What does that really mean? Well, that's going to put a continued demand on infrastructure. We're going to have to build more bridges. We're going to have to continue to pave our roads. How are we going to meet that challenge at this economic opportunity represented on this slide?

And so, housing has become a big issue. And I do want you to look at the chart. I made the chart, made the chart myself. I'm proud of my chart making capabilities. It's a beautiful chart, it's a beautiful chart. But what it really shows you is the number of permits by decade normalized by the population for that decade, so per 100,000 people. So if you look at the 60s and then the 70s and the 80s, that share building permit is growing. And think about the growth pattern of Metro Atlanta. 1990 was still high, came down a little bit. Then we had the boom of the 2000s, which came to an abrupt end. You may be remembering that.

So that was really almost a peek for us. And then the previous decade, we just didn't build houses. We didn't build houses at near the rates in the previous decades. It's really about the great recession, and it's had a huge impact on housing price; right. And we've got all these people continuing to migrate here, because we're so economically strong, but we have not been building houses at the rates we did in previous decades, and that's why we're seeing these big price increase. If you have the time, as my wife pointed out to me, before I came down here tonight, there are 252 slides in this deck. So there's lots of additional information about housing price in there; some special maps we made. I think you'll find it fascinating. Get with the staff and get that deck and be fascinated about it. But it's coming down to this, housing is the new economic development; right? Addressing it has to happen if we're going to continue to grow -- next slide -- and so, we're always thinking about commute times to work. This is another map I made just to show you this general pattern; right. Metro Atlanta comparing other metros. The BMT, per household on an annual basis. There really isn't another metro that drives as much as Metro Atlanta. That's what this map is showing -- is those long travel times. So housing price and transportation costs, we're a very expensive place, if you put those two things together. And so, that's at the core of really what we're thinking about for the transportation plan update, plus workforce. So you've already had some conversations tonight about workforce. And I'm going to try to go to the next slide.

And so what happened? Well, if you're transportation planning nerds like ARC, you think a lot about federal reauthorizations, and we got a new bill, IIJA. And it basically doubled the core spending for transportation. So lots of population growth here. More spending from the federal government. Almost everybody in our local government is investing in themselves through SPLOST. So we're spending money on transportation, but we're going to have to spend more than the federal government. This is a [inaudible] slide. I know there's a lot of information here. And I keep it, because you've got to understand the breath of programs that are available -- next slide -- we want to help. That's why I'm here, lots of growth, and a lot more discretionary federal programs, discretionary federal programs. So we're working on developing our long-range plan that'll be adopted next January.

 There's also new discretionary federal programs that we're learning about ourselves and trying to program. And so, we're really starting to think about that with this next project solicitation that we're going to be doing this year. And, of course, how we're going to support our local governments for support letters. So let's go to the next slide, we're going to break this down. So just a couple of days ago, the safe streets were all programmed. I

know in the back you can't read this. But that highlighted language is language we helped provide to Doraville when they applied for a safe streets for all action grants. They got that grant. And lots of communities across the state of Georgia got that money. That's discretionary money. That's the big win for us, when additional money comes, it would not otherwise come by formula. That's where we're really happy. So you can see some of the places that got those action studies. You do the action study; more money is going to be available.

So when you hear that the senator is talking about the 30 million dollar grant the city got, that's implementation funds. So do the planning study, get the implementation funds. But we want College Park and all of our communities to participate in these programs. And we want to help you with those core data needs that might be a bit of a stretch. Next slide --got just a couple more. Critically, you've already been talking about it, workforce, and equity, and resilience, are at the heart of what the federal government wants us to be working on. And you'll feel us in our data and information resources for our communities focused on that. That's what you need to really understand -- next slide --

And here's the thing, with these large discretionary programs, a hundred and fifty billion dollars of additional discretionary programs that you've got to apply for is a rolling schedule. And so, at our last board meeting, someone asked NOFO; right, notice of funding opportunity. It's your new favorite acronym.

And so, we're relentless about updating our core website for local governments, for the staff in particular, so they can see the scheduling tempo of when these grants are going to be coming out. You need to be pinging us, our staff, to really be focused on us.

And so, we've got an application support model that we're working on for the first time ever. My boss, Anna Roach, has put money in the budget to hire a grant writer; right. We have great planners at the ARC, we don't have anyone on our budget that is solely dedicated to grant writing. Because we're mostly paid with federal transportation dollars.

So we're working on that, working on coordinating all these processes. This is classic ARC slide work right here. It's not pretty, but if you ask a technical transportation planner, give

slide work right here. It's not pretty, but if you ask a technical transportation planner, give me a list of all the programs the city ought to apply for, he'll give you back an Excel sheet. So I put it in here just to show you the range of programs that are available to you that we

think at the heart of this program, trying to pull down from the 230.

of a match, and John Orr and David are experts on that.

I think I've got just a couple more slides. All right. So don't call me. That's my joke. The Mayor has already heard that joke, call John Orr, call David Hanes. They're the people that actually know what they're doing, I'm just a front guy on this one. But the point is, there's a lot of us that you want you to succeed. And if we can find other ways to get that. The name of the game is going to be match. But if you're a community that has areas of persistent poverty under those federal designations, the match can be less. It's gone from 20 to 10 percent. That's something as policy leaders we've been focused on trying to see some relief for communities where, maybe, it's a little harder to make those match requirements. So there's going to be some areas across the region where that's going to be available, less

Next slide -- real quickly, always, livable centers [inaudible] initiatives, CDAP. These programs roll too. We're going to be taking those applications as well. If you want more information about that, again, we're always here. If you're interested in our Regional Leadership Institute, those applications are going to open in just a few days, and they'll be due by March 13th. So I'm really excited about everything we have going on. But, again, I hope you call us. Doesn't matter what you call us, just call us, right, if you know that Mae West joke, because we want to make sure everybody's got the resources, they need to pull this money into our regional economy and help people. That's what this is about at the end of day. So thank you for your time. Did I do all right on time, Mayor? 

Mayor Motley Broom: You're great on time, Mr. Alexander. Thank you so much. We'll start with Councilman Clay.

Councilman Clay: Thank you for coming.

Mr. Alexander: Happy to be here.

Councilman Clay: And thank you for all the assistance you guys have given us so far. I mean, I don't know where we would be, as a region, if we didn't have this incredible cooperative event interaction that you guys are responsible for making happen. There are a couple of things that I want to talk about. One, you're obviously very aware of our Six West program here, our project, our 300 plus acres.

Mr. Alexander: There's somebody at the house always tells me she can't talk about it in any detail.

Councilman Clay: Some people are given assignments, you know, to do certain things. But seriously, I'm very concerned, I think we all are very concerned about medical support within the region. And we've lost an important trauma center. We have 300 plus acres down here. And we have excellent transportation connectivity, and we're very interested in populating that 300 plus acres. So are there plans in place to address the important need to get people to Urgent Care quickly, which you can't do readily through the downtown connector, and what have you. We really need something on the south side. And I think we're a good candidate for it. I think Six West is a good candidate for it. But is there a planning in place to address that need?

Mr. Alexander: You know, I'd like to tell you there was more planning in place, but I think this is an ongoing struggle that has been a part of my career at the ARC, truthfully, the whole time. My dad spent a lot of time down at Southern Regional. And so, I understand maybe at a personal level, these challenges about, literally, medical supply system for receiving medical care and how challenging it can be. We've done a little bit of work over the years with some of the hospital systems on the data side to understand these tensions they have built into their markets. And some of you probably know this, you know. Having a percentage that's pretty high of people that are insured matters a lot. And in those cases where communities don't have that share, then I think you'll be in a place where you

got a system like Grady, where the public sector, literally, the local government is providing a lot of additional support into those systems.

And it's still, I think, we all recognize we want the system to be more than it is right now. As a regional planning agency, I wish I had a better answer for you. And it's something, truthfully, Anna Roach, in her first year, has spent a lot of time talking to us as a staff about how we can help on this, because we recognize that this is very much a challenge for us long-term. So I just want to acknowledge what you're saying fundamentally. I think we recognize this. And it's something I will take back to the ARC and say, this is what I heard. This is where we need to be doing more. And I wish I had a better answer than I do.

Councilman Clay: And I do too. But I understand that it's a general problem. And the reason I asked the question, because I can't think of anybody in a better position than you, who are aware of, particularly, the transportation needs, and the time delay that we have. And the traffic problem is not getting a whole lot better.

Mr. Alexander: You know Council member, if I can pull back the curtain a little bit, I was with the transportation planning staff today at lunch and they asked me, well, what's really at the top of your mind? I said, well, this planning -- and the Mayor has seen these slides is going to have a permanent large older population for the first time in its history. This is a permanent state. And to be honest, us living longer, that's a great thing. But as a household, some other people in this room understand what a challenge is when someone can no longer drive, never mind the emergency situation. But what it means for mobility when you're not able to drive. And that is something we have spent a lot of time through our aging and independent services, trying to be good in that space to get people to understand that survey work. Where most people just assume somebody else can drive them when they can no longer drive. Well, you know, that's going to be much, much harder for us as the baby boomers and some of those Gen-X finally starting to hit those age groups. And finding those people that can drive, it's going to be a huge challenge.

So I think we're very familiar with that, and that is a core planning objective, trying to make sure we're building a transportation system that provides us resources. But it's got to scale in a different way over the next 20 years; right. Because that demand is only going to increase. You outlive your ability to drive by 7 to 10 years, typically. So what does that mean for you, really, when most of our communities in the U.S., you truly are auto dependent, right, to get the core services.

Councilman Clay: That's a perfect lead into my next question.

Mr. Alexander: You scare me about the next question. You're building on me but thank you.

Councilman Clay: I've been involved for the last, I guess, about the last year only, in personal rapid transit. And I've been off on a couple of trips, maybe you've been on some

trips, as well, not with me that I can recall.

Mr. Alexander: No.

Councilman Clay: In any event, there is, I believe, a strong case for PRT, six person pods, not drivable -- I think we've come a long way in automobiles. They drive themselves, but I think we've got a way to go. But part of the actual regulated certified transportation like PRT, whether it be on rails, or whether it be on guideways, or whether it be on, I don't know, sensors upon cables under the street, that's a way of getting transportation to exactly the people that you're talking about. And I would hope that -- and one of the things we talked about the possibility even of having something in College Park. And at least from a test point, or a pilot, or something like that, but a workable pilot. And I would hope that you guys continue. I know you're involved in it. And I would hope that you will continue to support that and emphasize it, because I think it's exactly the answer to what you're postulating. I may not want to own my own self-driving car, even if there is one. But it would be nice to have a pod come on demand in front of my house and allow me to transport myself, my wife, somewhere we want to go.

Mr. Alexander: I couldn't agree more. I think on demand is going to be critical for us to succeed on this. Because fixed routes are going to need to be flexible to meet the patterns of housing developments, especially, in Metro Atlanta. That was kind of a planner answer, and I apologize for that. But truthfully, I was riding and studying autonomous vehicles last week. So the technology has improved dramatically. We've got a little ahead of ourselves on the autonomous vehicles. I would like to say that I didn't fall for it, but I fell pretty hard for it, and I'm recovering. I'm an autonomous vehicle advocate. But the shuttles are, I think, they're there truthfully; I don't want to mislead anyone. But mobile I-technology coming out is real. It's really going to be at the heart of it. And those systems are robust now. You will see, when you hear Mobileye is a vehicle, they're serious about that. And so, with an existing road network and those systems, I think we'll start to see some of what you're talking -- on demand services.

Councilman Clay: I won't take any more of your time.

Mr. Alexander: No, I'm happy -- I don't want to take too much of your time is important.

Mayor Motley Broom: Councilman Carn?

Councilman Carn: We appreciate you coming out. Obviously, as always, great partner. When Mr. Hooker was in, we used to talk all the time. He actually invited me to serve on one of the subcommittees quite a few years back. Ms. Anna, who was our number 2 at Fulton County when I was county commissioner, excellent choice.

667 Mr. Alexander: I've had two great bosses.

669 Councilman Carn: I still got one big boss at the end of the day. A couple of things, we also

670 look at, the housing issue, it's everywhere. And it's a big problem everywhere. It hampers 671 a lot of our businesses. You can go into College Park, Hapeville, East Point, and you may go into a restaurant and you'll see a line outside of the door. But on the inside, you can see 672 673 they're multiple tables sitting empty, due to insufficient staff, which doesn't make a lot of sense. A line outside the door and empty tables and, you know, I mean, the mystery is 674 pretty simple there, you know. Our local workers, they just simply cannot afford a decent 675 place to live close to these jobs. So it's a really crucial issue in terms of not just housing, 676 but business enterprise, in general. It's something, you all have like dozens of committees 677 over there. I definitely -- I haven't sat in on a meeting lately downtown. I understand you 678 679 got one on the 8th on your calendar here. We want to do more along those lines, in terms of workforce housing, affordable housing. We have been working on revamping our 680 apartment communities and changing the guidelines and contours of them. I think we can 681 definitely step things up in that area. I want us to become an airport driver for housing. 682 And there's no reason why, you know, College Park should be full of airport employees. 683 We just got some issues we got to work on and make some tweaks and changes in codes 684 and ordinances, and so and so forth to get up to that point. I'd like to get a copy of this 685 presentation. That was a great presentation. The little balls moving and going up; that was 686 something. 687

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Mr. Alexander: It's a gimmick, you know. I tried to hook you a little bit. I won't lie. That's how I convey information.

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692 Councilman Carn: It keeps it from being the same boring presentation. We've been through hundreds of those. That was interesting. And all the grant possibilities -- do we have a designated grant writer?

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696 Mr. Myers: He's gone.

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698 Councilman Carn: I know --

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700 Mr. Myers: He moved on.

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Councilman Carn: At some point, we try to catch the ones we can catch.

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Mr. Myers: Excuse me, sir, the only thing I can say is, the Atlanta regional commission, I get along so well is, because if they give me money, I spend it. That's the biggest thing.

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707 Mr. Alexander: This is the biggest part.

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709 Mr. Myers: That's the key.

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- 711 Mr. Alexander: We want those monies used. Jackson and John Orr are great friends. John
- Orr runs our transportation planning department. So that connection is real and strong.
- And it's something we're very proud of.

Councilman Carn: The ones we get, we're going to try not to leave any money on the table.

Mr. Alexander: Don't leave any money on the table; first role of transportation planning.

 Councilman Carn: The more we can find -- Six West, that's the largest single development project this city has ever initiated. I worry about it a lot, and we hope for the best with it. I think we're making progress with it. I was talking to CEO James about some things that we can do with the CID, you know. At some point, that super structure is going to kind of go into place here over the spring/summer. And one thing I would love to see -- I know this isn't you all directly -- this is a front doorstep to the entire state. Because people that come out of that airport, they're going to paint the state of Georgia by what they see coming out along this corridor, for a good number of folks. I would love to see, by that bridge on both sides, one of those -- you've seen those beautifully geometrically manicured on and off ramps with the landscaping. I would love a miniature version of that on both sides of this bridge, to really kind of beautify that area. And I think, maybe it's something we can do with the CID and GDOT and try to get something along those lines, to really make that really nice.

733 Mr. Alexander: I'll take that back home; I promise you that.

Councilman Carn: We want this campus to be top notch destination go to place outside of I-20. We appreciate the partnership, and if there is anything we can do, you know, feel free to let us know. We're on board 100 present.

739 Mr. Alexander: Appreciate it.

741 Councilman Carn: So thank you for coming and keeping us updated.

Mr. Alexander: Anytime you want us to come back, if you want somebody that can actually give you good intelligent information, we'll find them.

746 Councilman Carn: I think you checked that box.

748 Mr. Alexander: And if I could --

Mayor Motley Broom: Jim handed it over to you. So when I asked him to come, he said Michael Alexander can come.

Mr. Alexander: I wanted to acknowledge Jim Jake which is on our staff, if you can raise your hand. He really spends his time making sure we're coordinated. He put this together with the Mayor. And he does gentleman's work making sure we understand how our communities are doing. He's a big resource for me, truthfully, and to Anna. So he's really why we're here and I can't thank him --

759 Councilman Carn: We appreciate you Jim. We need you all. And if you got some of

those out of the box projects, run them on up the flagpole right here. We're open minded.

We'll take a look at. So thank you so much.

Mayor Motley Broom: Councilman Allen?

Councilman Allen: Just thank you very much for coming, great presentation. I'll echo what Councilman Carn said that, you know, we appreciate you volunteering your grant worker for two or three days for us to help us out.

Mr. Alexander: We're going to work on it.

Councilman Allen: But I think, you know, one of the main concerns we have here in College Park, and on the whole south side, is the emergency treatment, the hospitals, so just keep that foremost.

Mr. Alexander: We need to hear that. I need to go back and see what we can do.

Councilman Allen: You just got to hear it over and over again, because if you've got to be taken by ambulance, and we have to wait for the ambulance to get to College Park and then go to Grady, during traffic, and a person's being treated for a heart attack, or something, I mean, it can mean life or death. So anything we can do to help you along that. Thank you very much for coming. We appreciate your time.

Mayor Motley Broom: Councilman Gay?

 Councilman Gay: Well, I just had a couple of comments, since we have the opportunity to have you here. A couple of things that I've looked at for years is interstate 20. I know that's not College Park, west of I-20. So I haven't really seen any improvements, other than it being paved all the way from, I guess, from downtown, all the way to Thornton Road. There's nothing happening. The other thing I haven't seen is the exits on our highways, 285, the Old National corridor, the Washington Road corridor, I mean, just compared to other communities, it looks like we've been abandoned, not just infrastructure, but even in beautification. I know Aerotropolis participates in some of the other cities, I get that, but I just wish that ARC would, in its capacity, take a look at those. And then closer to home, Highway 29, Roosevelt Highway from town all the way down to Union City, it's a two-lane road. So those three areas, I just haven't -- I don't know why they're not being part of growth.

- Mr. Alexander: I don't know. Again, I will take that back and talk with staff, talk with our executive director about that. You know, 20 and 285, that's been a program project for a long period of time. The major mobility investment program, if you're familiar with that, really is the largest set of projects in our region's history, when you put them all together.
- That's a core part of that program is that interchange. And I've truthfully been working on that one a long time. And it will get done. I don't have the timeline on top of mind, but it's
- something that I'm going to ask John Orr to reach out to you, council member, if that's

805 okay.

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Councilman Gay: Yes, sure.

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823 824 Mr. Alexander: Roosevelt Highway is definitely on our radar, as well. We think about that with Marta services, as well, what that might look like long-term. That's been part of the planning. And of course -- we, you know, truthfully, provided the funding for the South Fulton CTP a few years ago, and that's something we were critically trying to focus particularly on, Roosevelt Highway. There's some transit recommendation there. But I hear you on the two-lane side. And what's it going to be long-term. A core question for us, truthfully, to process when we're developing our new regional transportation plan. I promise you that will be a focus. What's going to be happening on core corridors long-term, especially, when you think about, we need more housing, more transit. Those corridors need to be something we're spending a lot of time thinking about and a plug for Shannon James who jump up and down about Tara Boulevard. Tara Boulevard truly is a resource for the whole state, and we're doing some additional livable centers initiative work there. But it's all part of this system; right. The way we're going to work on Tara Boulevard should become a foundation for future studies and the way we do engagement. I know that's a lot of planning but it matters a lot to us, as a former Clayton County zoning administrator for four years, I think a lot about Clayton. It's all part of the systems. I'm glad you're talking about I-20, because it matters to you, as well. Thank you.

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827 Councilman Gay: Thank you.

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Mayor Motley Broom: Thank you so much. We appreciate it.

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## 3. Discussion of the Consent Agenda

832 833 **a.** Consideration of and action on a request for approval to purchase Electric Vehicle Charging Stations for the GICC to add another level of service for customers and clients by providing electric vehicle (EV) charging stations.

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Mayor Motley Broom: So now we're moving on to our consent agenda. Mr. Richardson is up first. Questions for him regarding electric vehicle charging stations for the Georgia International Convention Center. Any questions for Mr. Richardson?

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Councilman Clay: I have a couple, I think. You answered part of it. The chargers that we're putting in, I'm comfortable with the contract; you got back on that. Just capability the -- is there a base level charger in there, the level 2 chargers, will they charge everything that we know of, basically, on the road?

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Mr. Richardson: I mean they don't do the quick charge, but yes, they will. I think they will charge anything -- even Tesla's have an adapter where they can pull up and charge.

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Councilman Clay: And I think that's all I had on your item.

850 Mayor Motley Broom: Councilman Carn?

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Councilman Carn: I know we talked a day or two ago about these. So they're completely responsible for these things, upkeep and maintain, and the insurance and everything?

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Mr. Richardson: Yeah, really, there's no insurance on them. It's just maintenance. They're under warranty for a few years, but otherwise, there's not a lot of maintenance to them.

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858 Councilman Carn: So if somebody backs into one after a game, this is not us; right?

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Mr. Richardson: Well, I mean, I guess it would be our property insurance that would take care of that; yeah.

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Councilman Carn: All right. I think we need them. They're really expensive. I'd like to see more of them. I know I talked to you, there were some groups in an organization I want you to look at that they have interest in putting these throughout the city, different areas, possibly, and see if there's anything there; that we don't have to pay for.

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868 Mr. Richardson: Right.

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Councilman Carn: So I'd like to look at that. Is this something that we can market, that the DMO, could market as an attraction or, I mean, as an extra amenity or something?

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Mr. Richardson: I think that's just the way every [inaudible] going to be doing this -- the vehicles are coming. I've just got to be ready for them. They need to be planning where they're going to be putting chargers up and down the interstate, major highways. Those are coming too.

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Councilman Carn: I mean, I see all the Tesla chargers at the Target at the Marketplace and it's full a lot of the time. But it's, you know, an attraction, to keep letting people shop, they charge and now they're spending money. So I get the idea.

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Mr. Richardson: Yeah, I've applied for Tesla three times, I didn't get a response, but I'll keep on it.

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885 Councilman Carn: So you have to have the adapter to charge.

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Mr. Richardson: It's Tesla only. And I think they have like a membership where they -- so that would be -- we would not own them, of course. We'd get some kind of revenue out of it, but that would be mainly just the Tesla.

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891 Councilman Carn: But the ones we're getting, the Tesla's adapter would work?

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893 Mr. Richardson: That's right.

895	Councilman Carn: That's what I thought. Because I know normally you don't the Tesla
896	owners can get the adapter.
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898 899	Mr. Richardson: I think when you get a vehicle, you get a backup adapter.
900 901	Councilman Carn: Comes with it?
902 903	Mr. Richardson: Yeah.
904 905 906	Councilman Carn: Good to know they can charge there too. How did we get to use the jump there? I mean, I saw, literally, the leaves were over the park.
907 908 909 910	Mr. Richardson: They're being used. Our last 30-days been used 14 times, mainly during events. This is not chargers that people go ride down the road, they got to come inside the gate to an event to use it.
911 912	Councilman Carn: All right.
913 914	Mayor Motley Broom: Councilman Allen, any questions?
915 916 917	Councilman Allen: You answered my questions earlier. I just want to mention that, as we develop Six West, we need to be mindful of these chargers, as well.
918 919	Mr. Richardson: We'll have them [inaudible].
920 921	Mayor Motley Broom: Councilman Gay, any questions?
922 923 924	Councilman Gay: Not on this consideration, but is it a possibility to have these electric stations in our parks?
925 926 927	Mr. Richardson: Yeah, we can. Typically, you start out with a big parking lot, put them in there to start with. But, yeah, we can put them in the parks too.
928 929	Mayor Motley Broom: All right. Thank you, Mr. Richardson.
930 931 932	<b>b.</b> Consideration of and action on bids received for the GICC/ARENA campus digital wayfinding sign project.
933 934 935	Mayor Motley Broom: Next item is questions for Ms. Miller on bids received for digital wayfinding sign project. Councilman Clay?
936 937 938 939	Councilman Clay: I have one area of focus, and that was the idea the contractors shall be in the scope of services let me be clear in the scope of work, we said the contractors shall furnish all labor, equipment transportation, and insurance incidentals and other needed items, perform all work for the signage removal and installation service at the GICC, and
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- Arena, as outlined in this request for proposal. But then, when you go back to the 940 941 individual group that got the bid, there are things in there, in the notes section, that say, for example, wall sign, RNLA will connect the electric, make the connection, if it's within 6 942 943 feet. But as you go through these notes, you will see that there are a lot of exceptions in the notes that the contractor is not doing everything; that there are some places where other 944 items are supposed to be done, like the connection box is not within 6 feet, et cetera, et 945 cetera. So my question is, how do we know what the real cost of this is, if the notes don't 946 947 reflect what was in the RFP at the request? 948 949 Mr. Moody: Now, nothing would be electrical that's going to be replacing what's existing. 950 Councilman Clay: Pardon? 951 952 Mr. Moody: This will not be anything electrical. That was an optional piece, just to look 953 at cost if they wanted to go electrical with the signage. They're strictly replacing exactly what's there with a refreshed version.
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- Councilman Clay: With a what? 957

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959 Mr. Moody: Refreshed signage of the exterior. 960

Councilman Clay: So why do these notes refer to electrical?

- 962 963 Mr. Moody: That was something we just put in there as an option. One vendor did ask if we wanted these signs electric, neon glowing, the whole thing --964
- 965 Councilman Clay: So none of these are electric? 966
- Mr. Moody: No, nothing's electric. 968
- 970 Councilman Clay: Okay. I'm done. 971
- 972 Mayor Motley Broom: Councilman Carn? 973
- 974 Councilman Carn: And I talked about it earlier a little bit here. I see some of the items, repurpose, repurpose. Are they basically taking the metal signs that we have, stripping 975 them down, and just basically putting new vinyl on them? Is that kind of --976 977
- 978 Ms. Miller: No. A lot of those signs are faded. A lot of those signs don't have paint on them anymore. Some of them have been hit. They've been bent. So signages that we have 979 now are the ones they had originally with the building. So a lot of them need to be redone. 980 Some of them, they're going to try to strip down if they're reusable, but most of them we're 981 going to have to replace. 982
- 983 984 Councilman Carn: So did they basically bid on the percentage of signs that they have to

985 986 987	1	se they're wrecked, and put in new actual metal s ey're going to strip down, I guess, prime, whatev	•
988 989 990 991 992		n a map of where the signs were going to go and. And they gave us our price based on seeing the	
993 994 995		he repurpose, repurpose stuff, that's I guess, hat meant, taking some of the older signs and refurt is?	
996 997 998 999		it was done based on the map that we gave the able to walk the site, look at the signs, see what nage.	
1000 1001 1002 1003		uple of months we talked about the size of the. If we're going to buy new stuff, we want to ma	_
1004 1005 1006	Ms. Miller: Correct.		
1007 1008 1009		ust seems like this is an unbelievable expense fo ike you said. We want people to be able find the ons.	0 0
1010 1011 1012	Mayor Motley Broom: Co	ouncilman Allen?	
1012 1013 1014	Councilman Allen: I can't	believe it's been since 2003 since we've	
1015 1016	Ms. Miller: 20 years this ye	ear.	
1017 1018 1019 1020	you have people coming in	eded very much so, especially, when tourists are n to talk with you about possible business, you k forward, so it's a budget that I have	_
1020 1021 1022	Mayor Motley Broom: Co	ouncilman Gay?	
1023 1024	Councilman Gay: I don't h	nave any questions.	
1025 1026 1027	<b>c.</b> Consideration services.	on of and action on bids received for the GICC/	ARENA landscaping
1027 1028 1029	•	l right. Thank you, sir. The next one is on lands or Ms. Miller. Councilman Clay?	caping services
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1074	Mayor Motley Broom: Councilman C	arn?	
1073			
1072	Mr. Denmark: Yes, sir.		
1071			
1070	Councilman Clay: Okay. Can we clea	in up the contract?	
1069			
1068	Speaker: Yes.		
1067			
1066	Councilman Clay: You guys okay wit	h that?	
1065			
1064	the extent they do, they'll have a premi	um performance bond.	
1063	Mr. Denmark: It can either say they v	vill not use subcontractors, but it'll be safer to	say, to
1062			
1061	just say that in the contract; that you w	ill not use subcontractors?	
1060	Councilman Clay: If that's true, I mea	n I'm sure it's true if you're saying it, why ca	n't you
1059	-		
1058	· ·	ontractors on the job. We're going to do it in h	ouse.
1057	Mayor Motley Broom: Councilman C	lay's question in regards to subcontractors.	
1056	,	1	
1055	Speaker: And Terrell Grant, Pro Cutte	ers Landscape.	
1054	. ,	1	
1053	Speaker: Art Roman, Pro Cutters Land	dscape.	
1052	,		
1051	Mayor Motley Broom: Good evening	sir. Could you introduce yourself?	
1050	1 8	•	
1049	Councilman Carn: Come on up. I got	some questions for them too.	
1048			
1047	Mayor Motley Broom: I mean, if they	can answer questions.	
1046			
1045	wait?		
1044	Ms. Miller: They are here. Would y	ou like to bring them up now, or would you	like to
1043			
1042	a subcontractor and we don't know abo	•	
1041	Councilman Clay: It allows us for sul	ocontractors in the contract. So what if they b	oring in
1040	1110. 17111101. There will be no subconti		
1039	Ms. Miller: There will be no subcontr	actors	
1037	Councillian City. 1 ardon:		
1030	Councilman Clay: Pardon?		
1035	1715. 17111101. 105, we did selle you all t	inswer that there would be no subcontractors.	
1034	Ms Miller: Yes, we did send you an a	nswer that there would be no subcontractors.	
1033	didn't have that in the contract. Is it in	the contract: Did I miss it:	
1032 1033	didn't have that in the contract. Is it in	nent bond. And we've been burned before with contract? Did I miss it?	nen we
1031	•	gize if I missed your answer, but I didn't see an	•
1030		· · · · · · · · · · · · · · · · · · ·	.1 *
1020			

Councilman Carn: Mercedes, I asked you about this one, as well. Sounds like good news. Sounds like a good savings. I'm glad to see we have a minority owned business coming in and handling some of this work. I'm very proud to see that happening. With that being said, we expect first class work as always. Mercedes, why was Pro Cutters better than what we had? That's the question I want to know. I look at things through the campus and --

Ms. Miller: They're actually offering the same services that we had before at a much lower cost. And for them, they really wanted our business, which we haven't had anybody that was hungry for our business. So they really wanted our business. And I have been given the word by these two gentlemen that our building will be the building that they bring people by as an example of the work they do.

talking to --

Councilman Carn: I like the sound of that. This year is very important over at the convention center. I think how that building looks this year, particularly, is going to help encourage folks and generate more interest in what we're developing across the street. If they can see a campus, and they know, hey, we can have it looking like this over there. It's just going to speak well. And I worry about the convention center, probably more than

It's just going to speak well. And I worry about the convention center, probably more than I should, not just because it's in my district, but when we have big events -- we had one time, we had the spring of the graduations, seven or eight of them back-to-back over a weekend or so. And I said to myself, thinking in the back of my head, trying not to micromanage, because we've got good folks handling it, but sometimes we micromanage. I mean, what can I say? And I said to myself, aw, man, we got a lot of company coming that they've never been here before. I wonder if the landscapers did a good sweep up and clean up before we got all this weekend business in here, even if it wasn't on the schedule, you know, stuff like that. That's what kind of stuff I wonder about, I worry about. And, you know, I know you have your own schedules and this, that, and the other. I'm sure y'all

Ms. Miller: Councilman Carn, we send our landscapers a ten day, the same as we do with Mayor Council, so they're aware of any large groups that are coming in. And in the past, when they knew it was a large group, they would come by. They would blow off the leaves and clean up everything. But we do send them scheduling of everything.

1109 Councilman Carn: We want to make sure we make a good showing this year, in particular, 1110 when these events come, you know. We just want to make sure y'all on Ps and Qs and I's. 1111 I know Mercedes is going to be on top of it. I like the savings, and glad to have y'all on 1112 board.

1114 Mayor Motley Broom: Councilman Allen?

1116 Councilman Allen: I really don't have any questions. Just the fact that if you don't do a good job, you've got to deal with that lady right there. I'm sure you'll hear from her, but that's in the budget, so I've got no problems here.

1120	Mayor Motley Broom: Councilman Gay?
1121	
1122	Councilman Gay: Well, congratulations on the bid. I would like to recommend that you
1123	get with our interim public works director. We have a lot of spring season coming.
1124	We've got a lot of vacant lots that our economic development has to find contractors. We
1125	have retention ponds that need to be mulched. There's a lot of opportunity. You should
1126	get with our city manager and get the information on those opportunities, as well.
1127	
1128	Speaker: Will do.
1129	•
1130	d. Consideration of and action on an agreement with ParkHub as a sole-source
1131	vendor to validate both ParkMobile and Ticketmaster transaction in the amount of
1132	\$38,360 for a 3-year subscription.
1133	
1134	Mayor Motley Broom: Thank you very much. The next item is Ms. Miller's, as well. It's
1135	the agreement with ParkHub as a sole source vendor to validate both ParkMobile and
1136	Ticketmaster transactions. Questions, Councilman Clay?
1137	
1138	Councilman Clay: Yes. I got my questions answered, I think. But the contract needs to be
1139	changed, I believe, and they're agreeable to do it.
1140	
1141	Ms. Miller: We've already changed it.
1142	, c
1143	Councilman Clay: We will own the intellectual property associated with the statistics on
1144	parking. Is that a good way to say it?
1145	
1146	Ms. Miller: Yes, sir.
1147	
1148	Councilman Clay: And I did not think it appropriate that it be theirs to sell to anybody that
1149	they wanted to, because that gives people insight to what kind of business we're doing, how
1150	much business we're doing, et cetera, et cetera.
1151	And, frankly, I don't feel that that's we want that known, for one thing. And for another
1152	thing, if it is going to get sold, we ought to be selling it, not somebody else. So my
1153	question this is first one I'm going to ask, this is going to require a contract change. And
1154	the last one that we talked about, contract change, Winston got the message on it; that was
1155	easy. This is, perhaps, less easy. Do we need to drop this off the consent list?
1156	
1157	Mayor Motley Broom: I think Ms. Miller said it's already been taken care of.
1158	
1159	Ms. Miller: We've already sent a revised contract over to Winston, and also copied you.
1160	And we will own our information.

1164 Ms. Miller: Yes, sir.

Councilman Clay: So we have a new contract?

1161

1165	
1166	Councilman Clay: Already written up?
1167	
1168	Ms. Miller: Yes, sir.
1169	
1170	Councilman Clay: I'm good; okay.
1171	
1172	Mayor Motley Broom: Councilman Carn?
1173	
1174	Councilman Carn: So Ticketmaster transactions and the parking transactions; I get the
1175	parking transactions. They get the ticket. They go in and they pay when they leave. Is that
1176	the Ticketmaster, how does that come into the mix? Are they handling are they part of
1177	our Ticketmaster contract?
1178	
1179	Ms. Miller: No. You'll pay for your parking on your ticket. You can load cash on it, or
1180	you can pay for your parking. So we would have prepaid parking for people that are
1181	coming in. So that when people come in, they don't even have to stop at the parking booth,
1182	they can just flash their QR code.
1183	
1184	Councilman Carn: That's with their concert ticket, or basketball ticket; the parking comes
1185	on that?
1186	
1187	Ms. Miller: Uh-huh.
1188	
1189	Councilman Carn: Okay. I get it. Thank you. So they can just whiz on through.
1190	
1191	Ms. Miller: When I got tickets to the Hawks game, they also give me an opportunity to
1192	buy a parking pass. So I had to buy them. Also, I had a QR code to get into the parking
1193	lot, and then I have a QR code to get into the game.
1194	
1195	Councilman Carn: We do that like at the Cobb Arena. My wife and I go and well, we
1196	have to print out. We have a key scan for the parking, but it's not attached to the ticket. I
1197	guess that's a big plus there. All right. Okay.
1198	
1199	Mayor Motley Broom: Councilman Allen, any questions?
1200	
1201	Councilman Allen: Yeah, I like the idea that you can buy your parking at the same time
1202	you buy your tickets. If you buy season tickets, I guess, you can buy a season parking at
1203	the same time?
1204	
1205	Ms. Miller: Exactly. And once we get the parking taken care of, then we're working with
1206	Proof in the Pudding, so that you can load food onto it. So if you want \$10 worth of
1207	concessions, or you want \$20, you'll be able to load that on your ticket, as well.

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Councilman Allen: That's good money. Thank you very much. I appreciate that.

1208

1210	
1211	Mayor Motley Broom: Councilman Gay, any questions? Okay.
1212	Councilman Carn: One other question. So is the cashless thing? It's been going pretty
1213	no problems with people saying
1214	The state of the s
1215	Ms. Miller: No problems at all. If somebody has to pay cash, we will take it /but our
1216	general rule is no cash. So we won't inconvenience anybody, but we get very little cash
1217	now.
1218	now.
1219	Councilman Carn: That's good. When we opened that center, I mean, I guess the Arena,
1220	was it cashless from day one?
1221	was it easiness from day one:
1222	Ms. Miller: No. We became cashless after Covid.
	vis. Willer. No. we became cashless after Covid.
1223	Councilmon Comp. Oliver. And the convention contentited is completely cochlege, or well?
1224	Councilman Carn: Okay. And the convention center itself is completely cashless, as well?
1225	M M'11 W
1226	Ms. Miller: Yes.
1227	
1228	Councilman Carn: Is there a difference in sales, cashless, like the convention center is
1229	cashless, is it the same, or is there an increase?
1230	
1231	Ms. Miller: It's the same. Most people carry credit cards and don't carry cash now
1232	anyway; it's the same.
1233	
1234	e. Consideration of and action on bids received for the WNBA/Atlanta Dream walk
1235	off ramps required the league.
1236	
1237	Mayor Motley Broom: The next one is also Ms. Miller for walk-off ramps. Questions for
1238	Ms. Miller in regard to this issue. Councilman Clay?
1239	
1240	Councilman Clay: No question.
1241	
1242	Mayor Motley Broom: Councilman Carn?
1243	
1244	Councilman Carn: I don't have anything.
1245	
1246	Mayor Motley Broom: Councilman Allen?
1247	
1248	Councilman Allen: No. That's a regulation.
1249	
1250	Mayor Motley Broom: Councilman Gay?
1251	•
1252	Councilman Gay: No questions.
1253	• •
1254	Mayor Motley Broom: All right. Thank you, Ms. Miller.

12551256 Ms. Miller: Thank you.

1257 1258

1259

**f.** Consideration of and action for authorization to pay the Fulton County Government Animal Service Invoice for Animal Control Services rendered by the municipality of the City of College Park in the amount of \$10,957.55.

1260 1261

Mayor Motley Broom: In consideration of an action for authorization to pay Fulton County government animal service invoice.

1264

1265 Councilman Clay: No questions.

1266

1267 Mayor Motley Broom: Councilman Carn?

1268

1269 Councilman Carn: I know this used to be they would have -- even for a call, it would be 1270 like \$280 or something like that to come out. Is that still the fee?

1271

1272 Mr. Lewis: I think so.

1273

1274 Councilman Carn: Because I always wondered, being that we had our own person, if we 1275 still had to pay, or that our person just couldn't catch every call. I guess for a resident call, 1276 Fulton County animal control, that's when the fee kicks in?

1277

1278 Mr. Lewis: Uh-huh.

1279

Councilman Carn: So my question is, do residents know we have our own animal control service that they could call instead of Fulton County, maybe save, you know, some of that money?

1283

1284 Mr. Lewis: Yes, they do.

1285

1286 Councilman Carn: Well, I think we need to get word out a little bit more, maybe just to make sure people know it, to kind avoid, you know, some of those charges, maybe. I don't 1287 know. Obviously, we need to do this and we need to cover it. At some point, Jackson, I 1288 want to get an update on what we're doing with the animal control services and the 1289 dangerous dogs. I know we talked about a lack of oversight with that. And so, it's a big 1290 issue in the apartment communities, and it's still ongoing. So I wanted to see if we're 1291 1292 making progress with that, registered anything. That's a whole 'nother subject, but at some point, I want to follow up on that and see if we've made some improvements there. So, 1293 yeah, this is fine, I mean, we've got to pay it. 1294

1295

1296 Mayor Motley Broom: Any questions, Councilman Allen?

1297

1298 Councilman Allen: No questions at all.

1300 1301	Mayor Motley Broom: Any questions Councilman Gay?
1302 1303	Councilman Gay: No questions.
1304 1305	<b>g.</b> Consideration of and action for authorization to purchase a 2023 Ford Pickup - F-250 4x4 from Wade Ford in the amount of \$48,359.00.
1306 1307	<b>h.</b> Consideration of and action for authorization to purchase a 2022 Ford Explorer - 4x4 from Wade Ford in the amount of \$37,565.00.
1308 1309	i. Consideration of and action for authorization to purchase a 2023 Ford - F-250 4x4 and Service Body from Wade Ford in the amount of \$62,435.02.
1310 1311 1312 1313	Mayor Motley Broom: The next item actually, 10I, J, K are all vehicles that are going to be purchased for the public works department. So let's take those together. If you got questions on purchase of those vehicles. Councilman Clay?
1314 1315 1316 1317	Councilman Clay: That means I've got to scan three vehicles. I'll tell you in just a second whether I have any questions. I'm good.
1317 1318 1319	Mayor Motley Broom: All right. Thank you, sir. Councilman Carn?
1320 1321 1322	Councilman Carn: I looked at number 11 here. The truck with the low miles with 50,000 miles. And I said, no, this is a car. That used to be just a vehicle, the director's vehicle; right?
1323 1324 1325	Mr. Lewis: Yes.
1326 1327	Councilman Carn: Is IT the same one with the College Park logo on this?
1328 1329	Mr. Lewis: Yes.
1330 1331	Councilman Carn: So this is going haywire?
1332 1333	Mr. Lewis: Yes.
1334 1335	Councilman Carn: This seems like it's a lot of low miles. It's not worth trying to fix?
1336 1337 1338	Mr. Lewis: Because it's not a 4 by 4. It's just a regular car, so the director really can't go on work sites.
1339 1340	Mr. Myers: It's a car. You can't take it off road or anything. The parts are limited.
1341	Councilman Carn: All right. Does that include 13?

Mayor Motley Broom: The three vehicles that are going to be --

1342

1344	
1345	Councilman Carn: So not the two sanitation trucks on item 13?
1346	
1347	Mayor Motley Broom: The sanitation trucks, I believe, that no, that's it.
1348	Councilman Carn: I'm fine with the three.
1349	
1350	Mayor Motley Broom: Councilman Allen?
1351	
1352	Councilman Allen: I spoke with you earlier today. You answered every single one of my
1353	questions, so thank you very much. I have no questions.
1354	Marray Matlay Dagage, Carray Carray
1355	Mayor Motley Broom: Councilman Gay?
1356	Councilmon Covy, No questions
1357 1358	Councilman Gay: No questions.
1359	j. Consideration of and action to purchase one (1) CH8000R Container Handler and one (1)
1360	Heil 11 Cubic Yard Mini Rear Loader from Carolina Environmental Systems, Inc. in the
	amount of \$329,046.
1361	amount of \$529,040.
1362 1363	Mayor Motlay Proom: All right And last item on the consent agenda is an authorization to
1364	Mayor Motley Broom: All right. And last item on the consent agenda is an authorization to purchase 1 CH8000R container handler and one Heil 11 cubic yard mini rear loader from
1365	Carolina Environmental Systems. Questions, Councilman Clay?
1366	Councilman Clay: No questions.
1367	Councillian Clay. No questions.
1368	Mayor Motley Broom: Councilman Carn?
1369	Mayor Money Broom. Councilman Carn.
1370	Councilman Carn: I thought I saw on the financing, a higher
1371	
1372	Mayor Motley Broom: That's on the main agenda.
1373	
1374	Councilman Carn: So that's coming up on the other one.
1375	
1376	Mayor Motley Broom: Yes, sir.
1377	
1378	Councilman Carn: That was going to be my question with this. I know a council meeting
1379	or two ago, we switched on purchase to a lease. Then it came to us as a lease. This is full
1380	size truck. This is one of the other pieces of equipment that we switched to a lease to last
1381	month, wasn't it?
1382	
1383	Mr. Moody: The last one we did on the 17th was for the sweeper trucks. We're looking to
1384	go at one rear loader, and one container hauler with these two sanitation trucks.
1385	
1386	Councilman Carn: All right.
1387	Ma Marsha On large to great and the control of the LC
1388	Mr. Moody: On lease to purchase as they were budgeted for.

1389	
1390	Councilman Carn: I know it says it's budgeted in terms of capital at least principle. But it
1391	was budgeted in public works for two trucks.
1392	
1393	Mr. Moody: Yes.
1394	
1395	Councilman Carn: All right.
1396	Couldinate Cariti Tim Tight.
1397	Mayor Motley Broom: Councilman Allen?
1398	Mayor Motiey Broom. Councilman rinen.
1399	Councilman Allen: Again, you answered my question, so thank you very much. I
1400	appreciate your time earlier today.
1401	appreciate your time carner today.
1401	Mayor Motley Broom: Councilman Gay?
1403	Mayor Motiey Broom. Councillian Gay!
1404	Councilman Gay: Mr. Lewis, I had a question on this truck that has the hopper on the back,
	are we going to be using those; that we buy with the hopper to pick up the curbies?
1405	are we going to be using those, that we buy with the hopper to pick up the curbles:
1406	Ma Moodry For which toyald
1407	Mr. Moody: For which truck?
1408	Councilmon Covy Dago 210 for the conitation
1409	Councilman Gay: Page 210 for the sanitation.
1410	Mar I amina Ana amana amina tha Harbar Chadana
1411	Mr. Lewis: Are you saying the Herby Curby?
1412	Councilmon Cour Anovous husing thing
1413	Councilman Gay: Are you buying this?
1414	M. Landa Van
1415	Mr. Lewis: Yes.
1416	
1417	Councilman Gay: Are we buying that?
1418	N. T. ' N.
1419	Mr. Lewis: Yes.
1420	
1421	Councilman Gay: Are we going to start using it on our curbies?
1422	
1423	Mr. Lewis: Yes.
1424	
1425	Councilman Gay: So if a resident got a curbie, the guys will be able to use this?
1426	
1427	Mr. Lewis: I'm sorry, I didn't hear you.
1428	
1429	Councilman Gay: If the residents have curbies, this truck will pick up the curbie like it do
1430	in
1431	
1432	Mr. Lewis: No, no. I mean, it will take a gentleman to pull it to the back and pick it up. It
1433	won't reach out and pick it up.

1434	
1435	Councilman Gay: That's what I was asking. Okay. The other question, are these trucks in
1436	addition to our fleet? Are these additional trucks, or are these trucks that replaces trucks
1437	that are down?
1438	
1439	Mr. Lewis: Replacement.
1440	
1441	Councilman Gay: So that's why we don't that's why we've been short of trucks, taking
1442	stuff over to the yard?
1443	Mr. Lewis: Yes.
1444	
1445	Councilman Gay: Thank you.
1446	Councillian Gay. Thank you.
1447	Mayor Motley Broom: Councilman Carn?
1448	Mayor Modey Broom. Councillian Carri:
1449	Councilman Carn: We talked a few times about the inconsistencies with the Herby
1450	Curbies, so I just want to make sure that we're consistent with that. Sometimes, we get
1450 1451	pickups, other times, they're not picked up, and other times they're dumped on the
	sidewalk. And I told you, I don't want to see that anymore. I'm sure other residents don't
1452 1453	· · · · · · · · · · · · · · · · · · ·
	appreciate it, as well. If it was happening to me, I'm assuming, they're doing it with others.
1454	So let's get some consistency with it; where if they got a Herby Curby, and going to the
1455	side of the house, they're bringing it out, they're emptying it, and they're putting it back to
1456	where they got it from; right?
1457	Ma Lawier Ves
1458	Mr. Lewis: Yes.
1459	Compiler Compiler and Lathern that have a single control to the state that
1460	Councilman Carn: Let's make sure that's happening consistently, because it hasn't been
1461	happening consistently. It seems like it's selective. So let's stay on top of that.
1462	
1463	Mayor Motley Broom: All right. That brings us to the end of the discussion for the
1464	consent agenda and conclusion of workshop. Let's give ourselves a few minutes. We'll
1465	pick up back at 7:40
1466	
1467	
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1469	
1470	
1471	
1472	CITY OF COLLEGE PARK
1473	
1474	
1475	
1476	
1477	
1478	Bianca Motley Broom, Mayor

14/9	
1480	ATTEST:
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1482	
1483	
1484	
1485	Shavala Ames, City Clerk